

## SB 240: Oregon's IDEA Act

The 21st Century "Integrated Digital Experience Act"

## It's Time to Get Electric

WHAT: A common-sense measure to modernize governmental agencies' digital services!

HOW: It's time to allow electronic signatures. SB 240 promotes state agencies' adoption of electronic records and signatures for all of their processes and procedures. The deadline for this modernization is July 1, 2020 and the bill provides flexibility for those agencies who may take a bit longer to come into compliance.

## It's Time to Get More Efficient and User-Friendly

Oregon will improve citizen access to government if services are accessible electronically and use the latest information technology. When the government uses the most advanced technologies, it enhances the user experience for citizens, increases accessibility for people with disabilities, offers greater security to its delivery systems, and reduces costs. Estimates show that paperless forms allow agencies to deliver services eight times faster than paper-based procedures.

SB 240 also includes several accountability measures requiring agencies to submit a plan that outlines:

- Efforts to digitize government processes and work flows
- Opportunities to promote the use of intuitive and adaptive electronic forms
- Website Modernization Plans that carve a path for effective digital delivery of services and use of data analytics to determine user goals, needs, and behaviors; outlines processes to ensure that all publicly facing websites are accessible on mobile devices and by people with disabilities; lays out procedures to improve website operation and enhance digital service delivery.

## Lead the Way...Oregon Can be the First!

Other States are currently considering similar Legislation, but Oregon can lead the way. In 2018 Congress unanimously passed a similar effort, the Integrated Digital Experience Act, allowing agencies greater efficiency and accountability to constituents.