

## **HB 3187 STAFF MEASURE SUMMARY**

### **House Committee On Agriculture and Natural Resources**

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**Sub-Referral To:** Joint Committee On Ways and Means

**Meeting Dates:** 3/25

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#### **WHAT THE MEASURE DOES:**

Establishes the Oregon Wildlife Council, consisting of the Oregon Fish and Wildlife Department (ODFW) Director and eight appointed members, and the Oregon Wildlife Council Subaccount. Directs Governor, within 90 days after effective date of this Act, to appoint eight members as follows: four people who have regularly purchased state hunting or fishing licenses and have purchased licenses at least once during each of the last three years; one person representing businesses in the state substantially impacted by hunting and fishing; one person representing agricultural producers; one person with media or marketing background who is not employed by ODFW; and one person representing rural areas whose economies are impacted by hunting and fishing. Requires all members to serve a four-year term or until a successor is appointed, whichever is longer, and prohibits members from serving more than two terms. Establishes governing processes for Council. Requires Council to develop comprehensive media-based program to promote and educate the public on the roles of hunting and fishing in wildlife conservation, and to report biennially on the program to a committee related to natural resources.

*FISCAL: Lite fiscal statement issued.*

*REVENUE: No revenue impact.*

#### **ISSUES DISCUSSED:**

##### **EFFECT OF AMENDMENT:**

No amendment.

##### **BACKGROUND:**

The Oregon Conservation Strategy was established in 2006 to create a broad vision and conceptual framework for long-term conservation of Oregon's native fish and wildlife, as well as various invertebrates, plants, and algae. In August 2016, the Oregon Department of Fish and Wildlife approved a 10-year revision of the Oregon Conservation Strategy. A key goal of the Conservation Strategy is to proactively conserve fish and wildlife populations by maintaining and restoring functioning habitats. Part of the Conservation Strategy is to establish a common understanding of the challenges facing Oregon's fish and wildlife populations and provide a shared set of priorities for addressing the state's conservation needs. Agencies, conservation organizations, public interest groups, and private citizens collaborate to focus statewide conservation efforts on the priorities identified in the Conservation Strategy.

House Bill 3187 would establish the Oregon Wildlife Council and direct the Council to develop a comprehensive media-based program to promote and educate the public on the roles of hunting and fishing in wildlife conservation.