

April 19, 2019

Joint Ways & Means Sub Committee on Capital Construction

Chairs Girod and Holvey, members of the committee, my name is Barry Nelson, and I'm co-chair for the committee to build the Gerry Frank | Salem Rotary Amphitheater, a community project led by Rotary in celebration of 100 years of Rotary service in the Willamette Valley. Salem Mayor Chuck Bennett and I are asking for your support of \$1.75 million toward this \$6.5 million public/private partnership.

We are supplying the committee with brochures which have additional information and a one-pager on OLIS outlining our request.

In selecting our centennial project, it was important to our club that the amphitheater is open to all in our community, from every socioeconomic and cultural background, the old and the young. The Gerry Frank | Salem Rotary Amphitheater will have no locked doors, will be a first class performance venue that provides cultural opportunities and economic vitality to Salem's adjacent downtown core, and when not in use for performance, it will serve as a gathering place in one of the largest urban parks in the country.

The amphitheater, while serving as a legacy of Rotary service, is also named in honor of Oregon's first and only Premier Citizen, Gerry Frank, for his more than 60 years of Rotary service and living a life according to Rotary's motto: Service Above Self. There probably isn't a single person in the state who hasn't been touched by Gerry's generosity and gracious service to his fellow Oregonians.

With a design inspired by the open weave baskets of the Native American Kalapuya tribe who once lived on the site which is now Salem's Riverfront Park, this structure pays homage to our cultural past while looking to the future.

With a stunning design, this regional project will be an iconic cultural landmark for the State of Oregon in our capital city of Salem and serve as an economic driver for major concerts, events, festivals and community gatherings.

Thank you for your time and consideration.

Barry Nelson
Project Co-Chair
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To celebrate 100 years of service, the Rotary Club of Salem is leading a community effort to build a new amphitheater at Salem's Riverfront Park.

www.RotaryAmphitheater.com

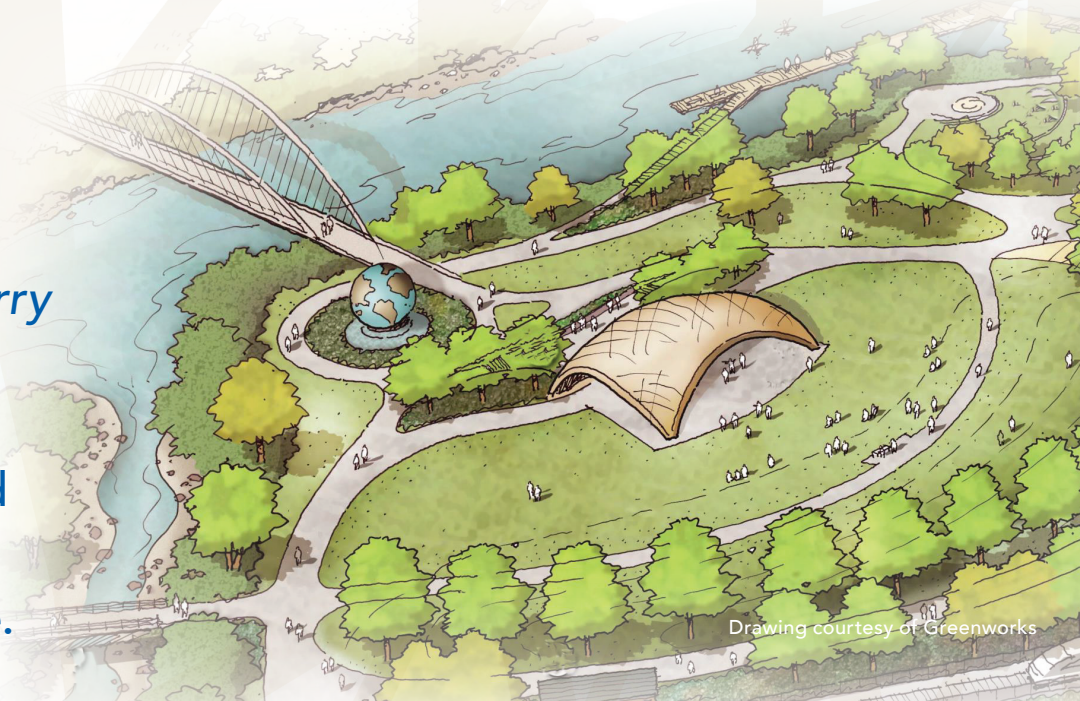
- Creates an iconic Oregon landmark
- Honors our heritage and legacy
- Embraces our future
- Establishes new opportunities for performances, gatherings and events
- Enhances Salem's downtown economic vitality



Gerry Frank Salem Rotary AMPHITHEATER



Against the scenic backdrop of the Willamette River and Minto Island, the *Gerry Frank / Salem Rotary Amphitheater* will provide a unique and stunning urban park entertainment venue.



Setting the Stage



Be a part of reaching a \$4 million goal by the end of 2019 to create this legacy for future generations.

Help "Set the Stage"



I am deeply humbled and honored to have my name associated with what will be one of the most unique entertainment venues anywhere.

— Gerry Frank

Gerry Frank



In addition to honoring the legacy of Rotary service and the Kalapuya, the new amphitheater is named in honor of Gerry Frank for his more than 60 years of Rotary service and a lifetime of service to Oregonians.

Honoring a Legacy

This design is a wonderful way as a community to remember and honor the Native American Kalapuya who are such an important part of our history.

— Hazel Patton, Salem First Citizen



The innovative design is inspired by the open-weave basket pattern of the Native American Kalapuya who lived at the amphitheater site. The design honors the past and points to the future in one of the largest urban parks in the country.

Inspiring Culture

Rotary clubs throughout the world serve their communities at home and abroad. The *Gerry Frank | Salem Rotary Amphitheater* will be a legacy gift to the region and all who visit in the years to come. Scheduled to open in 2020, the new amphitheater will host musicians, school concerts, theatrical productions, public films, and myriad other events that will enrich the cultural and economic vitality of our community.

Serving the Community



Gerry Frank Salem Rotary
AMPHITHEATER

