



June 7, 2021

HOUSE COMMITTEE ON ENERGY AND ENVIRONMENT

Oregon State Capitol

900 Court Street NE, Room 347

Salem, Oregon 97301

Dear Chair Marsh:

On behalf of the members of the Product Management Alliance (PMA), I am writing to express the PMA's concerns regarding your hearing on Product Stewardship: Carpets.

By way of introduction, the PMA is a coalition comprised of trade associations and corporations that represent a broad array of consumer products. Our mission is to support market-based extended producer responsibility (EPR) efforts, as well as voluntary incentives for increased recovery and sustainable products and package design.

PMA's members have long strived to voluntarily recover carpet and understand that the legislature is seeking ways to improve the environmental profile of the industry. However, we believe that carpet stewardship program would be costly and unnecessary. The carpet and rug industry, through the Carpet America Recovery Effort (CARE), has increased reclamation of post-consumer carpet by over 400% since CARE's inception in 2002. CARE is a nonprofit that was formed in 2002 with its basis being a Memorandum of Understanding among the carpet industry, a number of states, the federal EPA and a group of non-governmental organization (NGO's) regarding carpet and rug recycling. The carpet and rug industry continues to strive to increase recycling rates of carpet and rugs through this market-based solution in conjunction with the other signatories to CARE's MOU.

Furthermore, additional government restrictions on this already suffering industry could further cause the loss of jobs and push the industry, which is largely manufactured here in the U.S. to look overseas.

Thus, we urge the legislature to **strongly back the current voluntary, market-based recovery efforts** for increased recovery of carpet.

We would sincerely appreciate having the opportunity to not only discuss with you our concerns, but to share with you information about the product management programs that our members currently administer for the benefit of the environment.

We hope to have a positive and constructive working relationship with you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'KCC', with a long horizontal flourish extending to the right.

Kevin C. Canan
Executive Director

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