

# Oregon Main Street



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LOCAL  
PROGRAMS



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# Main Street Model™

- Comprehensive Approach
- Grassroots & Community Driven
- Asset-Based
- Time-tested and Adaptable Methodology



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# Oregon Main Street

- “Tier System” – 93 communities
  - 11 Performing Main Street
  - 14 Transforming Downtown
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  - 25 Associate
- Technical Assistance
- Downtown Assessments
- Workshops/Trainings/Conference
- Downtown Excellence Awards
- Historic Surveys



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# OMS Network Members

## Performing Main Street

Albany  
Astoria  
Corvallis  
Estacada  
La Grande  
McMinnville  
Oregon City  
Roseburg  
The Dalles

Urban:  
Alberta District

## Transforming Downtown

Bandon  
Beaverton  
Carlton  
Coos Bay  
Cottage Grove  
Dallas  
Dayton  
Hillsboro  
Klamath Falls  
Lebanon  
Milton-Freewater  
Newberg  
Pendleton  
Port Orford  
Tillamook

## Exploring Downtown

Amity  
Athena  
Baker City  
Banks  
Burns  
Cave Junc.  
Chiloquin  
Coburg  
Coquille  
Enterprise  
Florence  
Forest Grove  
Gold Beach  
Harrisburg  
Hermiston  
Independence  
John Day  
Lakeview  
Lincoln City  
Medford  
Merrill  
Monroe  
Myrtle Creek  
Myrtle Point  
Oak Grove

Oakridge  
Ontario  
Philomath  
Prineville  
Redmond  
Reedsport  
Salem  
Sheridan  
Sherwood  
St. Helens  
Stayton  
Sutherlin  
Tigard  
Union  
Wallowa  
Warrenton  
West Linn  
Woodburn  
Yamhill

## Associate Community

Aumsville  
Aurora  
Bend  
Bonanza  
Canby  
Cornelius  
Donald  
Elkton  
Irrigon  
La Pine  
Malin  
Milwaukie  
Monmouth  
Mosier  
N. Plains  
Sandy  
Scappoose  
Silverton  
Sisters  
Stanfield  
Turner  
Veneta  
Weston  
Willamina



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# Revitalization Statistics

## 2010-2019 Stats\*:

**\$112,101,322 million in private sector improvements**

**\$109,876,019 million in public sector improvements**

**640 net new businesses**

**151 business expansions**

**3,885 net new jobs**

**1,262 building rehab projects**

**241,761 volunteer hours**



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*\*2010-2019 Performing Main Street & 2011-2019 Transforming Downtown level statistics*

# 2020: A Year of Adaptation & Growth



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# Oregon Main Street Revitalization Grant

Acquire, rehabilitate, and construct buildings on properties in designated downtown areas statewide; and

Facilitate community revitalization that will lead to private investment, job creation or retention, establishing or expanding viable business, or creating a stronger tax base.



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# History

- Established in 2015 by the Oregon legislature.
- Funding: Allocated by the legislature through Lottery Bond Funds in 2015 & 2017
- Grants Timed to the Sale of the Bonds: \$2.5 million in 2017 and \$5 million in 2019
- Max Awards: \$100,000 in 2017 and \$200,000 in 2019



# Eligibility

- Oregon Main Street Network organizations, at any level
- On properties within an approved Main Street boundary
- At least 50% of funds go to rural areas



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**Port Orford:** purchase and revitalize, 20 years vacant

# Breakdown of Awards, 2017 & 2019

Year	Applications Submitted	Grants Funded	% Funded	Funds Requested	Funds Awarded	Match	% Rural
2017	45	27	60%	\$ 4,035,511	\$ 2,355,733	\$ 3,023,531	80%
2019	47	30	64%	\$ 7,635,177	\$ 5,244,261	\$ 4,766,428	93%

2021 funding was part of the 2021 lottery bond sale, which has now been canceled.

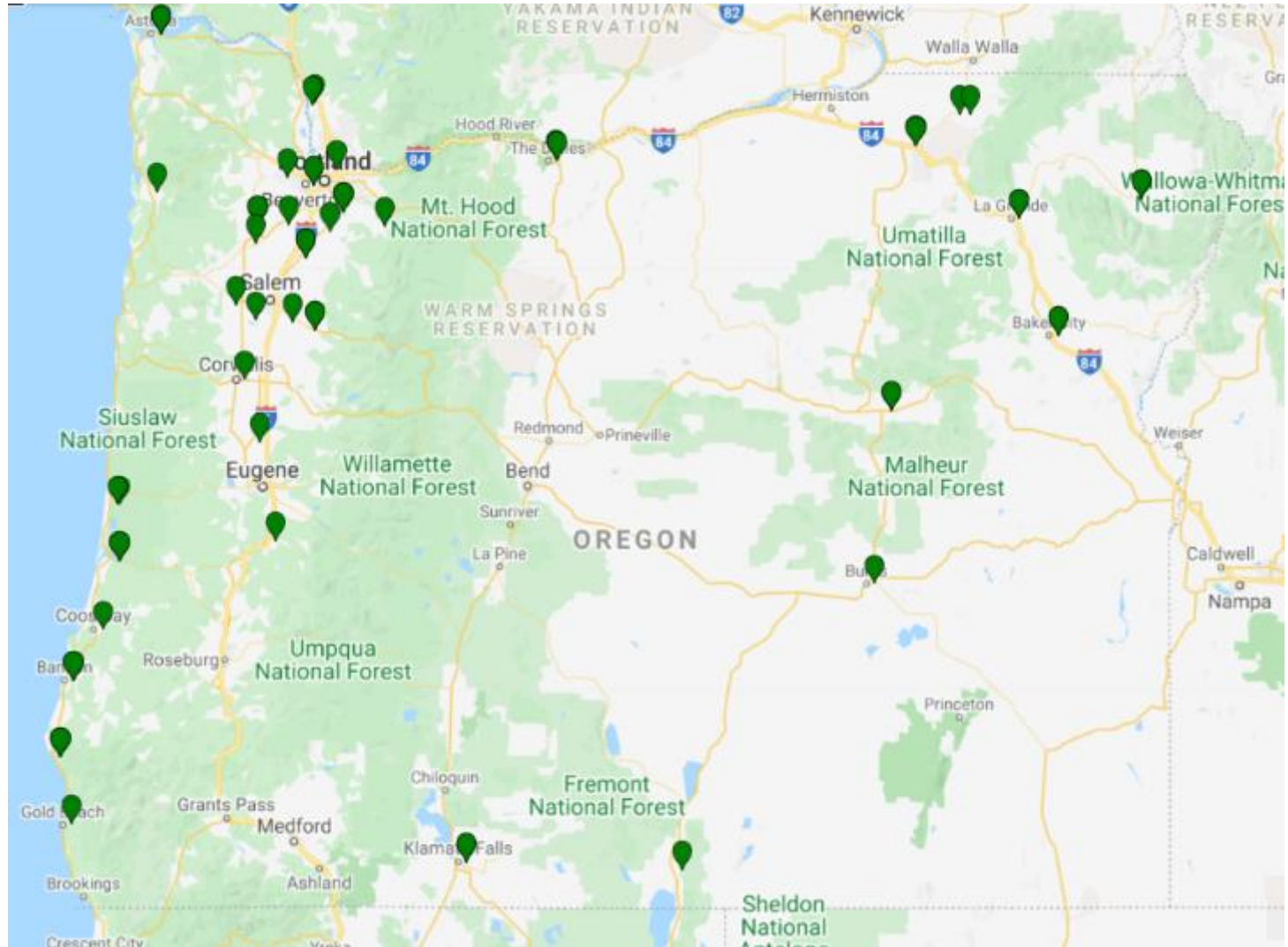


**Newberg:** facade restoration



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# 2017 & 2019 Grant Recipients



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# Highlights

Full restoration of several buildings, some decades vacant.

Burns - Central Hotel

Astoria - Merwyn Building

Independence - Mills Garage

La Grande – IOOF Building

Port Orford - Au Franc Building



**La Grande:** housing, retail, facade



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# Highlights

Creation of new or improved residential units including:

Coos Bay – 11 new apartments

Cottage Grove - 6 apartment upgrades

Klamath Falls - two projects for 24 units

Astoria - 40 new units

Tillamook – 4 apartments

Reedsport - 5 units renovated

The Dalles – 3 new units

Woodburn – 10-12 new units



**Cottage Grove:**  
housing, retail,  
facade



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# Highlights

Façade restorations:

Stayton – 7 properties on one block

Enterprise - Litch Building

Astoria - Riviera Building , Railroad

Oregon City – Railroad Avenue buildings  
and The Coin

Newberg - Morris Miles & Co Building



**Stayton:** facade



**Oregon City:** facade



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# Highlights

Structural and roof repairs:

Reedsport – 5 properties, two buildings in

Baker City – 2 properties

Bandon - Masonic Building in Bandon, the

Hillsboro - Hill Theater (antique store)

Woodburn - Bungalow Theater & Museum

Dallas – 1 property

Weston – 1 property



**Baker City:**  
structural

## RESTORE

*(Continued from Page 2A)*

"It's lottery money that pays for it, it's a volunteer job," Phillips said. "Those that wish to play the lottery, that's where the money is going."

Phillips used the grant to pay the steel beams, which cost \$20,000.

"It started out at \$10,000 and by the time the tariffs and all of the political maneuvering was being made, ended up paying twice as much," she said.

Other projects in restoring the building's 6,000-square-foot second floor include peeling water-damaged paint from the bedrooms and kitchen.

"That is not tied in with what the grant and not money is covering," Phillips said.

She anticipates work will start next spring on installing four skylights. The original skylights were removed when a new roof was installed in the past.

"The rest of it is getting all the mechanical stuff and then painting and patching," Phillips said. "Lots of patching."

The second floor, which was used as the Baker Elk Lodge, has several rooms, a small kitchen area, and a viewing platform overlooking what used to be a lake floor.



BY JANE DUNN FOR THE HERALD

The 50-foot-long beam is carefully maneuvered into the ballroom of the Hotel building Wednesday morning by Justin Gyllenberg, at controls, and a crew inside. Brent Gyllenberg is at the controls of the crane.



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# Highlights

Historic Theater acquisition and improvements:

Enterprise – OK Theatre

Lakeview –Alger Theater (purchase)

La Grande - Liberty Theater

Pendleton - Rivoli Theater

St Helens - Columbia Theater



**Enterprise:** electrical, HVAC, stage, ADA restrooms



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**Enterprise:** façade,  
housing, retail



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