

Small Donor Elections - Goals

- Even though New York City is majority people of color, the City Council was always majority white and there had never been a woman of color elected to citywide office.
- After the 6:1 match was adopted, the City Council grew to reflect the racial makeup of the city more accurately and New York elected a woman of color to citywide office for the first time. She, and 91% of City Council candidates, used the matching program.

Racial Diversity of Donor Neighborhoods,
by Average % of African-American
Residents and Donation Level in 2009
Cycle

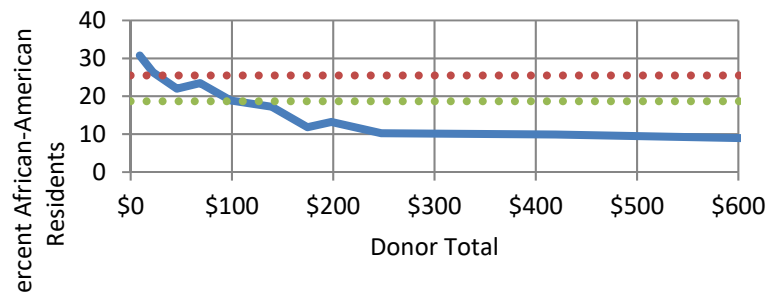
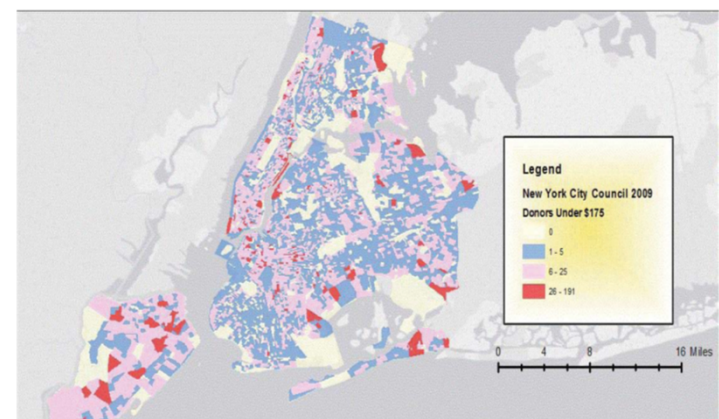
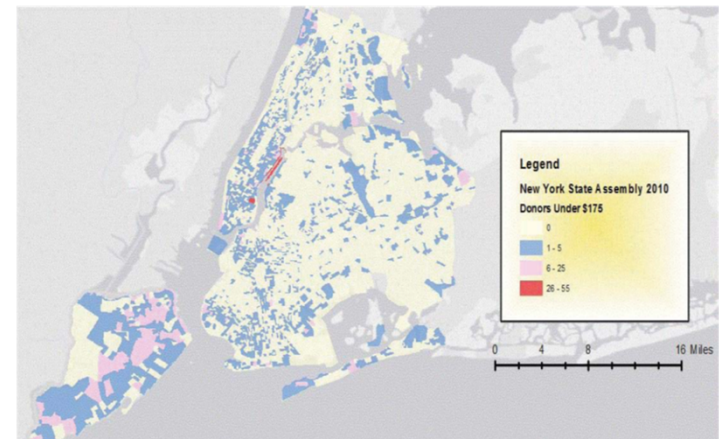


FIGURE 4. DONORS WHO GAVE \$1-175 TO CANDIDATES FOR THE NEW YORK STATE ASSEMBLY (2010) AND CITY COUNCIL (2009) BY CENSUS BLOCK GROUP.



Oregon Small Donor Elections - Summary

Candidates qualify to participate by collecting small contributions:

- Statewide : 1,000 contributions = \$25,000
- Legislative: 500 contributions = \$12,500
- Judicial: 250 contributions = \$6,250

Seed money in any amount from any source is permitted up to:

- Statewide : \$12,000
- Legislative: \$6,000
- Judicial: \$3,000

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