

JOINT COMMITTEE ON WAYS & MEANS SUBCOMMITTEE ON EDUCATION

Dr. Cam Preus, Executive Director
Oregon Community College Association

April 26, 2021

Community Colleges: Oregon's Road to Economic Recovery

- ▶ Putting Oregonians **back to work**
 - ▶ Short-term programs = **fast re-entry** into workforce
 - ▶ Colleges are **nimble** & can **react quickly** to employer & job-seeker needs
- ▶ **Partner** with business/industry for work-ready employees



Community Colleges: Oregon's Road to Economic Recovery

- ▶ Community colleges serve the communities most affected by pandemic
 - ▶ CCs serve more **systemically-marginalized students** than any other sector of higher ed
 - ▶ CCs serve students **regardless of education & skill level** – primary access point to **economic opportunity**



Rural & Non-Rural: A Tale of Contrasts

- ▶ Rural communities **are in all 36** Oregon counties
- ▶ When compared to non-rural, rural communities have:
 - ▶ **Higher poverty rates**
 - ▶ **Lower college enrollment rates**, which have increased over time
 - ▶ Only 42% HS grads **enroll directly** in college (2018-19)



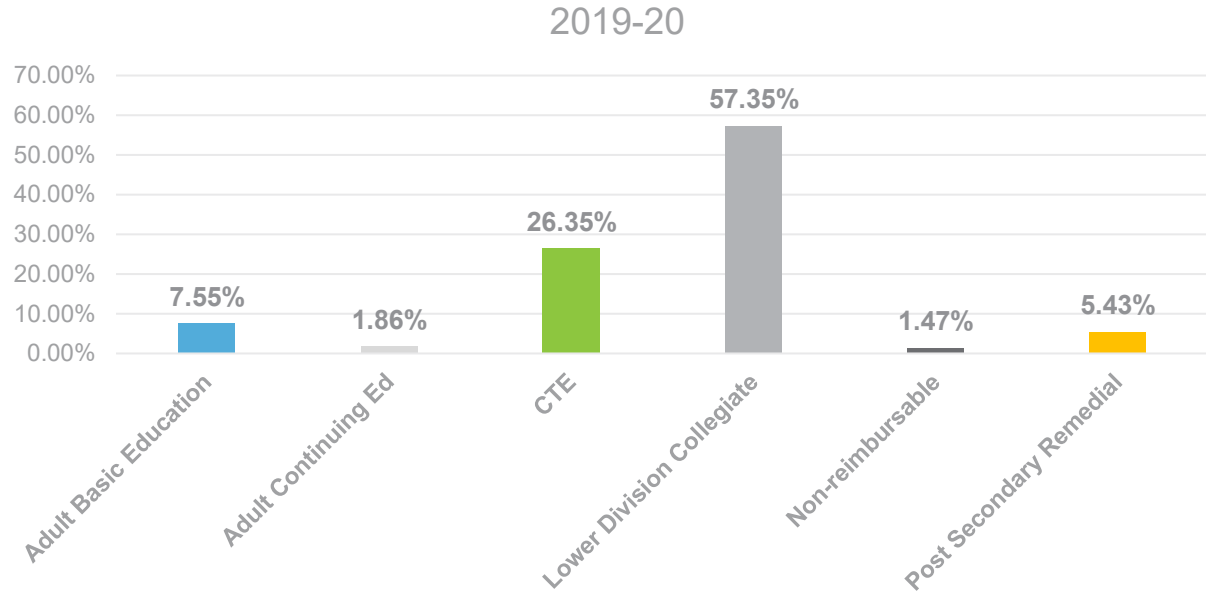
Rural & Non-Rural: A Tale of Contrasts

- ▶ Lower college persistence & completion rates
 - ▶ **Less than half** of rural college enrollees complete a degree within 6 years
- ▶ Most rural high school graduates **enroll in community college**
 - ▶ **57%** of rural students enrolled in community college (2019-20)

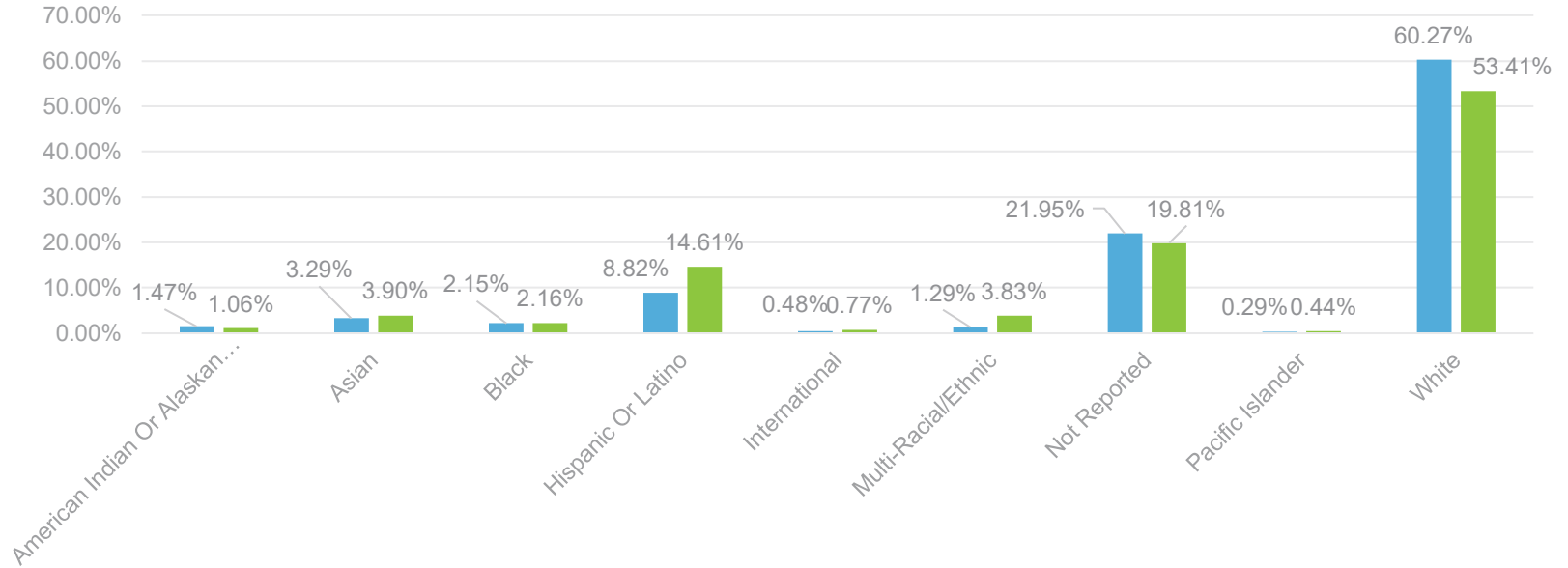


Multiple Missions of Community Colleges

NOTE:
Enrollments
dropped
significantly in
2020-21 with
COVID-19



Changing Student Demographics



■ 2009-10 ■ 2019-20

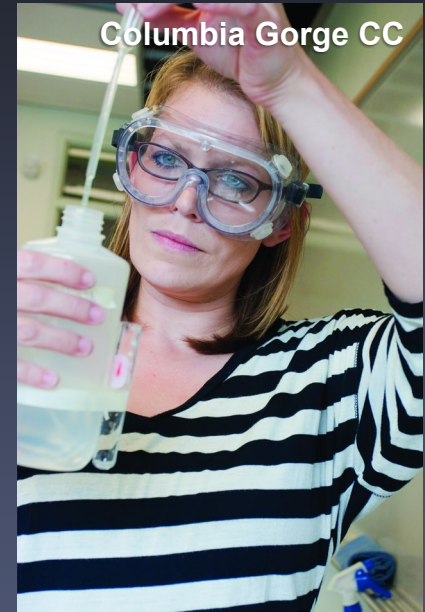


Nellisha Moore

Dallas, Ore.

Chemeketa Community College

Student-Ready Colleges



COVID-19 Student Survey

Represents nearly 8,000 students from 15 Oregon community colleges in Spring 2020

Students faced learning obstacles

24%

Said access to reliable Internet at home presents a challenge for fully engaging

25%

Indicated they must share a computer with family members

Colleges Respond to Student Needs

89%

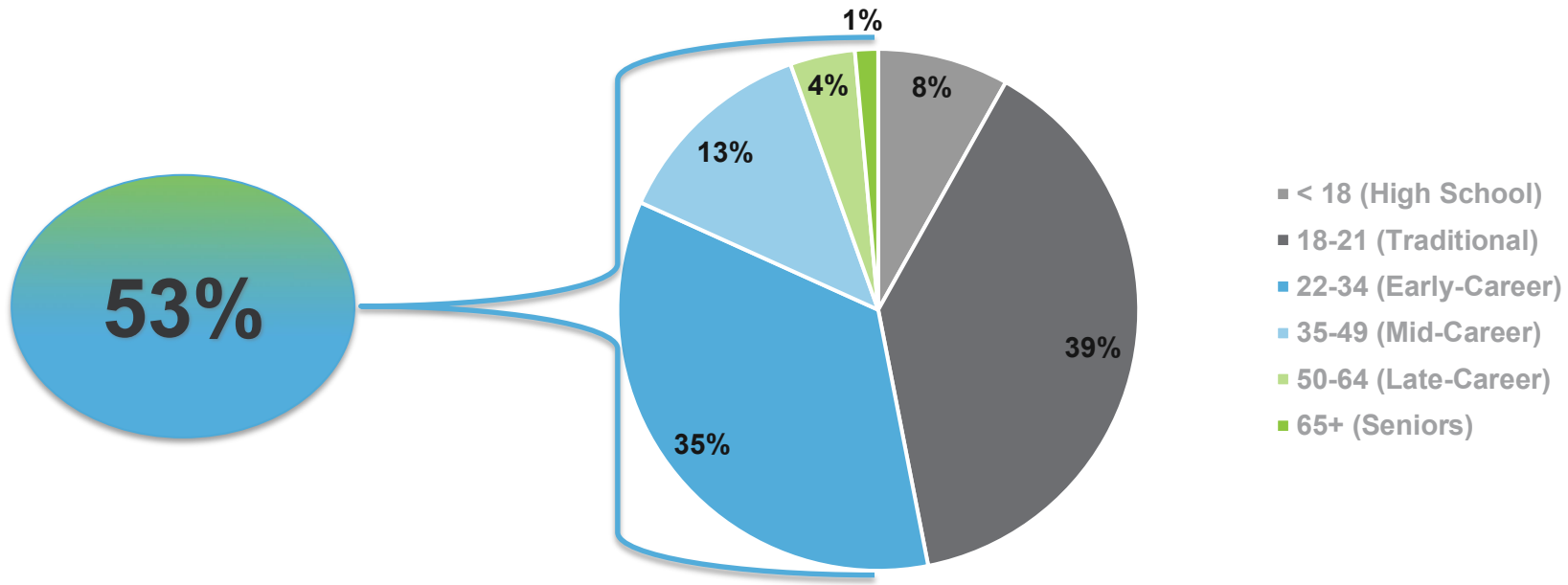
Agreed that their college has been supportive during the pandemic

91%

Agreed that they were able to contact their instructors when needed

Majority of Community College Students Don't Enroll Directly from High School

2019-20



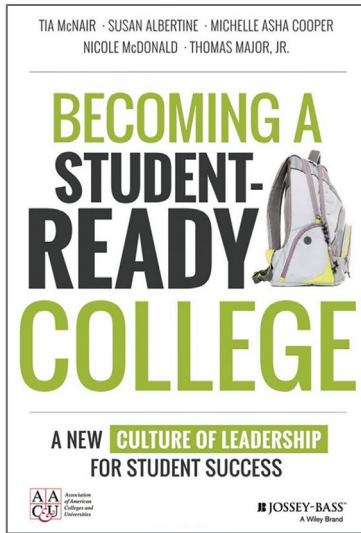


Natasha Robinson

Grants Pass, Ore.

Rogue Community College

Sharpening the Focus on Students



- ▶ Guided Pathways
- ▶ Multiple Measures for Placement
- ▶ Math Pathways
 - ▶ College Algebra
 - ▶ Statistics
 - ▶ Quantitative Reasoning
- ▶ Pathways to Opportunity (SNAP/STEP)
- ▶ Corequisite Math Courses
- ▶ Professional Development for Culturally Relevant, Active, Engaged Pedagogy for Faculty
- ▶ Career Pathways

Advancing Racial Equity & Economic Mobility



42% of Oregon's college students face college expenses that exceed their sources of support, including financial aid and income. Rates are higher for students of color. (HECC)

BENEFIT	FUNDING FOR YEAR (AVERAGE)
SNAP (Food Benefits)	\$2,917
STEP: Gap funding tuition/fees one term, books, transportation ongoing	\$3,450
EITC (average)	\$2,137
TOTAL Benefits:	\$8,504
ERDC (daycare if also working 20 hrs./week)	\$14,400
TOTAL Benefits with childcare:	\$22,904
<i>Note: SNAP, EITC, and ERDC benefits vary based on household size and income</i>	

Student Basic Needs Insecurity



63% of community college students reported some basic needs insecurity in the last year.
(Temple University's HOPE Center)

#REALCOLLEGE

Community Colleges
(2015-2019)

Oregon's Community
Colleges (2019)

Food Insecurity

42-56%

41%

Housing Insecurity

46-60%

52%

Homelessness

12-18%

20%

Students Face Food & Housing Insecurity

Represents 8,100 students from 14 Oregon community colleges in Fall 2019

41%

Reported being food insecure in the prior 30 days

20%

Reported being homeless in the previous year

52%

Reported being housing insecure in the previous year

Recommendation:
Basic needs-centered approach to government policy at all levels

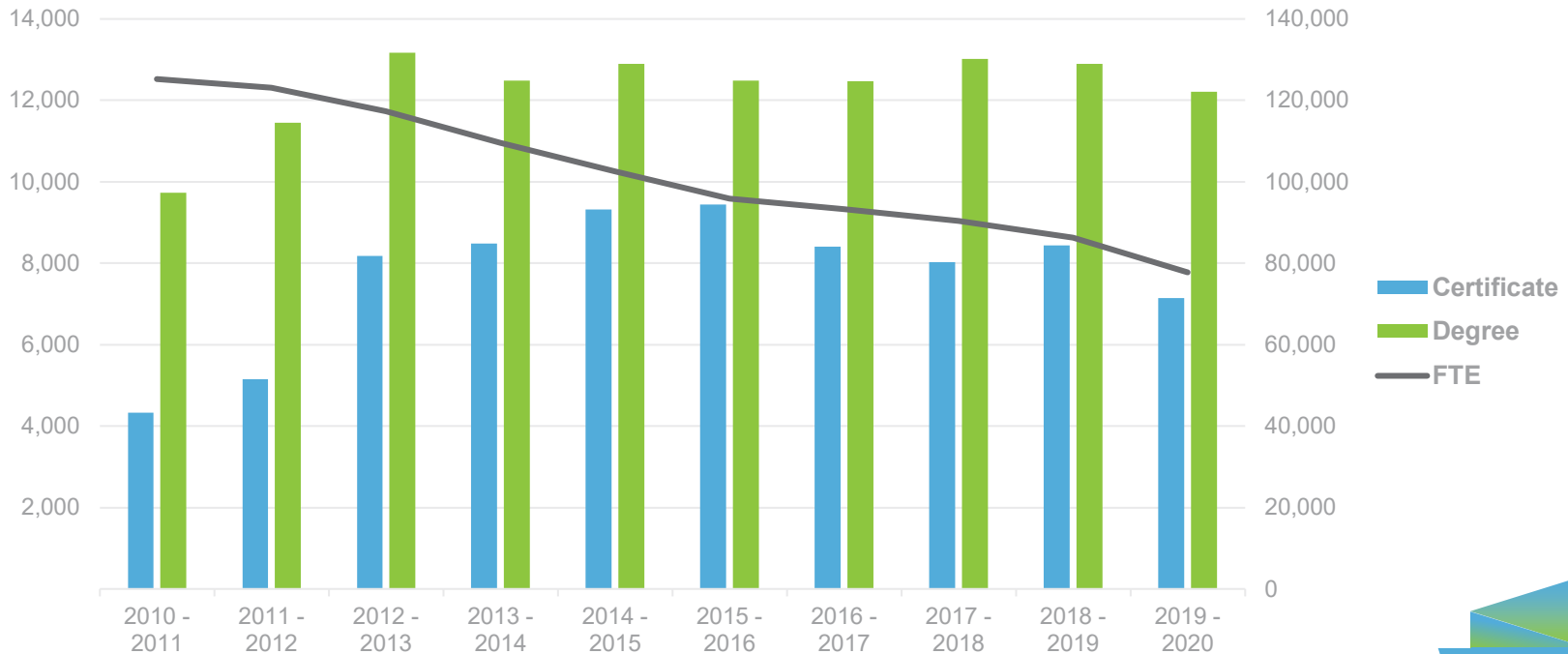


Sibbi Edwards

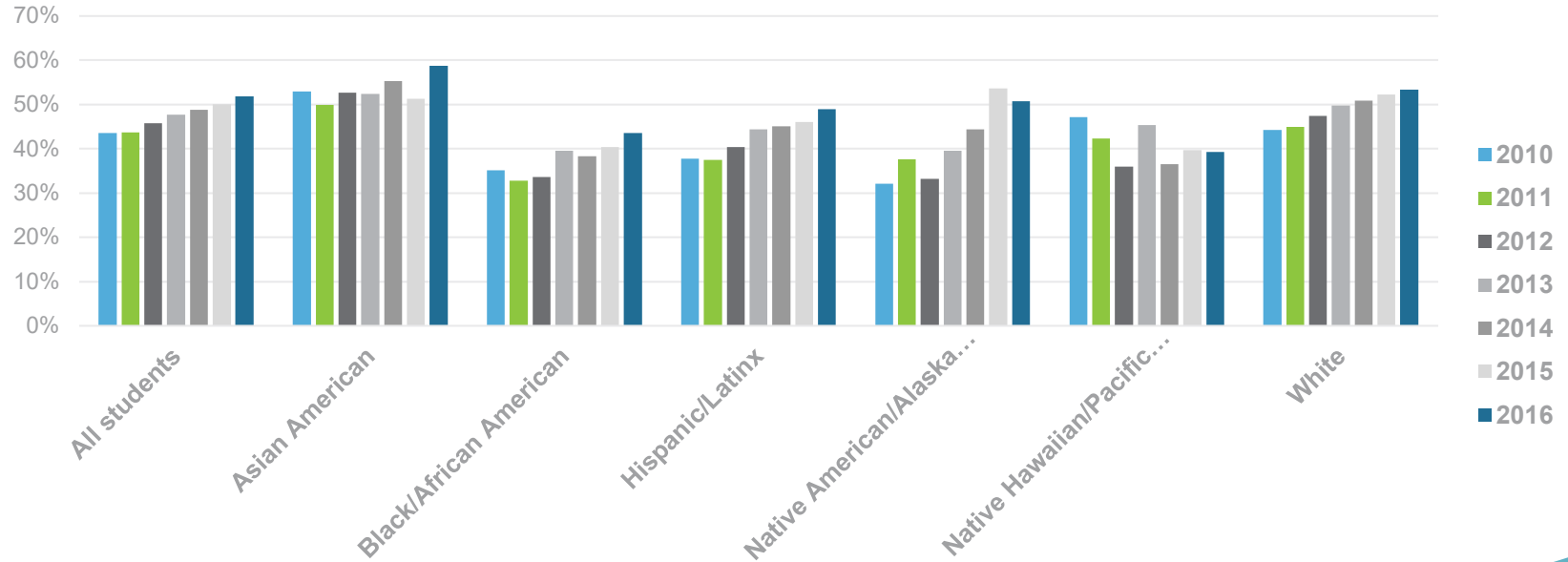
Medford, Ore.

Rogue Community College

Community College Completions



Student Completion & Transfer Rate Over Time, by Race/Ethnicity



Career Pathways: Linking Training & Support

- ▶ Completing a community college certificate typically **boosts workers' overall earnings** by almost \$5,000 (19%) compared to their previous wages
- ▶ Pell Grant recipients who earn certificates **increase their earnings by \$9,600.**
- ▶ Median earnings for students who completed a Career Pathway Certificate was **126%** of median earnings for students who earned a long-term community college certificate.



Career Pathways Certificates Improve Earnings

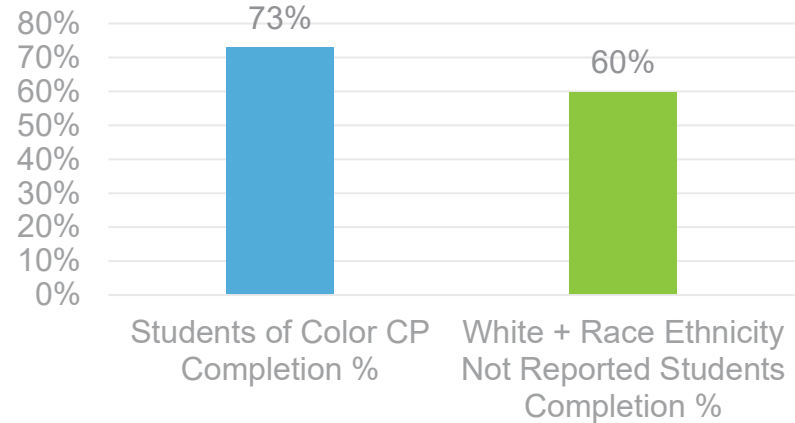
Students earning Career Pathways certificates make as least as much as those earning short-, medium-, and long-term certificates.

Certificate Type	Metro	Eastern	Valley	Overall Median
Career Pathway	\$39,300	\$28,400	\$29,000	\$34,200
Short-Term	\$38,100	\$22,600	\$26,300	\$31,600
Medium-Term	\$33,100	\$28,400	\$26,500	\$29,200
Long-Term	\$27,100	*	*	\$27,100
Overall Median	\$35,800	\$27,600	\$27,000	\$30,300

Career Pathways: Students of Color

- ▶ Career Pathways students in Oregon are **more than twice as likely to self-identify as students of color** compared to community college students statewide.
- ▶ **51%** of Career Pathways students self-identify as students of color.

CP Completion Rates are higher for students of color



Community College Funding



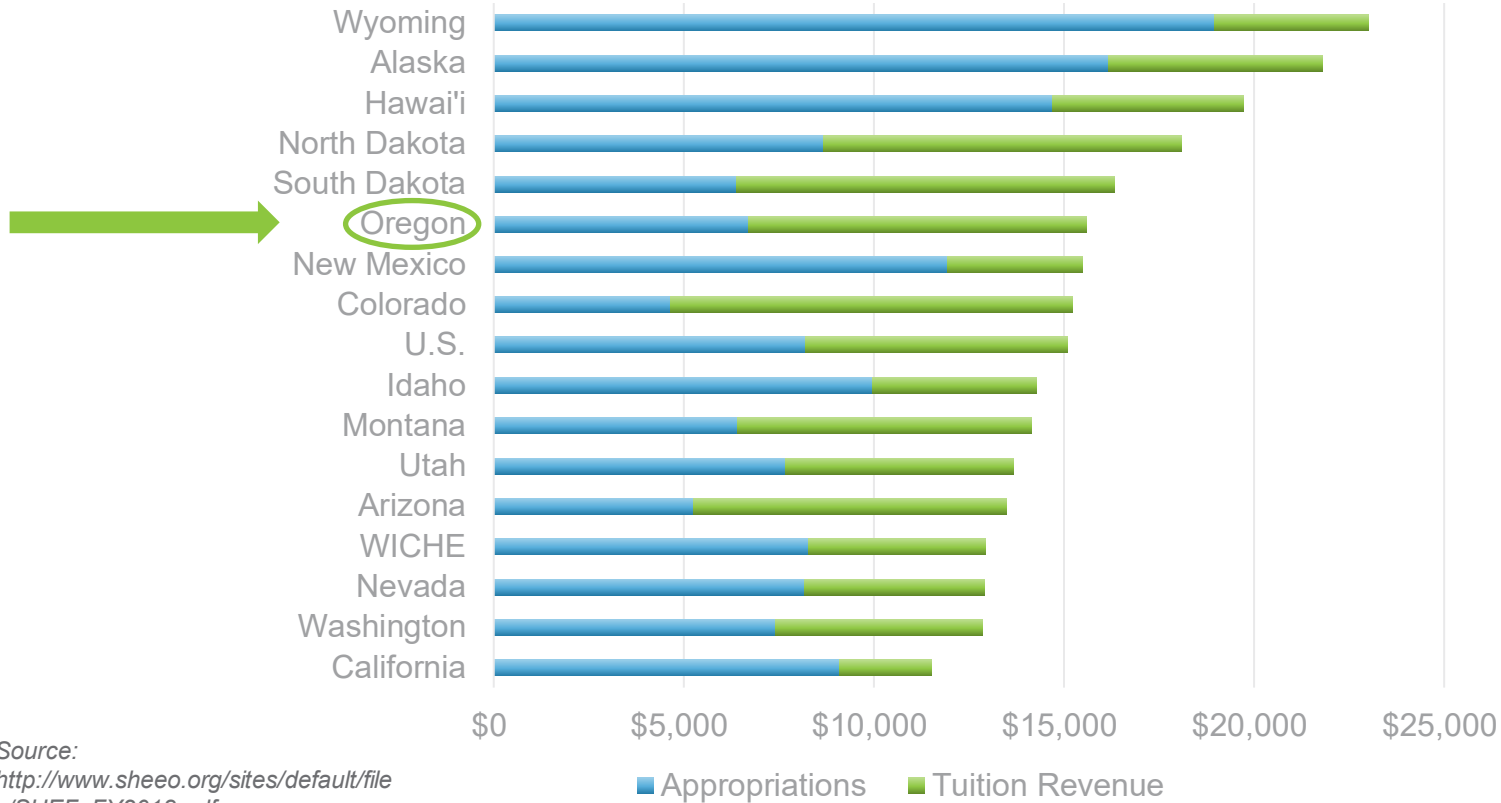
Community College Current Service Level

General Fund REVENUE	2019-21 Projections		% Change			2021-23 Needs
	Amount	% of Total	Annual	% Change	\$ Amount	\$ Amount
State Aid	\$641,386,996	38%		9.48%	\$60,778,666	\$702,165,662
Property Taxes	\$393,308,780	23%	4.50%	6.85%	\$26,946,568	\$420,255,348
Tuition	\$519,625,863	31%	3.50%	5.31%	\$27,598,629	\$547,224,492
Other	\$120,461,894	7%	2.90%	4.40%	\$5,295,258	\$125,757,153
Fund Balance	\$13,261,886	1%				
Total GF Revenues	\$1,688,045,419	100%			\$120,619,121	\$1,795,402,654

Community College Current Service Level

General Fund EXPENSES	2019-21 Projections		% Change			2021-23 Needs
	Amount	% of Total	Annual	% Change	\$ Amount	\$ Amount
Salary (including payroll costs)	\$984,722,592	58%	3.62%	5.51%	\$54,214,745	\$1,038,937,337
Health Insurance	\$162,135,478	10%	3.48%	5.29%	\$8,572,211	\$170,707,689
PERS	\$209,360,962	12%		14.42%	\$30,198,283	\$239,559,245
Materials & Services	\$199,484,436	12%	3.43%	5.21%	\$10,398,569	\$209,883,006
Other (transfers, etc.)	\$135,028,711	8%	-0.20%	-0.31%	\$(413,631)	\$134,615,080
Unfunded Mandates					\$1,700,298	\$1,700,298
Total GF EXPENSES	\$1,690,732,179	100%			\$104,670,475	\$1,795,402,654

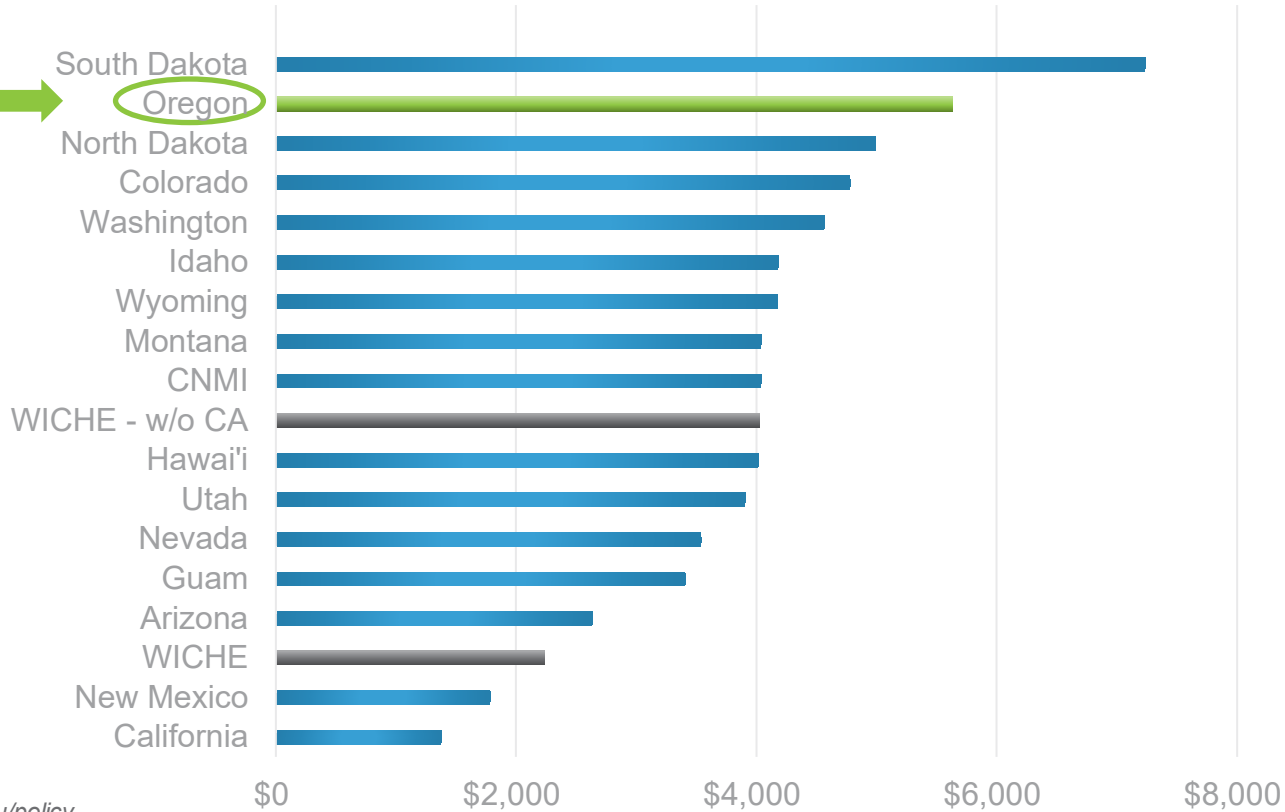
 Figures provided by college survey



Source:
http://www.sheeo.org/sites/default/files/SHEF_FY2018.pdf

■ Appropriations ■ Tuition Revenue

Educational Revenues per Full-Time Equivalent (FTE) Student

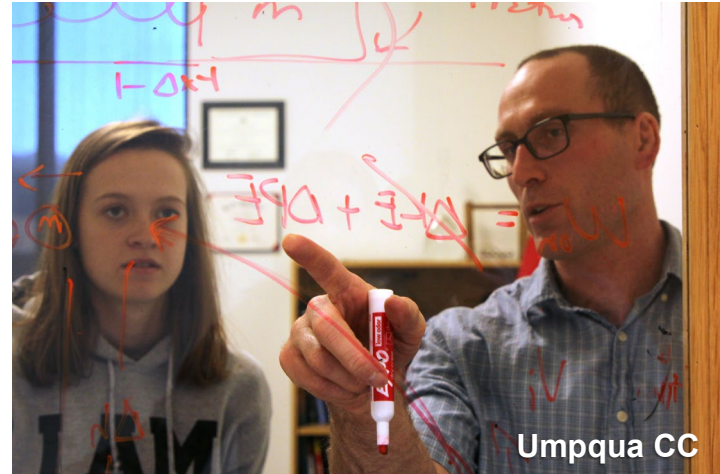


Source:
<https://www.wiche.edu/policy-research/data-resources/tuition-fees/>

In-District Tuition & Fees at Public Two-Year Institutions, 2019-20

Textbook Affordability

- ▶ Legislative (HB 2213) & CCWD funding for Open Educational Resources (OERs) has:
 - ▶ Supported **71** OER projects in **12** community colleges
 - ▶ Impacted **9,177** students
 - ▶ **Saved students**
\$945,428.80
(2019-2020)



Decline in Average Course Materials Costs

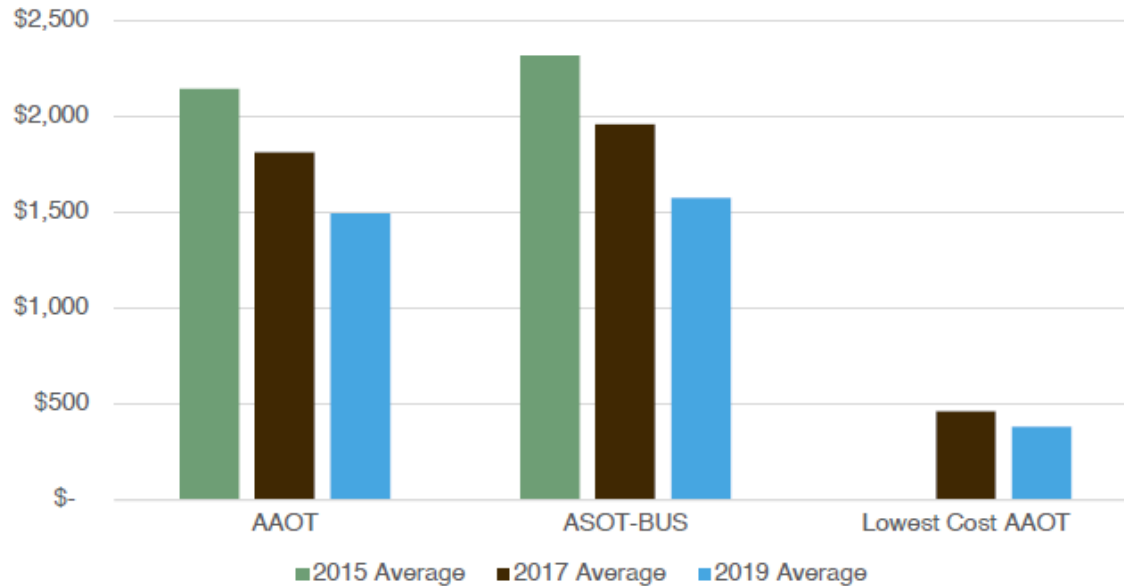
AAOT: Associate of Arts Oregon Transfer Degree

ASOT-Bus: Associate of Science Oregon Transfer Business Degree

Lowest Cost

AAOT: Associate of Arts Oregon Transfer Degree

Average Course Materials Costs



Source: HECC House Bill 2213: OER Coordinator, Grants and Program Support report, 2021

About HEERF Funds

All HEERF funds are **one-time** funds

Allowable uses **restricted** to:

- ▶ Costs associated with coronavirus, including lost revenue, **incurred since March 13, 2020** (date national emergency declared)



HEERF Funds Direct to Students

\$127,065,601

MINIMUM TOTAL FUNDS
(Estimated HEERF I, II & III)

Total HEERF I, II & III Fund Allocations

HEERF I & II

Student Emergency Grants <i>(Direct to students)</i>	\$40,731,601
Institutional Grants	\$97,980,356
Other (SIP & MSIs)	\$ 6,773,599

HEERF III – American Rescue Plan (ARPA) Act

(estimated; allocations not yet released by ED)

Student Emergency Grants <i>(direct to students)</i>	\$86,334,000
Institutional Grants	\$86,334,000

Source: U.S. Department of Education

College Costs & Lost Revenues

COVID-related Direct Costs & Lost Revenue Summary Statewide (estimated through Spring Term 2021)

Direct (Reimbursable Costs)	\$ 32,619,078
Lost Revenue	\$ 90,014,852
TOTAL	\$122,633,930

LOST REVENUE:
Those revenues a college otherwise expected but were **reduced or eliminated** as a **result of the pandemic**. Must be associated with coronavirus.

Total HEERF I/II Funds Received	\$ 97,980,356
<u>Total Costs/Lost Revenue</u>	<u>\$122,633,930</u>
DEFICIT	(\$ 24,653,574)

Source: As reported by individual Oregon community colleges

Community Colleges:

Oregon's Economic
Recovery Engines



SBDCs: Critical Partner to Colleges & Communities

- ▶ Small Business Development Centers have partnerships with all 17 community colleges
- ▶ SBDCs partner with community college business and CTE programs for information-sharing, resources, and connections to local businesses



Valuable Return on Investment

Student Investment

18.8%
ROI

For **every dollar** a student invests in an education at Oregon's community colleges, they'll receive a cumulative value of **\$3.80 in higher earnings.**

Public Investment

7.7%
ROI

For **every dollar** of public money invested in Oregon's community colleges, **taxpayers receive a cumulative value of \$2.30** over the course of the students' working lives.



Kevin Hawman

Hermiston, Ore.

Blue Mountain Community College

Class of 2015

Questions?

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