



Portland Housing Bureau

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Discussion Agenda

Portland Households in 2019

Housing Bureau Interventions

Portland Renters and COVID-19

Portland Households in 2019

Data from 2019 State of Portland Housing Report

Portlanders by Area Median Income

0-30% AMI



Couple with
Social Security

Annual Income: \$15,800
AMI: 17%
Affordable Rent: \$395



Adult on
Disability

Annual Income: \$10,500
AMI: 11%
Affordable Rent: \$263

31-60% AMI



Preschool
Teacher

Annual Income: \$37,800
AMI: 41%
Affordable Rent: \$945



Customer
Service
Representative

Annual Income: \$48,300
AMI: 52%
Affordable Rent: \$1,208

61-80% AMI



Carpenter

Annual Income: \$61,500
AMI: 67%
Affordable Rent: \$1,538

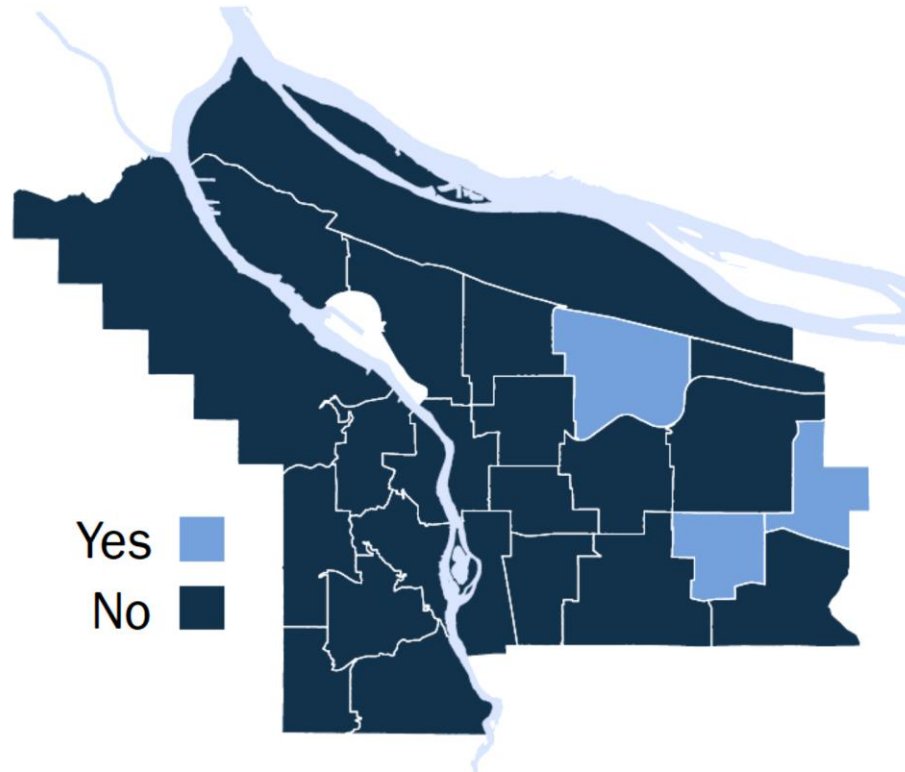


Two full-time
minimum wage
workers

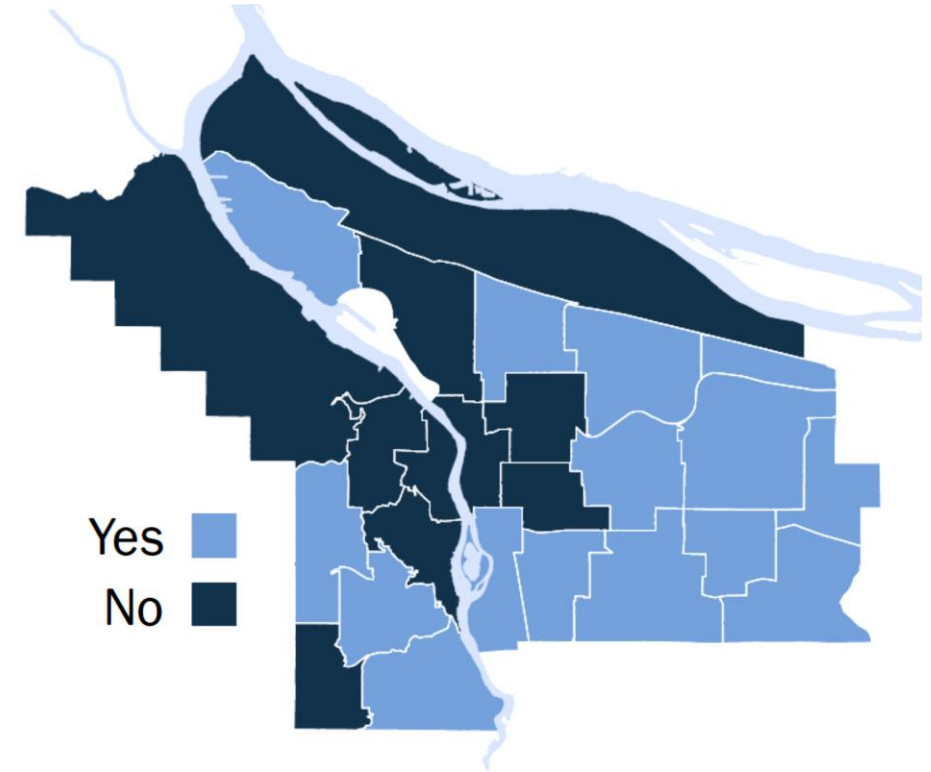
Annual Income: \$57,000
AMI: 62%
Affordable Rent: \$1,425

Portland Area Median Income = \$92,100

Portland Rental Affordability

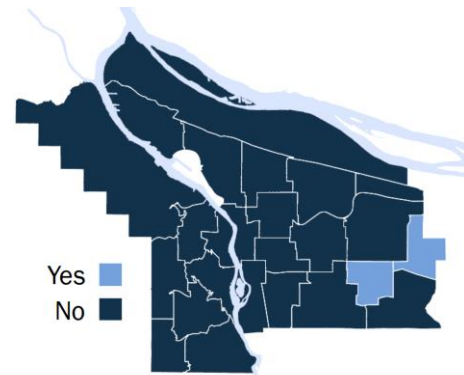


60% of Median Income

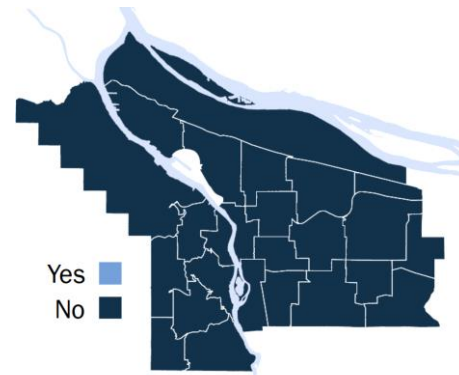


80% of Median Income

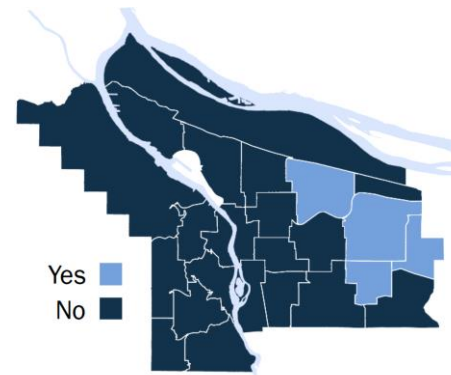
Portland Rental Affordability by Community



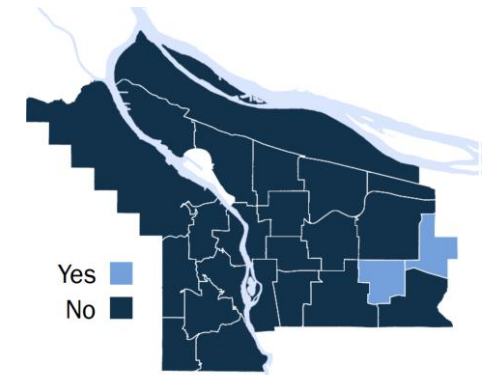
Latinx



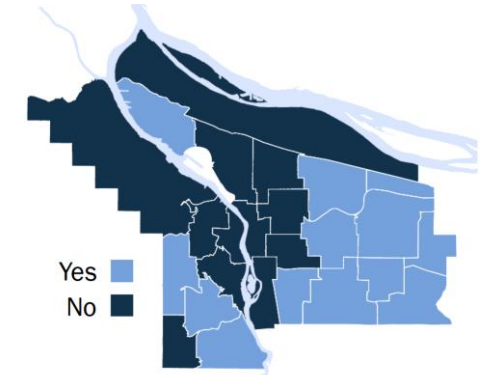
Native American



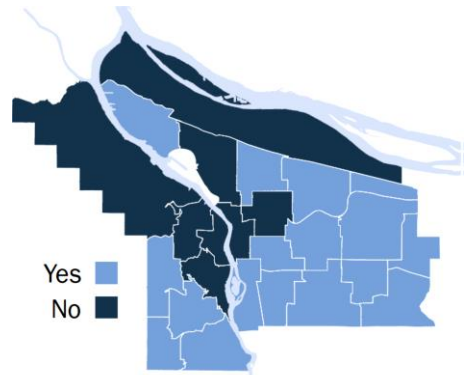
Immigrant



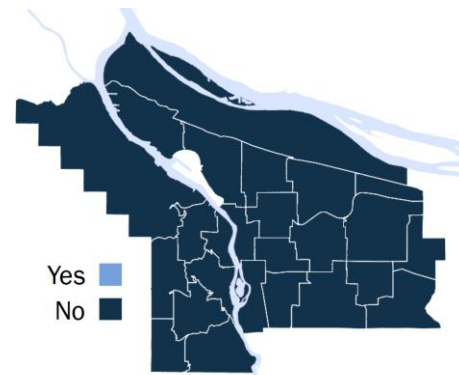
Senior



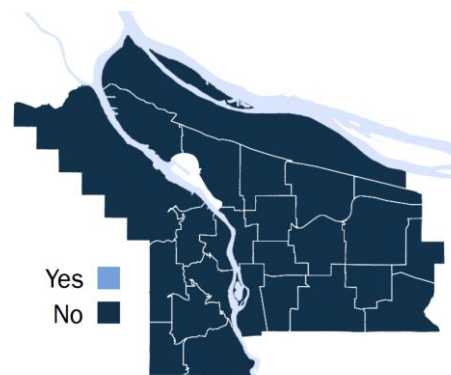
Asian



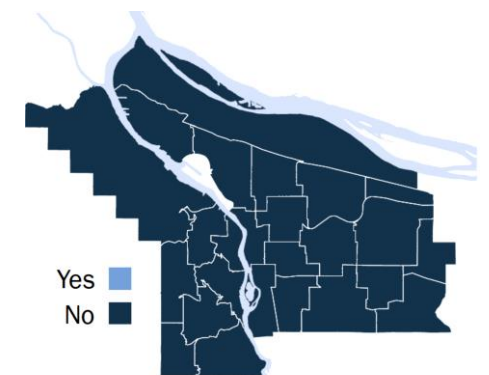
White



Black



Pacific Islander



Single Parent

Housing Bureau Interventions

Direct Programs

Affordable housing
Anti-displacement
Ending homelessness

Land Use

Requirement based
Incentive based

Landlord-Tenant

Owning rentals
Leasing units
Modify/End tenancy

Portland Renters and COVID-19

Estimates for the City of Portland, from the US Census Bureau and industry data sets

How many renters were cost burdened before COVID-19?

Average monthly rent: \$1,500

Portland Renters
124,110



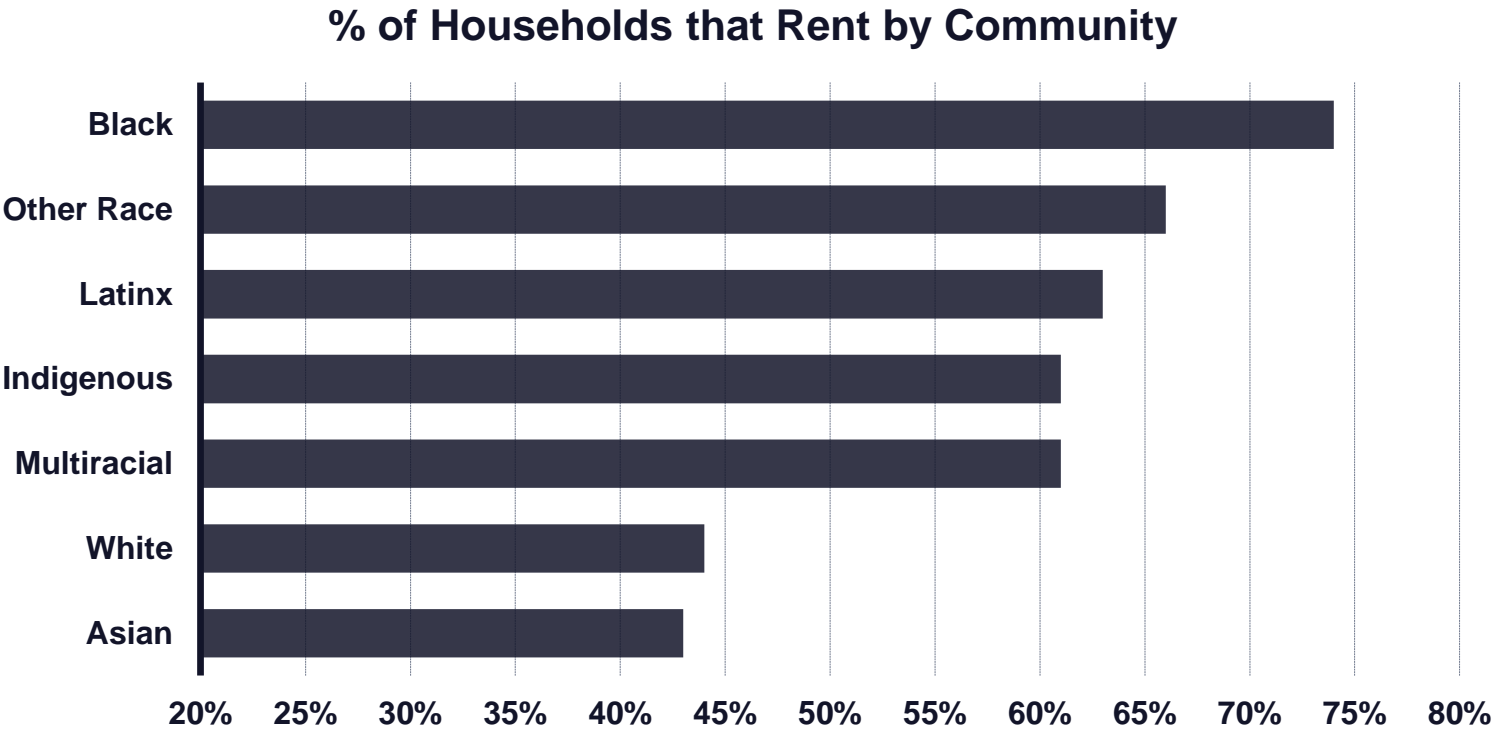
**1 in 2
renters
cost burdened**

**1 in 4
renters
extremely cost
burdened**

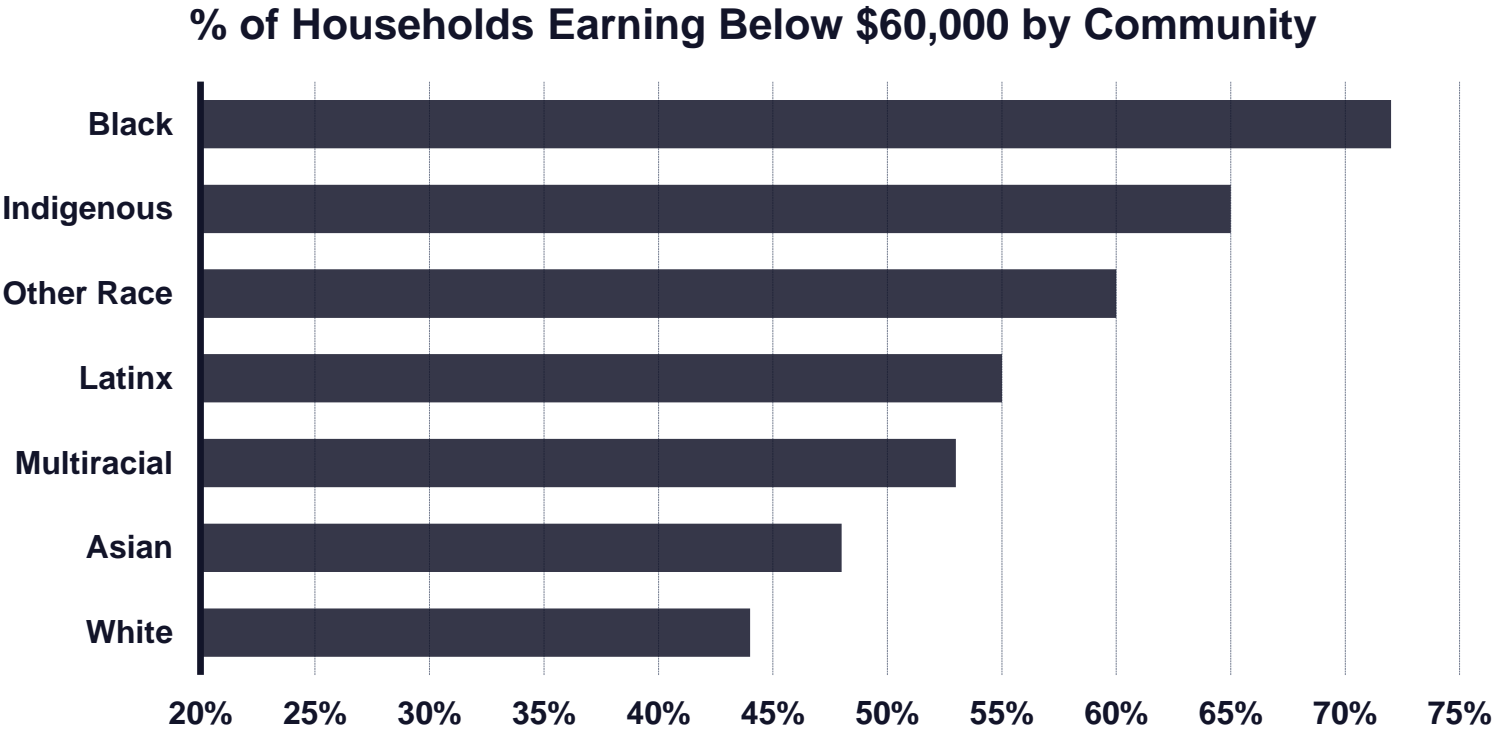
Portland rent non-payment rates have been holding at 12% to 15% since May of 2020

Single Month	$\frac{124,110 \text{ renters} \times 13\% \text{ nonpayment}}{16,134 \text{ renters}}$		$\frac{16,134 \text{ renters} \times \$1,500 \text{ average rent}}{\$24.2 \text{ million}}$

\$20 to \$25 million of rent arrears per month
= \$160 to \$200 million since May 2020



**BIPOC communities
disproportionately
rent in Portland**

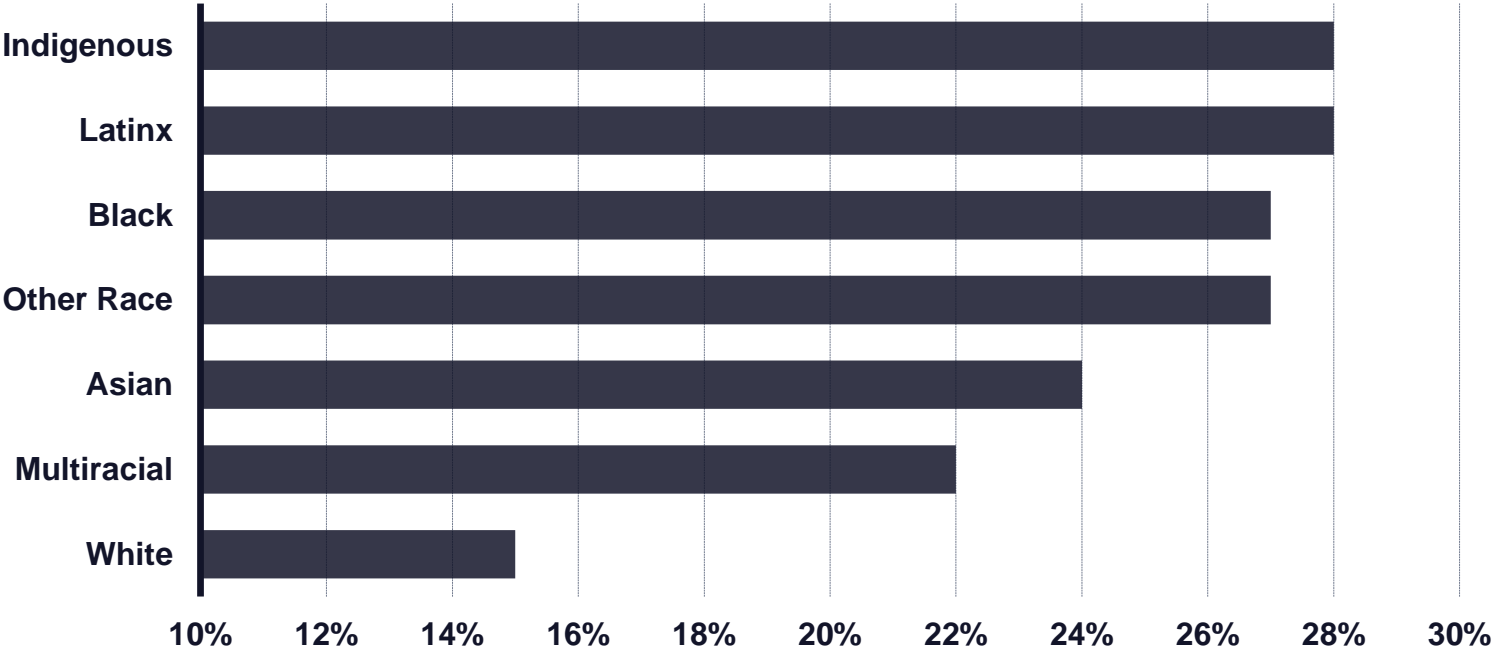


**BIPOC communities
disproportionately
earn below \$60,000**

*(annual income needed for the
average rent to be affordable)*



% Working in Service Occupations by Community

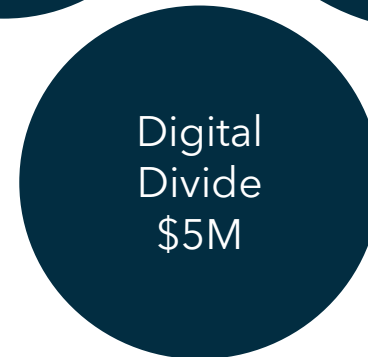
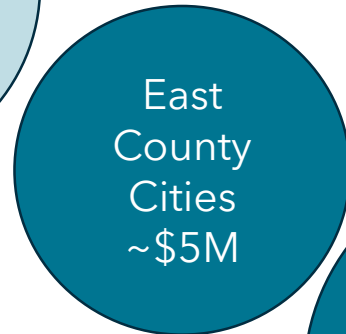
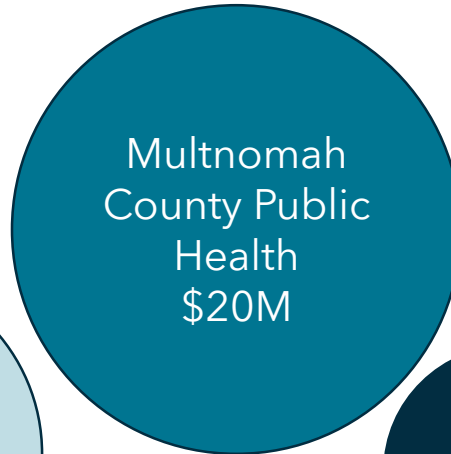
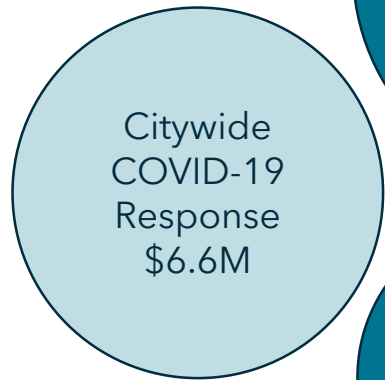
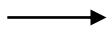


**BIPOC communities
disproportionately
work in service
occupations**

*(occupations most impacted by the
COVID-19 pandemic)*

*allocations by
funding area*

\$114 M



**PDX-CARES
RELIEF
PROGRAMS**

Questions?

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