

**HB 3297 STAFF MEASURE SUMMARY**  
**House Committee On General Government**

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**Prepared By:** Caine Francis, LPRO Analyst

**Meeting Dates:** 3/18

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**WHAT THE MEASURE DOES:**

Directs Oregon Liquor Control Commission and Oregon Health Authority to study alcohol labeling requirements. Requires report be submitted to the Legislative Assembly no later than December 31, 2021. Sunsets provisions January 2, 2022. Declares emergency, effective upon passage.

**ISSUES DISCUSSED:**

**EFFECT OF AMENDMENT:**

No amendment.

**BACKGROUND:**

ORS 471 (2019) provides the regulatory framework for the sale of alcohol in the state, as administered by the Oregon Liquor Control Commission (OLCC). The OLCC oversees the sale of alcoholic beverages and recreational marijuana to allow access to responsible adults while protecting Oregon's public health, safety, and community livability. The OLCC advocates responsible alcohol consumption by managing and distributing distilled spirits, licensing and regulating businesses that sell and serve alcohol, and training and issuing permits for alcohol servers.

House Bill 3297 directs the Oregon Liquor Control Commission and Oregon Health Authority to study alcohol labeling requirements in the state that would include printed advisories regarding the dangers of alcohol consumption. The measure requires a report be submitted to the Legislative Assembly no later than December 31, 2021 and sunsets these provisions on January 2, 2022.