



Coast State Park Economic Contribution



Sunset Bay, late 50s/early 60s



Coast State Park Economic Contribution



- More than half of the state park system's 50+ million visits occur in the coast region.
- With a few north coast exceptions, most people feel at ease and uncrowded when visiting the coast.
- The Oregon coast provides a vast landscape for public recreation.



Coast State Park Economic Contribution



- Hiking and walking, enjoying scenery, and relaxing in one spot are the most common activities.
- Walking and visiting historic sites have seen the most growth from 2011 to 2017.
- Work to connect the remaining 15-20% of the Oregon Coast Trail is ongoing.



Coast State Park Economic Contribution



- The opportunity translates to a significant management responsibility.
- The chance for a personal connection with a high quality natural resource attracts most people to visit.



Coast State Park Economic Contribution

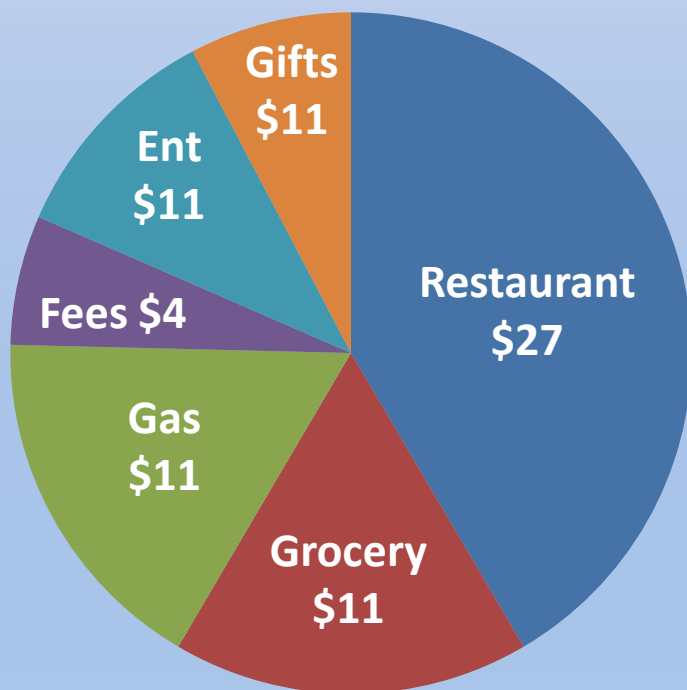
Human fulfillment is the goal of the park experience.



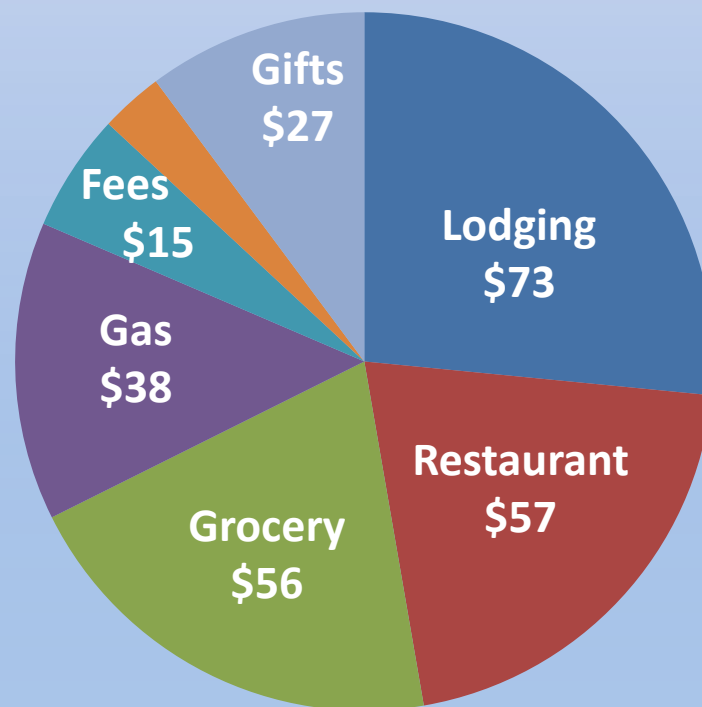


Coast State Park Economic Contribution

DAY



OVERNIGHT





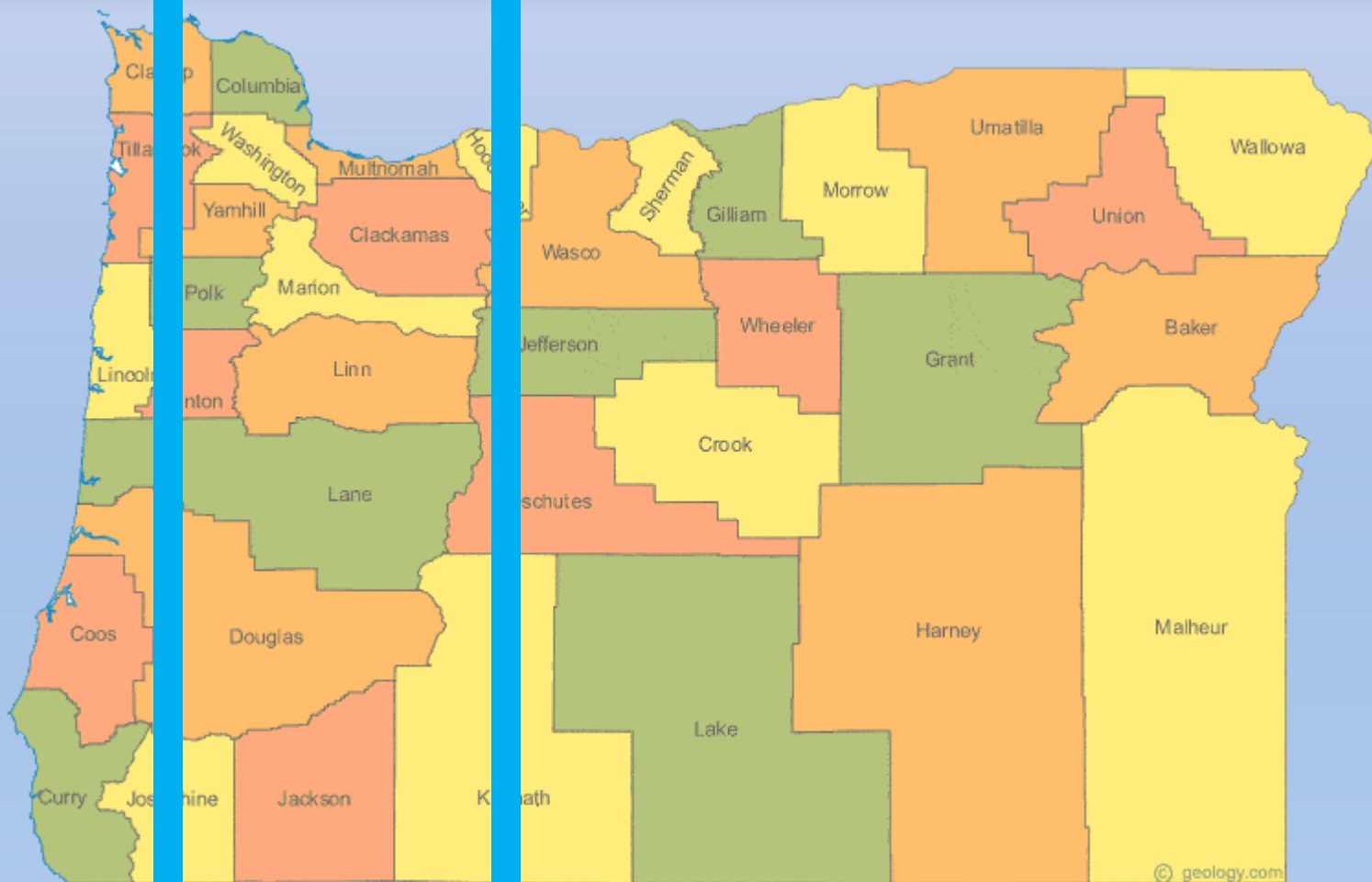
Coast State Park Economic Contribution

Annual state park visitor economic contribution, 2016 dollars

\$618M

\$252M

\$276M





Coast State Park Economic Contribution

Fort Stevens, **\$35 million**, affecting **538 jobs**.

Beverly Beach, **\$12 million** annually, affecting **179 jobs**.

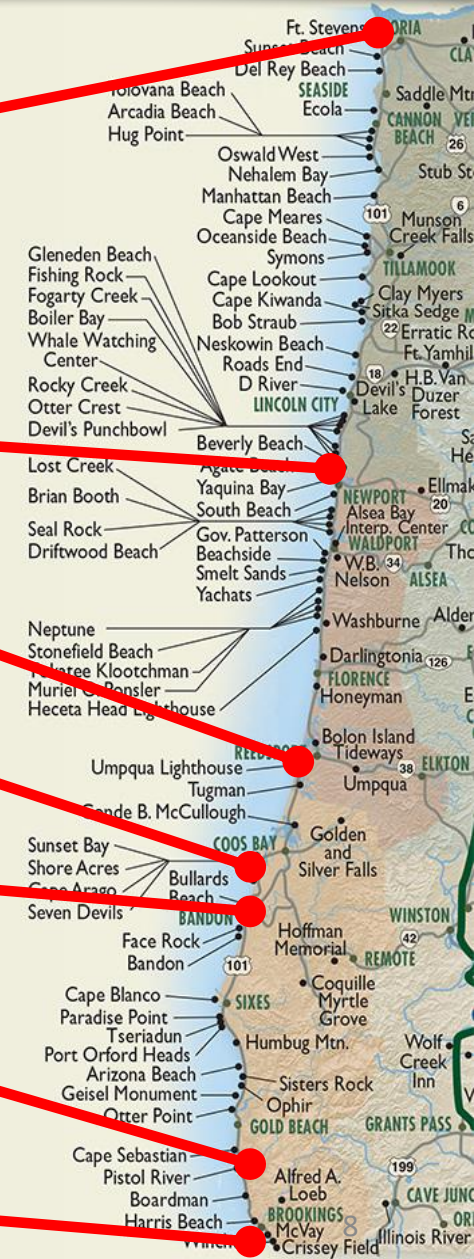
Umpqua Lighthouse, **\$7 million**, affecting **115 jobs**.

Sunset Bay, **\$24 million**, affecting **382 jobs**.

Bullards Beach, **\$12 million** annually, affecting **197 jobs**.

Sam Boardman, **\$12 million**, affecting **165 jobs**.

Harris Beach, **\$17 million**, affecting **276 jobs**.





Coast State Park Economic Contribution

Economic
Contribution:

\$618M
per
year

Budget:

\$18.5M

