

A-Engrossed
House Bill 2516

Ordered by the House April 15
Including House Amendments dated April 15

Sponsored by Representative DOHERTY; Representative SALINAS (Presession filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

Prohibits virtual public school from using moneys received as distributions from State School Fund or from other state or local public sources for paying expenses incurred for advertising or other promotional materials of school. **Specifies exceptions to prohibition.**

A BILL FOR AN ACT

1
2 Relating to the costs of promotional materials for public schools; creating new provisions; and
3 amending ORS 339.122.

4 **Be It Enacted by the People of the State of Oregon:**

5 **SECTION 1.** ORS 339.122 is amended to read:

6 339.122. (1) As used in this section[,]:

7 (a) "Virtual public school" means a public school that:

8 [(a)] (A) Provides online courses; and

9 [(b)] (B) Does not primarily serve students in a physical location.

10 (b) "Virtual public school" includes:

11 (A) A virtual public charter school, as defined in ORS 338.005; and

12 (B) Any entity that the virtual public school pays to provide educational services to the
13 students of the school with moneys received by the virtual public school as distributions
14 from the State School Fund or from other state or local public sources.

15 (2) A virtual public school may not use any moneys received as distributions from the
16 State School Fund or from other state or local public sources for the purpose of paying any
17 expenses incurred for advertising or other promotional materials of the school, unless the
18 advertising or other promotional materials are available in person, by direct mail, as online
19 marketing, as signage or billboards or by radio or newspaper.

20 [(2)] (3) In any advertising or other promotional materials of a virtual public school, [*including*
21 *a virtual public charter school as defined in ORS 338.005,*] the school must clearly state that the
22 school is a publicly funded school.

23 **SECTION 2.** The amendments to ORS 339.122 by section 1 of this 2019 Act apply to ex-
24 penses incurred on or after the effective date of this 2019 Act for advertising or other pro-
25 motional materials.

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NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted.
New sections are in **boldfaced** type.