



TECHNET
THE VOICE OF THE
INNOVATION ECONOMY

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April 3, 2019

The Honorable John Lively, Chair
House Committee on Economic Development
Oregon House of Representatives

Re: HB 3386 - Alcohol Delivery

Dear Chair Lively and Members of the House Committee on Economic Development:

TechNet is the national, bipartisan network of technology companies that promotes the growth of the innovation economy. TechNet's diverse membership includes dynamic American businesses ranging from startups to the most iconic companies on the planet and represents over three million employees and countless customers in the fields of information technology, e-commerce, the sharing and gig economies, advanced energy, cybersecurity, venture capital, and finance.

TechNet submits these comments in support of HB 3386 and the -1 amendments which would allow third party deliverers to be able to add alcohol to their list of deliverable goods. Today, consumers can have a wide variety of food and beverages from restaurants, grocery stores, and other establishments delivered directly to their homes, and we believe that responsible adults should also have the opportunity to purchase alcohol in this same manner.

We share the goal of this bill to promote the growth of innovative e-commerce options while also benefiting local businesses and ensuring public safety in Oregon. Allowing responsible adults to buy these products through third party delivery services would benefit local economies by enabling purchases and deliveries from brick and mortar retailers to consumers.

We greatly appreciate the hard work of Rep. Doherty for recognizing the gap in current law and for convening stakeholders to ensure that this legislation is drafted in a way that promotes access for consumers but protects public safety. We are particularly grateful that the -1 amendments remove the requirement in the introduced bill that would have required third party delivery companies to be headquartered in the state. As many of these platform providers are based in other states, any such requirement would have severely limited the services available to consumers.

We look forward to continued engagement with the Legislature as it considers how to improve consumer access to the benefits of full-service delivery by third-party platform providers. TechNet welcomes the opportunity to further discuss these aspects of the bill and hopes to be a partner as this legislation moves forward. Thank you for your consideration.

Sincerely,

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