

FROM THE DESK OF REP. JANE EVANS

COX
AUTOMOTIVE™

May 20, 2019

The Honorable Oregon Legislature
900 Court Street NE
Salem, Oregon 97301

RE: HB 3152-A4 (EVANS) – SUPPORT FROM COX AUTOMOTIVE, THIRD LARGEST DMS PROVIDER

Dear Honorable Members of the Oregon Legislature:

Cox Automotive, Inc. (“Cox Automotive”) operates the third largest Dealer Management System (“DMS”) in the nation. Cox Automotive is pleased to support HB 3152 as drafted with the -A4 amendments.

Cox Automotive offers a DMS, known as Dealertrack DMS, which serves thousands of dealership clients throughout the country. Dealertrack DMS is the third largest DMS provider in the United States. Cox Automotive recognizes that dealerships retain ownership over their data. Cox Automotive does not believe it is appropriate for DMS providers to seize control over dealer data and impose unreasonable fees and anticompetitive roadblocks for access to that data. Dealer data should remain under the control of the owner of that data – the dealerships.

The Dealertrack DMS is a secure and trusted system, in use for more than 20 years. HB 3152-A4 is fully consistent with the important principles of protecting the security and stability of a dealer’s DMS.

Because HB 3152-A4 confirms that dealers should be in control over their data; ensures that DMS providers cannot impose unreasonable fees or anticompetitive roadblocks for access to that data; and recognizes that dealers are partners in data security, Cox Automotive strongly supports HB 3152-A4.

Sincerely,

Karyn Wrye
Senior Director, Government Affairs
6205A Peachtree Dunwoody Road
Atlanta, GA 30328
Karyn.Wrye@coxautoinc.com



JUN 04 2019

cc: Representative Paul Evans