

SUBCOMMITTEE RECOMMENDATION

SB 763

Relating to licensing pharmaceutical representatives

To: Ways and Means Full Committee
From: Human Services Subcommittee
Carrier: Representative Nosse

SB 763 establishes a regulatory program for pharmaceutical representatives and requires representatives to obtain a license from the Department of Consumer and Business Services if they engage in certain activities with a health care provider for compensation. The measure directs DCBS to set application and renewal fees; establishes qualification for licensure; specifies duties for licensees and licensee applicants; establishes education requirements; and requires the DCBS director to report to the Legislative Assembly annually.

The measure, as amended, further defines license requirements to include:

- Required education for licensee on any subjects deemed necessary by the director
- Establishes licensing fee amount of \$750
- License renewal requirements of \$750 fee and 5 hours of continuing education
- Requires licensee to track and report interactions with each healthcare provider
- Prohibits sales representatives from certain practices, including engaging in deceptive marketing or providing misleading information, and allows the director to revoke/suspend licensure, and impose penalties for violations
- Establishes \$698,944 in Other Funds budget limitation and 2.00 FTE for DCBS to support the new program

The Human Services Subcommittee recommends SB 763 be amended by the -A7 amendment and be reported out do pass, as amended.