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**STATE SENATOR**  
DISTRICT 3



**OREGON STATE SENATE**

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PRINCIPLES FOR CAMPAIGN FINANCE REFORM

**What do we want Oregon's campaign contribution limits to do?**

I. Minimize undue influence of money

- Lower the cost of campaigns
- Subject all contributions to clear limits
- Minimize reality or perception that aggregated contributions influence policy decisions and legislative votes.

II. Increase and diversify participation in democracy

- Set limits at levels relatable for most Oregonians (*e.g. 1% of median income*)
- Assure equal access to power and opportunity to occupy seats of power
- Enhance the significance of small contributions
- Allow contributions to be pooled to encourage gathering of small donations.

III. Build public trust and transparency

- Maximize public disclosure and identity of donors.
- Ensure that funds flow in a clear, easily understood manner, without complexities that obscure sources or amounts of contributions
- Design rules to be transparent, readily understood and enforceable
- Minimize systemic advantage to any particular party, ideology, or interest other than the general public interest