

While the pandemic has taken away many things that help engagement professionals connect with the public in a much more personable way, it has forced innovation and the need to fully adopt remote and digital engagement as a foundational strategy for how we now do outreach. One of the "discoveries" with relying much more on remote outreach is that it actually provides a long, overdue avenue for stakeholders/residents to finally be able to connect to public meetings and important discussions that impact their lives. Without remote meeting access, many constituents in rural or hard to reach areas would likely not be able to participate, even if they were interested to. Preserving and maintaining the practice of providing remote meeting access is the most simple and straight-forward solution for a governing body to demonstrate its good faith effort to showing transparency and commitment to responsively serving it's constituents.