

House Bill 2810

An Appropriation for James Beard Public Market

A Market for All



House Committee on Economic Development

Hearing Room D, Oregon State Capitol

April 1, 2019

Fred Granum, Executive Director
James Beard Public Market

**James Beard
PUBLIC
MARKET**

Just Imagine



A Market for All

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MARKET**

What is a Public Market?

A Public Market has four core attributes:

1. Sells food,
2. Open year-round in a permanent location,
3. Occupied by independent businesses, and
4. Fulfills a public service.



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Examples of Public Markets

- *Each Government Owned* -

- Seattle
- Vancouver, B.C.
- Washington, D.C.
- Cleveland
- Philadelphia
- Milwaukee
- Boston



UNION
MARKET



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Public Markets Perform a Government Function

James Beard Public Market will:

- Connect and engage people, products, and programs
- Foster economic development
- Enhance food systems, food security, and food innovation
- Leverage programs operated by Oregon agencies



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Generating Economic Benefits

James Beard Public Market will provide:

- Jobs – *at the market and elsewhere*
- Job training and business mentoring
- Economic opportunity and growth for 50+ Oregon-based companies
- Promotion of Oregon grown foods and Oregon-based food product companies
- Tourism across the state
- Place-making

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The First Step: Pre-Development

\$1.2 million in pre-development expenses are forecasted for 2019 and 2020

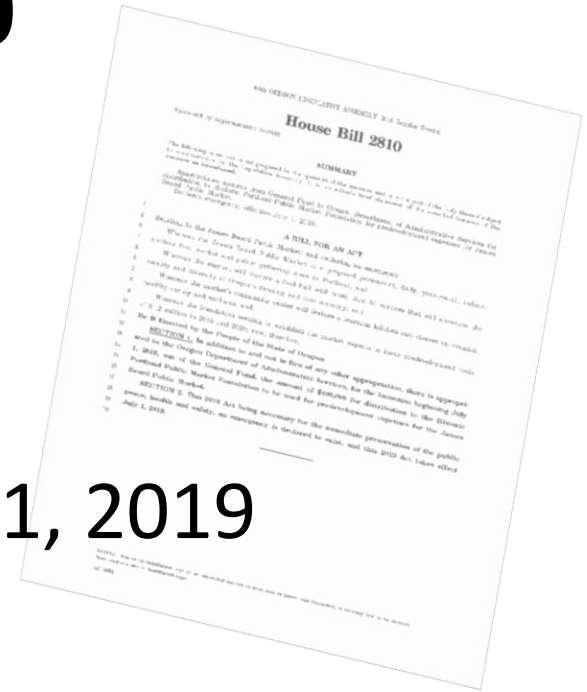
Market Demand Study	\$70,000
Economic Impact Analysis	\$25,000
Legal and Accounting Services	\$100,000
Design Development	\$550,000
Engineering Services	\$250,000
Construction Cost Estimating	\$40,000
Fundraising Feasibility Studies	\$50,000
Associated Operating Expenses	\$120,000
TOTAL	\$1,205,000

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House Bill 2810

- Appropriates \$400,000
- For biennium beginning July 1, 2019
- To pay one-third of the projected \$1.2 million of pre-development expenses



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Benefits the Entire State

and

Enjoys Statewide Support

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Engaging Across Oregon



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Questions ?



Please contact:

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