

To: Representative Nancy Nathanson, Chair House Revenue Committee From: OneGorge Subject: HB 3023

Chair Nathanson,

OneGorge is a consortium of local cities, counties, ports and private sector businesses in the Columbia Gorge National Scenic Area. OneGorge engages on issues of importance to the region that impact the area's economy and quality of life.

Chair Nathanson, the undersigned members of One Gorge respectfully request that you schedule a public hearing and work session on HB 3023 and pass the bill out of your committee. HB 3023 will create statewide standards for rideshare services that help to eliminate the confusing patchwork of regulations that currently exists in Oregon and make it easier for all sectors of the state to have access to this important service.

OneGorge has made expanding transportation infrastructure and access in the Gorge as one of its legislative priorities for this session. Having access to rideshare services would benefit the region in three critical ways:

- Transportation shuttle services between the metro area and the Gorge are increasing to make it easier for visitors to access the region without driving personal vehicles. Having rideshare available would make it possible for these visitors to have more convenient access to various businesses and recreational opportunities in the region.
- 2. The Gorge region is home to many award-winning wineries and breweries and has a number of quality restaurants. They are a significant contributor to the local economy. Rideshare availability will make it more convenient and safer for residents and visitors alike to fully appreciate all that these businesses have to offer and not jeopardize their safety or the safety of others.
- 3. Having rideshare available will create another potential source of income for area residents. In an area that experiences a high-cost of living this could provide a benefit for some who would enjoy the opportunity to earn extra income in a position that could be tailored to their schedules.

In summary, OneGorge strongly supports the passage of HB 3023. We the undersigned, believe that having statewide standards for rideshare service will allow rideshare to be available more quickly in the Gorge region and will provide a real benefit to our rural region.

Cheryl L Park

Cheryl Park Ascendente Winery

Brian Shortt, Commission Vice President Port of Hood River

Leana Kinley, EMPA, CMC - Administrator City of Stevenson

R

Paul Koch, General Manager Port of Cascade Locks

Maria Foley

Maria Foley U Columbia Gorge Tourism Alliance

GORDON ZIMMERMAN

Gordon Zimmerman, City Administrator City of Cascade Locks

Lisa Merkin, Pub General Manager Full Sail Brewing Company

Mike Glover, President/CEO Hood River County Chamber of Commerce

Matthew B. Drake Chairman and CEO President, MBD Development Manager, Mt. Hood Meadows Oregon, LLC