

## TESTIMONY

**Representative Paul Holvey, Chair  
House Rules Committee**

**Submitted by: Halli Briscoe**

**RE: SB 1501A; Name, Image, and Likeness**

I am a gymnast with Oregon State University. I also serve as the Student Athlete Advisory Committee President at OSU and the Chair of the PAC 12 Student-Athlete Leadership Team, otherwise known as SALT.

Last year's passage of California's SB 206 has driven the discussion around Name, Image and Likeness. As student athletes, we are the ones who will be directly affected by the future legislation and rules.

Through the student athlete led SALT process, we agreed that the current amateur rules place unnecessary restrictions on various areas of professional development and entrepreneurship for student athletes. The allowance for student athletes to use their name, image and likeness could create opportunities to start successful future careers after collegiate athletics.

The SALT discussions recognized that many of the state name, image and likeness bills under consideration only support the elite 2% of student athletes, mostly consisting of football and men's basketball players. I support these outstanding athletes' ability to benefit, but I also care about the remaining 98%.

I fear unattended consequences including a patch work of inconsistent state laws, unfair recruiting and competitive advantages, difficulty monitoring compensation, inequitable treatment of female athletes and the exploitation of athletes by profession and commercial enterprises.

This is why SALT proposed a name, image and likeness clearinghouse that would be independent of universities. The provisions of the clearing house have been submitted to the Committee for your review. This is a provision that we see operating on the national level and in conjunction with NCAA. SALT's draft recommendations are attached.

In response to California's passage of SB 206, I recognize the desire for other states to follow suit. I would prefer to see this issue be addressed nationally with student athletes at the table, and it is my understanding those conversations are under way. Until a federal framework is in place, SB 1501A aligns well with California, which creates equal footing between the states, and addresses some of the SALT's concerns.

Thank you for the opportunity to share a student athlete's perspective.

