

19. Portland



10. Ashland, Oregon



OregonFilm.org

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Description & Mission

The Oregon Film & Video Office (OFVO) is a semi-independent state agency, created by statutory authority under ORS 284.300 to 285.375.

The mission of the Film & Video Office is to promote statewide development of the film, video and multimedia industry in Oregon and to enhance the industry's revenues, profile, and reputation within Oregon and among the industry nationally and internationally.

Lottery Funded Budget

2019-21: \$1,253,432

(Reduced to \$1,147,482 in August 2020)

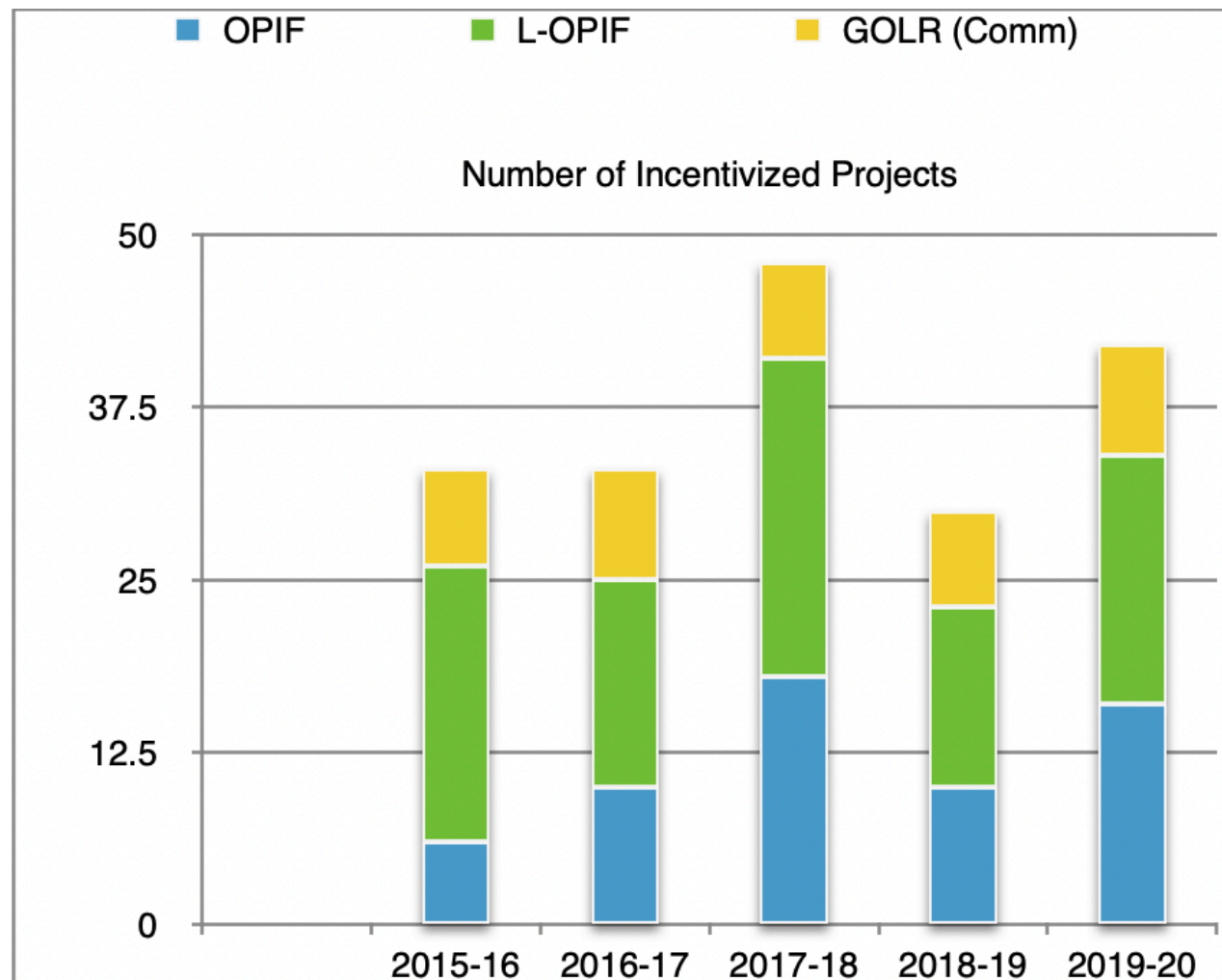
2021-23 Requested Budget: \$1,307,330



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Production Incentives



Tracked Incentivized Projects

Oregon Production Investment Fund (“OPIF”)
Local OPIF
Regional OPIF

Greenlight Oregon Labor Rebate

Biennium 2017-2019

\$280M of Tracked In-State Spending

8000 Tracked Jobs

64 tracked Projects

Development of In-State Commercial Production

FY 2019-2020

\$111M of Tracked In-State Spending

3000 Tracked Jobs

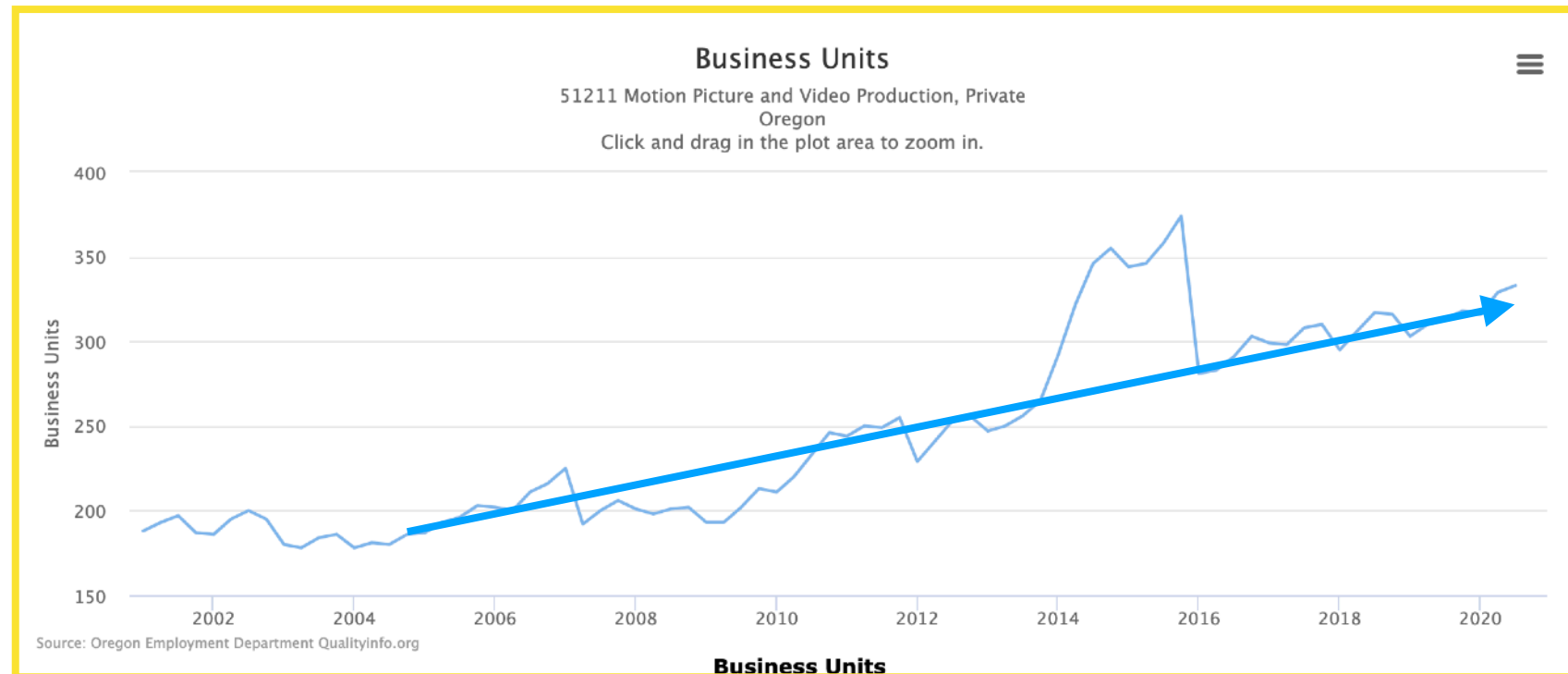
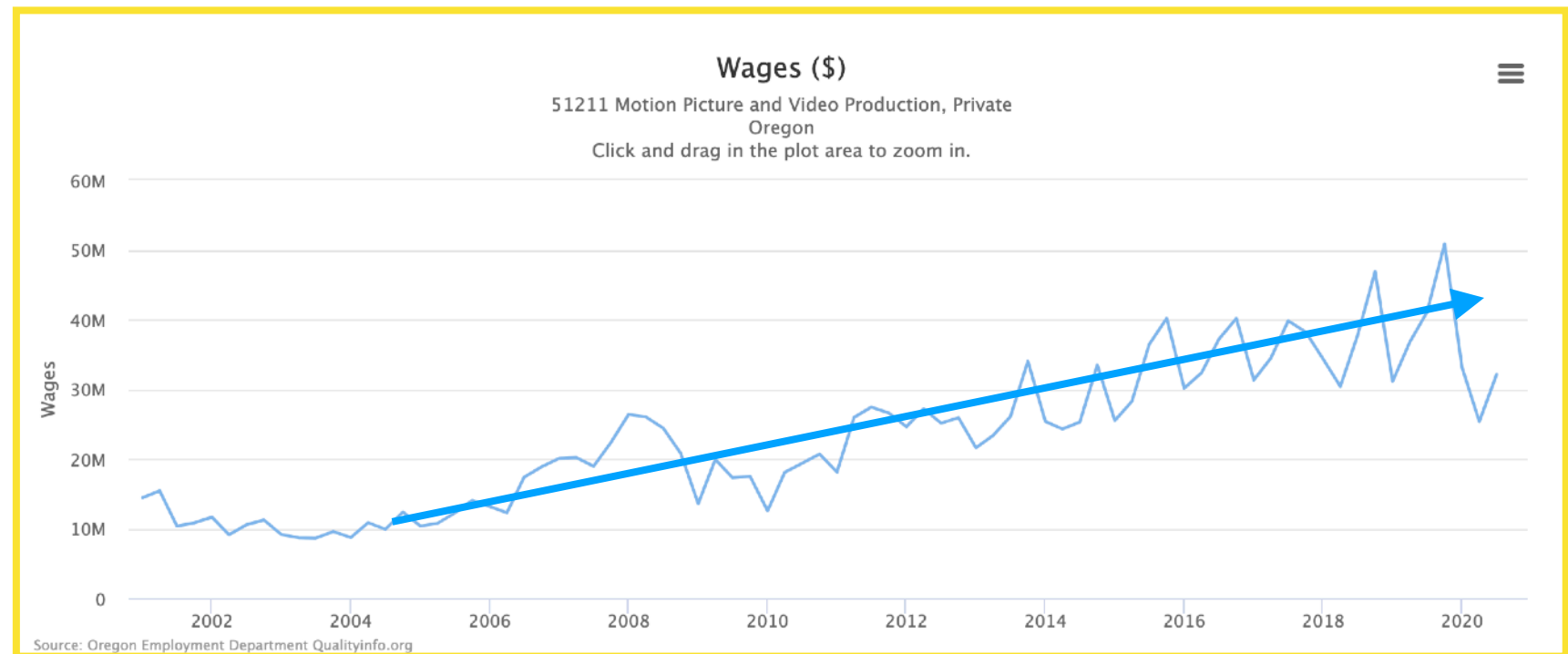
35 tracked Projects



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Continued Economic Growth



Source: Department of Employment



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Economic Recovery

Oregon Production 2020:

- Shut down in March 2020
- Protocols developed in April, first published in May
- Interactive and Animation projects begin to work remotely in April
- “Chad” (TNT) returns in July
- “The Birch” in August
- “Top Chef,” Untitled Netflix, “Shrill” (S3) in Sept

“The Birch” \$40+k in hotel spending in Columbia County



Life & Culture

‘Top Chef’ is back, and the new season is based in Portland

Updated Sep 30, 2020; Posted Sep 28, 2020

“Top Chef” 7000 hotel room nights

“Shrill” and “Top Chef” spending in Maupin, Hood River and North Coast

Aidy Bryant celebrates 'Shrill' Season 3 wrap: 'I love this cast'

Guillermo del Toro’s Portland-Filmed “Pinocchio” Adaptation Has Cast Some Huge Names to Provide Voices

Del Toro's adaptation of the Italian fable began production last year and has continued through the pandemic.

Q3 + Q4 2019 = \$65M in direct spending

Q3 + Q4 2020 = \$67.3M in direct spending

Untitled Feature in Coos Bay and Gold Beach

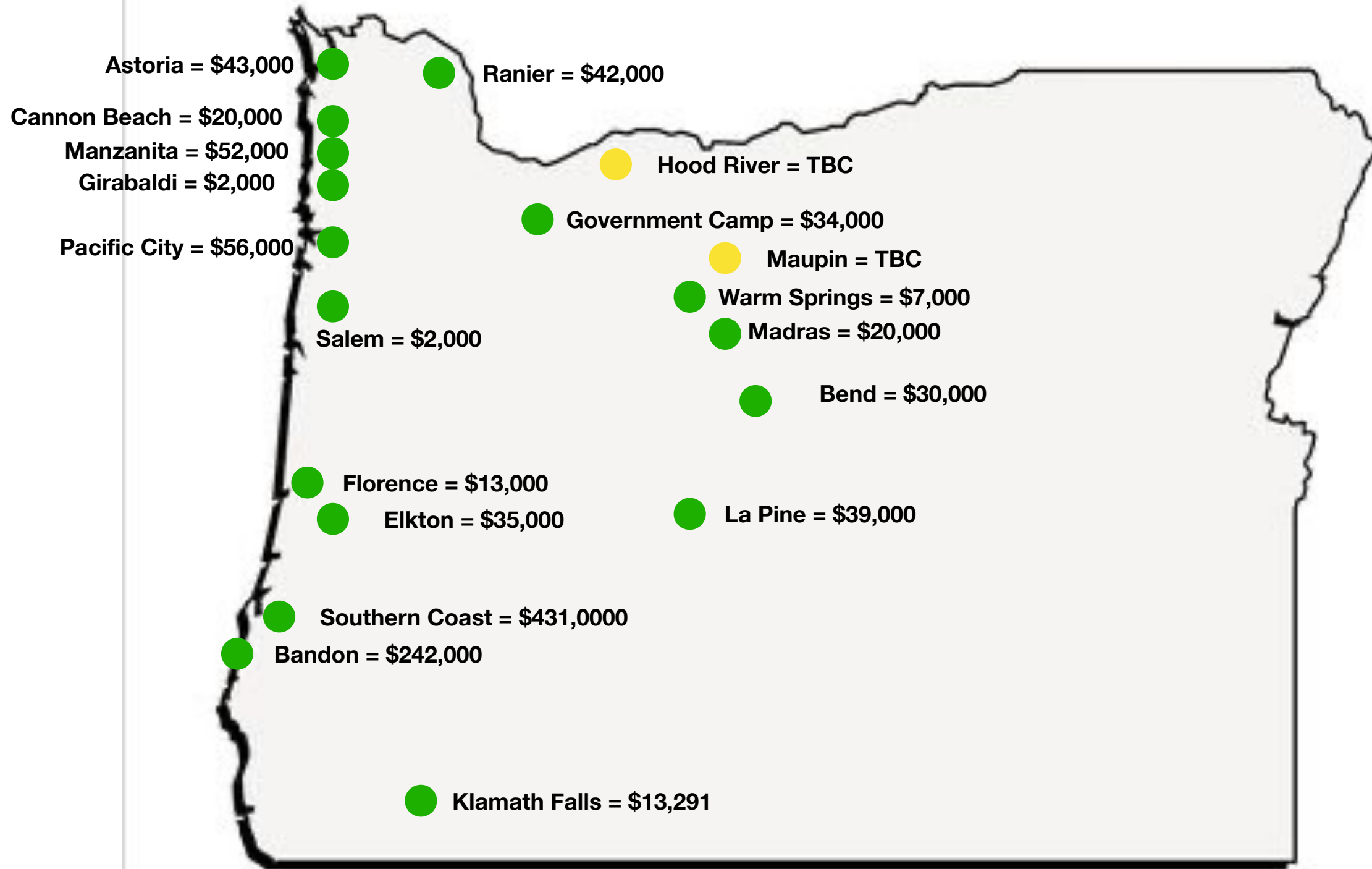


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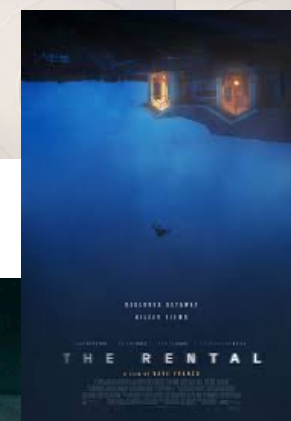
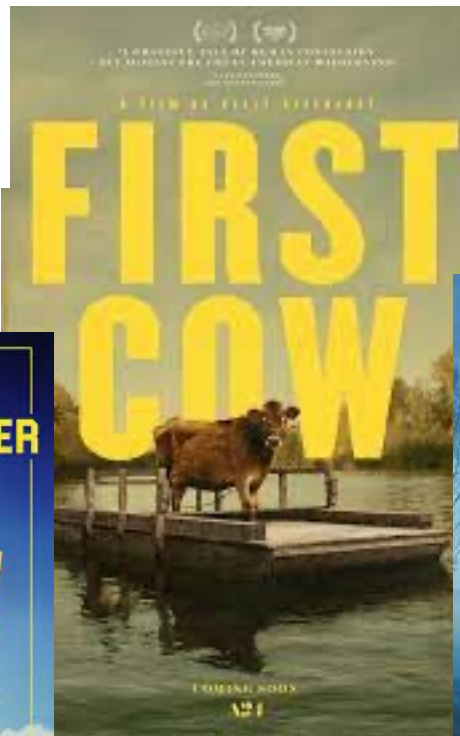
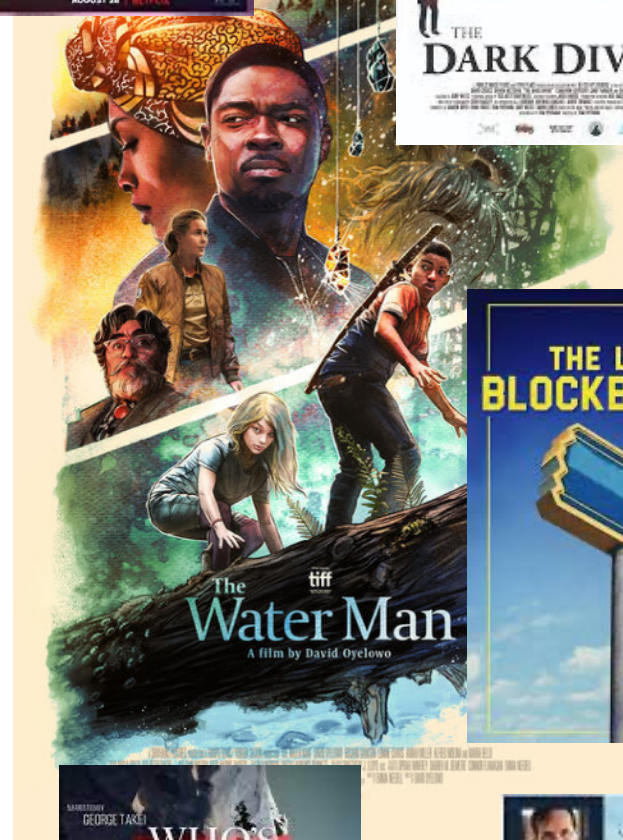
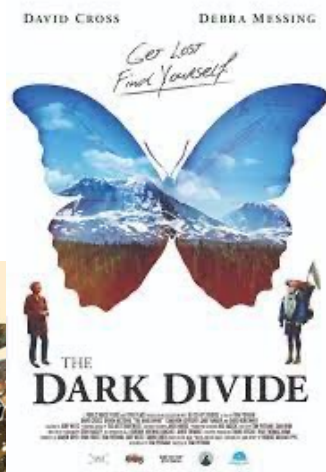
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Economic Development: Regional Incentives

“On Location” R-OPIF Tracked Hotel & Accommodation Spending (2017-2020)



Economic Development: New Projects



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Economic Development: Animation

Guillermo del Toro will make his next film, 'Pinocchio,' in Portland

Updated Oct 22; Posted Oct 22



HouseSpecial and Wieden + Kennedy Create A New Tourism Campaign For Travel Portland

AUG 1ST

Posted by Oregon Film



HouseSpecial Releases An Animated Investigation Into The World Of Armadillo Mating

MAY 24TH

Posted by Alise Munson



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Economic Development: Interactive & VFX



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Festivals and Statewide Events



★ "Coraline" 10th Anniversary Screening & 6 City Tour for Wildfire Relief

Jan - 17 | By: [Oregon Film](#) | no comments.

Presented in partnership with [Travel Oregon](#) and [LAIKA](#), our [#OregonMade Film Series](#) continues with a 10 year release celebration of a true Oregon Classic: "Coraline." The tour opens with a screening at The Hollywood Theatre on Monday, February 11th.



★ UPDATED: "The Goonies" Celebrates its 35th Anniversary with Statewide Tour

Jan - 30 | By: [Oregon Film](#) | one comment.

It's been 35 years since The Goonies audiences first went in search of treasure with a lovable band of kids from Astoria into the caves beneath the northern Oregon coastline and Ecola State Park. To celebrate the 35th anniversary of the film, [Oregon Film](#) and [Travel Oregon](#) will offer public screenings of the movie in several cities around the state—from Salem Cinema to BendFilm and Eugene's Broadway Metro to Baker City.

This combined effort and tour is to support the Oregon Film Museum, the Astoria-Warrenton Chamber of Commerce and the official [Goonies Day](#) in Astoria celebration event June 4-7, 2020.



During the four-day event, Goonies fans can hear tales about filming from those who were there, bowl at "Chunk's Bowling Alley" as seen in the film, and embark on their own adventure with an interactive scavenger hunt. Official memorabilia, including t-shirts, hats, glassware, and more, will be available at the event's headquarters, which will once again be at the Astoria Armory. Visit the event's website at

www.thegoondocks.org for updates.

★ "The General" Celebrates 90th - With Live Score by Mark Irton

Aug - 10 | By: [Oregon Film](#) | 6 comments.



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Grants & Workforce Development

Past #OregonMade Grants & Projects

Tell Your Story Grant - 2021
Outdoor Adventure Film Grant - 2020
Food Stories Grant - 2019
The Portland Circuit (November) - 2019
Portland Post Production Grant - 2019
PLAYA Screenwriter's Residency Award - 2019
Outdoors & Health Grant - 2019
The Portland Circuit (July) - 2019
The Oregon Documentary Camp Fellowship - 2019
The Portland Circuit (May) - 2019
Outdoor Adventure Film Grant - 2019
The Magical Winter Season Grant - 2018
The Portland Circuit (Oct) - 2018
The Portland Post-Production Grant - 2018
Lower Boom Writer's Diversity Program - 2018
PLAYA Screenwriter's Residency Award - 2018
ShadowMachine Animation Apprenticeships - 2018
Outdoor Adventure Film Grant - 2018



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Oregon Film Trail

THE OREGON FILM TRAIL

HOME ABOUT MAP LOCATIONS CONTACT

THE OREGON
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EXPLORE NOW [\(MAP LINK\)](#)

SOMETIMES A GREAT NOTION

1971



Oregon Film Trail: "One Flew Over the Cuckoo's Nest," Oregon Department of Corrections (The Dome Building), Salem, OR



OregonFilmTrail.com

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Legislative Briefing (on OLIS)

OREGON FILM & VIDEO OFFICE

Legislative Briefing – Ways & Means [2019-2021 Biennium]



STATUTORY AUTHORITY AND MISSION

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WHAT WE DO

With a staff of four FTE and an originally adopted 2019-2021 biennial budget of \$1,253,432 that was then reduced to \$1,147,482 in August of 2020, we:

- Market Oregon as a filming location, retain in-state productions, recruit out-of-state productions, and serve as a liaison to the productions to help connect, navigate permits, access or other production-related concerns
- Support and build on a thriving #OregonMade film, video, and multimedia industry; celebrate and promote Film, Television and Media production as a historic cultural asset to Oregon
- Administrate Oregon Production Investment Fund (OPIF) and Greenlight Oregon (GOLR) incentive programs
- Support and advise the state's public and private higher educational institutions as they prepare their students for a future in the media industry
- Track and report on the economic impact of the industry and industry-related programs
- Work with other governmental entities to create and streamline filming regulations
- Build partnerships with local communities, private industry and other state agencies
- Serve as a spokesperson for the industry, both within and outside of the State
- Event sponsorship, participation and promotion
- Direct community development and support

BENEFITS TO OREGON

OFVO commissioned an updated Economic Development report for 2021 through PSU's NERC. This can be found on the "About Us" page of our website (OregonFilm.org)

The film and video industry benefits Oregon in a wide variety of ways:

• Economic Impact.

\$280M Tracked Qualified Spending on Film and Media Production in Oregon for the 2017-2019 Biennium impacting more than 8,000 jobs. The 2019-2021 Biennium is currently tracking in a similar fashion.

The above numbers do not include many commercial productions which do not come through the incentive system and still shoot here in the state. These short productions vary in size from a few thousand dollars to several hundred thousand.

- **Industry revenue is spread throughout various sectors of the economy.** The average film or television production does significant business with hundreds of local vendors per production including hotels, rental cars, lumber yards, hardware stores, office supplies, clothing stores, furniture and antique stores, grip and lighting equipment, and many more.
- **Economic impact is felt throughout the state.** Although Portland continues to be the home of the majority of the total output, the impact is felt statewide with features like THE RENTAL (Bandon), PHOENIX, OREGON (Klamath Falls), FIRST COW (Elkton), SHRILL (Maupin), TRINKETS (Cannon Beach), and TOP CHEF (Hood River) which employ cast & crew and engage vendors on a local level for every day of the shooting schedule.
- **The film and television industry provides living wage jobs with benefits.** On the television series that are in production in Oregon, the average hourly wage is over \$25/hour. A full time worker can earn health benefits for up to two years on one television production.
- **Post-COVID Recovery** - The film, television, interactive and commercial production industry was quick to return in July and August of 2020 providing safe jobs for hundreds. This also had a knock-on effects in other industries such as hotels, restaurants, caterers and equipment rentals. By way of example, the television series "Top Chef" paid for 7,000 room nights in local hotels during its shoot in September and October.
- **Promotional value** – Through various strategic partnerships, OFVO has rolled out almost 30 new stops on the Oregon Film Trail. New signs have been placed in places like Joseph, Klamath Falls, Burns, Athena, Cottage Grove marking iconic filming locations and driving film tourism to local communities.

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Legislative Briefing [2019-2021 Biennium] (cont.)

During the 2019-2021 biennium, the Oregon Film & Video Office has successfully retained, recruited and assisted numerous film and television projects here in Oregon. The following are a few examples of successful projects produced throughout Oregon in the last two years.

FIRST COW (FEATURE FILM)

This locally produced independent feature is based on a novel by Portland author Jonathan Raymond and shot in Clackamas County, Sauvie Island and Elkton. The film is being tracked for Oscar contention in 2021.

THE RENTAL (FEATURE FILM)

This thriller directed by David Franco and starring Allison Brie shot in Bandon and was released in the Spring of 2020 achieving #1 Box Office status in the US.

MISSING LINK (FEATURE FILM)

This critically acclaimed stop-motion animated feature is the fifth from Hillsboro-based Laika.

SHRILL (SEASON 2)

The Lorne Michaels (Saturday Night Live) produced series for Hulu is based on the book by Seattle writer Lindy West, stars Aidy Bryant and is Executive Produced by Elizabeth Banks. The second season aired in early 2020 while the third series completed shooting in Clackamas County and Portland in the fall of 2020.

INTERACTIVE GAME DEVELOPMENT

Interactive game companies continue to grow in clusters in places like Eugene, Oregon City, Bend and Newberg. Many of these in-state headquartered companies have utilized our programs to develop and complete numerous original games leading to the growth of a permanent workforce.

TRINKETS (SEASON 2)

The Emmy Award winning second season of the Netflix series completed its second season in Oregon shooting its final episode on the Oregon Coast.

WORKFORCE DEVELOPMENT

Partnering with the Oregon Media Production Association, the International Alliance of Stage and Theatre Employees, Outside the Frame and the Portland Film Office, OFVO has placed more than 15 paid candidates onto the various sets and studios in Oregon. These placements focused on members of historically marginalized communities who may not have had the opportunity at these entry level jobs. More than 10 of these placements have continued to work in the industry through the contacts that they made on their initial placement.

OREGON FILM FESTIVALS

Even as the COVID pandemic took many into a "virtual" space, OFVO also directly supported several of the state's premiere film festivals in places like Bend, Ashland, La Grande, and Klamath in an effort to not only highlight local talent working within the state, but bringing producers, filmmakers and projects into the state for the first time.

OREGON FILM TRAIL

Working with several strategic partners like the Oregon Made Creative Foundation, Travel Oregon, Oregon State Parks, the Oregon Coast Visitor's Association, the Willamette Valley Visitor's Association and the cities and towns of Athena, Cottage Grove, Joseph and Astoria (amongst others), Oregon Film was instrumental in launching the Oregon Film Trail. The Film Trail consists of physical signs placed in close approximation to iconic shooting locations. It supports and highlights the cultural significance to Oregon's history as well as encourages local tourism into smaller communities.

ANIMATION

Since the 1970's, Oregon has cultivated a hub for quality animation. And now it is a recognized leader in the animation community worldwide. Leading the way is Laika who released its critically acclaimed MISSING LINK during the Biennium while other local companies like House Special, Bent Image Labs and Hinge Digital continue to create quality, award winning animated content for a rapidly growing audience. Animation is now an internationally recognized export commodity for Oregon, and even established companies are finding a home here - Netflix currently has three animation projects in production in Oregon including Guillermo del Toro's PINOCCHIO produced by ShadowMachine and the Jordan Peele produced WENDELL & WILD.

GRANTS AND OPPORTUNITIES

Creating opportunities in the media industry has been a driving force in OFVO's efforts and, to this end, we have worked closely with the non-profit Oregon Made Creative Foundation to identify partnerships and funding sources for a series of grants given out to local creators. Most recently OFVO and OMCFF have partnered with Travel Oregon and RACC to award three "Tell Your Story" Grants (\$30,000) and the fourth annual "Outdoor Adventure Film Grant" (\$20,000) to a group of filmmakers from Ashland.

PARTNERSHIPS

OFVO has relied on many strategic partnerships to create opportunity and recognition for the creative industry as a whole. These partnerships include both financing and resources being shared. Organizations like the Oregon Media Production Association, Travel Oregon, Travel Portland, Oregon State Parks, RACC, Oregon Coast Visitor's Association, Willamette Valley Visitor's Association, the cities of Brownsville, Eugene, Joseph, Cottage Grove, Athena and the City of Portland and the Portland Film Office (just to name but a few) have all partnered with OFVO in some form to bring money and opportunity to our community and industry.

For more information, visit oregonfilm.org.



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