

Chair Williams and Members of the Committee,

My name is Lisa Hall and I am a farmers market manager in Portland, OR. I am writing to request your support for HB 2292.

HB 2292 supports the expansion of Double Up Food Bucks Oregon, a SNAP incentive program with a proven record of success. For every dollar spent on SNAP-eligible foods at participating farmers markets, farm share programs, and grocery stores across the state, shoppers will receive a dollar to spend on Oregon-grown fruits and vegetables.

This program is important because it makes fresh, healthy produce more accessible to many of our community members, as well as directly supporting small, sustainable farmers in Oregon. As you know, 2020 saw an incredible increase in SNAP needs and benefits. Our once-a-week market alone processed over \$24,000 in SNAP benefits and gave out over \$14,000 in Double Up Food Bucks. This was \$14,000 worth of local, fresh fruits and vegetables that went to folks struggling with food security. That \$14,000 also went straight into our local economy, giving farmers the funds to continue growing nutritious food in a sustainable way. The Double Up Food Bucks program serves the community by lowering the barriers to fresh, local foods and it is incredibly important to receive support.

Thank you for the consideration and for your service.

Lisa Hall  
Portland, OR