

HB 3010 STAFF MEASURE SUMMARY

House Committee On Economic Recovery and Prosperity

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Meeting Dates: 2/18, 3/11

WHAT THE MEASURE DOES:

Expands the requirements for a qualifying company to be reimbursed from the Oregon Production Investment Fund to include having a written policy for diversity, equity, and inclusion. Requires qualifying companies to also make good faith efforts at hiring individuals from underrepresented groups and to report diversity statistics to the Oregon Film and Video Office. Requires qualifying companies to establish a process for addressing specified claims, including harassment and discrimination. Applies to applications for reimbursement that are submitted on or after the effective date.

ISSUES DISCUSSED:

- Diversity in film productions
- Effectiveness of diversity mandates
- Data related to diversity in Oregon-based productions and public moneys spent

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

Housed within the Oregon Business Development Department, the Oregon Film and Video Office serves as a liaison between production companies and Oregon businesses, citizens and government. The mission of the Oregon Film and Video Office is to promote, support and advance the film, video, interactive, animation and creative content industries within the state by fostering connections between production, business and public sectors and strengthening the industry's profile and reputation locally, nationally and internationally.

The Oregon Production Investment Fund (OPIF) aims to incentivize, through cash rebates, the production of media in regions outside the Portland Metro Zone. The OPIF offers qualifying film or television productions a 20 percent cash rebate on production-related goods and services paid to Oregon vendors and a 10 percent cash rebate of wages paid to both Oregon and non-Oregon residents for work done in Oregon. A production must directly spend at least \$1 million in Oregon to qualify. There is no cap per production.

House Bill 3010 places additional requirements on companies seeking reimbursement from the OPIF by requiring qualified companies to have a written policy for diversity, equity, and inclusion, and to make good faith efforts at hiring individuals from underrepresented groups. The measure also requires qualifying companies to establish a process for addressing claims related to harassment, discrimination, and other misconduct.