PACCO
PHILIPPINE AMERICAN CHAMBER OF COMMERCE OF OREGON
1996

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BUSINESS OREGON TECHNICAL ASSISTANCE PROGRAM SURVEY SUPPLEMENTARY REPORT

ROUND 1, ENDED DEC 30, 2020

I. TOTAL SERVICES OFFERED/PROVIDED & SPECIFIC ACCOMPLISHMENTS.

Thanks to the Business Oregon Technical Assistance Program, Pacco was able to offer a total of 258 services to an identified/named 40 small businesses. We could not readily ascertain how many businesses out of our approximately 750 mail recipients & 1,200 Facebook followers were able to benefit from our TA1-classified announcements via social media posts and email blasts.

TECHNICAL ASSISTANCE	# OF SERVICES
TOTAL TA 1 : ACCESS TO COVID 19 RESOURCES VIA THE PACCO WEBSITE AND SOCIAL MEDIA POSTS AND MAILCHIMP ALERTS FROM THE BOTAP TEAM ; FREE PACCO MEMBERSHIP FOR ONE YEAR; FREE PARTICIPATION TO THE VIRTUAL INTERNATIONAL HOLIDAY BAZAAR; MERCHANT SERVICES REVIEW & CONSULTATION	163
TOTAL TA 2 : GOVOLOGY COURSE SUBSCRIPTIONS FOR ONE YEAR; GOVOLOGY ACCELERATOR PROGRAM	40
TOTAL TA 3 : ENERGY LEADERSHIP INDEX ASSESSMENT (EMOTIONAL INTELLIGENCE); BUSINESS COACHING; ONE PAGER WEBSITES, FULL E-COMMERCE WEBSITES; MERCHANT SERVICES	55
GRAND TOTAL	**258**

Notes:

- TA 1 includes the total number of posts and emails sent for Sep-Dec 2020; All 37 BOTAP applicants were given the free services mentioned above
- TA 2 All 37 Botap applicants were given access codes to Govology courses.
  Three (3) sub-grantees were given Govology Accelerator slots (mentoring, inclusive of a 90 minute coaching with an expert.
- TA 3 are all contractor services awarded to QUALIFYING sub-grantees.

II.

Additional feedback -Any increase in sales is not yet determined at this point. Work is still ongoing for most, not to mention, that it would take a few weeks /months to see the revenue impact of the digital services provided. What has not been captured in the survey and reports that may be noteworthy : The opportunities created for the participating contractors. Beyond the monetary significance, their involvement in the TA program has resulted to expanded business connections. Networking at its finest, building relationships with the right people which will eventually result to business growth => employee hiring => increased community spending => more taxes. Money goes around and this helps meet economic impact targets!

The temporary employees also benefited not only in terms of salaries. The competencies gained during their formal and on the job trainings in the non-profit industry made them more valuable and employable, thus, contributing to the quality of their future job offers.

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