From: Brianne Day brianneday@gmail.com Subject: Senate letter Date: March 18, 2019 at 10:16 AM

To: Morgen McLaughlin morgen@willamettewines.com

Hi Morgen, I wanted to get this letter to you to pass along to the Oregon Senate regarding the varietal labeling subject.

March 18, 2019

Oregon State Legislature Salem, OR 97301 Senate Business and General Government Committee Senator Fred Girod, Co-Chair Senator Chuck Riley, Chair

Public Hearing on SB 829, SB 830 and SB 831

Dear Chair Riley, Vice-Chair Girod, and Members of the Committee:

l am writing to support SB 829, SB 830 and SB 831. Please vote yes on this suite of bills to implement stronger labeling and content standards for wines produced in the Willamette Valley and other Oregon wine regions.

including Pinot Gris. As a winemaker, I believe we should be transparent about the source of grapes in our wines and the content of grapes contained in our wines – for ALL varieties,

Our reputations and brand equity are literally on every wine label and in every bottle of wine that we produce. The Willamette Valley and Oregon earned its place on the world map of great wine regions because of our commitment to quality and integrity in winemaking.

Thank you for reviewing my testimony. Please vote yes on SB 829, SB 830 and SB 831.

Sincerely, Brianne Day

Day Wines, Owner & Winemaker

Brianne Day, Owner & Winemaker Day Wines & Day Camp 21160 N Hwy 99W Dundee, OR 97115

www.daywines.com https://www.winemag.com/content/40-under-40-2017-brianne-day/