

January 31, 2020

House Committee on Revenue 900 Court St. NE Salem, OR 97301

RE: Support for HB 4079 – Rural Telecommunications Investment Act

Dear Chair Nathanson and Members of the House Revenue Committee,

On behalf of Oregon's 241 cities, the League of Oregon Cities (LOC) is offering the following comments in support of HB 4079.

Currently, there is a very real and widening digital divide in Oregon. Communities, primarily in rural areas, are without broadband access. As technology rapidly progresses, they are at risk at being continually left behind. HB 4079 will help close that divide before it is too late. HB 4079 would expand the Oregon Universal Service Fund (OUSF) to include cell phone users in the fee pool, which will generate additional funds needed to establish a sustainably funded broadband grant program within the newly established Broadband Office. The OUSF was established in 1999 and has never included cell phone users. In 2020, cell phones far and away dominate the telecommunications service but unlike landlines, have not been required to share in the fiscal responsibility for infrastructure that ultimately benefits their industry.

Broadband is a vital component of rural economic development, education and health. The passage of HB 4079 will:

- Help communities leverage federal funds. Some federal programs require up to a 10% state match to access federal dollars. The Broadband Fund will be one potential source for that match. Additionally, some federal programs, like USDA Reconnect, require that a community have a broadband strategic plan in place to qualify for federal dollars. The Broadband Fund will provide grants for communities to develop broadband strategic plans.
- Prioritize schools and libraries that serve as anchor institutions and bring connectivity to a community. Once broadband has been brought to a place, it is easier to build upon the network.
- Allows school children growing up in smaller rural communities to have the same opportunity in school as those in larger urban areas.
- Create a critical piece of infrastructure for Oregon's small businesses who are becoming more dependent on technology to be competitive.
- Provide a critical healthcare link for people and families who are not close to health services.

LOC urges your support for HB 4079.

Sincerely,

Jenna Jones Legislative Analyst, LOC

Broadband in Oregon

8% of Oregonians do not have fixed broadband according to the FCC. That is approx. 320,000 people.



Percentage of Population Without Fixed Broadband By House Districts and **C**ounties



Broadband In Their Schools





Sources: Fixed Broadband Data - FCC 2019 Broadband Deployment Report, FCC 19-44, May 29, 2019, Appendix 5 https://www.fcc.gov/document/broadband-deployment-report-digital-divide-narrowing-substantially-0





Note: Only House Districts with effected schools and libraries are broken out.

Sources:

Libraries without Broadband (Data from 2018) - https://olis.oregonlegislature.gov/liz/2019R1/Downloads/ CommitteeMeetingDocument/184014

Schools without Broadband (Data from 2018) - https://olis.oregonlegislature.gov/liz/2019R1/Downloads/ CommitteeMeetingDocument/183989