

SCR 30 -1 STAFF MEASURE SUMMARY

Senate Committee On Rules

Prepared By: Josh Nasbe, Counsel

Meeting Dates: 4/10

WHAT THE MEASURE DOES:

Designates Oregon Scenic Bikeways Week.

ISSUES DISCUSSED:

EFFECT OF AMENDMENT:

-1 Designates week of May 12 to 18 as Oregon Scenic Bikeways Week.

BACKGROUND:

In 2009, the Oregon Scenic Bikeways program was created, making Oregon the first state in the nation with such a program.

During the past decade, the State Parks and Recreation Department has designated 17 official scenic bikeways across Oregon. These scenic bikeways offer the best routes to experience this state's magnificent landscapes, cultural treasures and hospitality, while ranging in difficulty from casual recreational rides to extreme challenges for experienced cyclists. Cyclists currently complete an estimated 80,000 rides annually on Oregon's scenic bikeways, which cross rivers on historic covered bridges, rise through majestic mountains, wind through lush valleys and offer breathtaking ocean vistas.

Each scenic bikeway in Oregon is supported by a community group with tremendous local pride that helps to maintain and promote the scenic bikeway and to provide the best possible cycling experience for Oregonians and visitors from outside the state. The Oregon Scenic Bikeways program helps sustain strong rural economies, annually generating more than \$12 million in revenues from lodging and food and retail purchases, supporting 150 jobs with a payroll of \$3.4 million, and returning \$450,000 in local and state tax receipts.

In honor of the 10th anniversary of this innovative and still unique program, Senate Concurrent Resolution 30 designates the week of May 12 to 18, 2019, as Oregon Scenic Bikeways Week.