



Senate Finance and Revenue
900 Court Street NE
Salem, OR 97301

January 26, 2021

Dear Senate Finance and Revenue Committee,

I'm writing to urge you to **vote YES on SB43** pertaining to labor rebates and tax credits for media production.

These rebates and credits have been instrumental in attracting post-production work to Oregon, when it could easily have gone to Los Angeles, Atlanta or New York instead. As one example, my company succeeded in drawing thousands of dollars in revenue to a local business and seven individual media professionals, for work on a feature film based in New York City. This is a drop in a very large bucket of work that these incentives attract to our state.

With a decade of experience providing services to commercial, educational and entertainment projects, and the three most recent years focused on building a presence in TV and film post-production, I have made a significant personal investment in fostering the competency and diversity of media production offerings in Oregon. My colleagues and I need the Legislature to support our efforts with incentives that help us attract business here.

In the extremely competitive landscape for professional production and post-production work, Oregon's expert workers have a lot to offer media buyers. Producers are often in the habit of going to states other than Oregon for this work because it may not have been advocated for, or in some cases like my own, not available until recent years. However, with our repeated efforts we are now on the radar with more and more decision-makers, and the incentives are a major carrot that we use in our promotional efforts.

If we can realistically assure a TV producer that their series can get its production needs exclusively met in Oregon for several years to come, that will be a big plus in our future negotiations. So, please consider the advantages of renewing this program on a multi-year basis. Being able to attract this kind of ongoing work will further reinforce the foundations our media production industry has worked hard to build. If you give us the tools, we will put them to good use!

Please **vote YES on SB43** to extend these critical programs for our local production industry. It supports my livelihood.

Kind Regards,

Jen Gosnell

Actor

Founding member, Rebeloop

Portland, OR