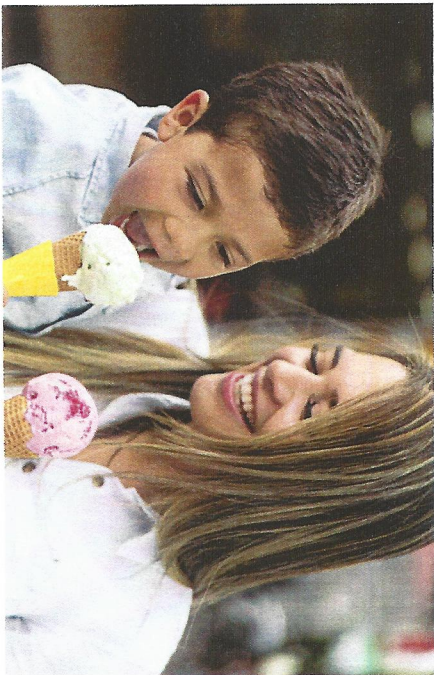


## About FARM

Consumers today are more interested than ever before in their food: how it's produced, its safety and wholesomeness, who's producing it and how animals are treated.

The National Dairy FARM Program: Farmers Assuring Responsible Management is earning the trust of everyone who makes dairy a part of their day by setting the highest standards when it comes to animal care, and environmental and antibiotic stewardship.

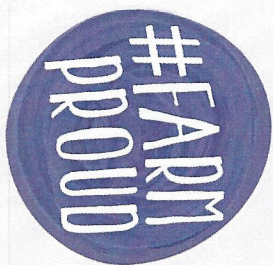
Open to all farms, milk processors and cooperatives, FARM helps ensure the success of the entire industry by demonstrating to our customers and consumers that U.S. dairy farmers are committed to producing the best milk with integrity.



## FARM and You

Through our three program silos, FARM works with you, the producer community and industry partners to show customers and consumers that the dairy sector is taking the very best care of both cows and the environment. FARM provides comprehensive resources, expert guidance, ongoing training and other educational tools to create a culture of continuous improvement. No matter what type of farm you manage, the goal of FARM is to demonstrate the excellence that occurs on your farm every day.

FARM was created in 2009 by the National Milk Producers Federation with support from Dairy Management, Inc.



From farms, dairy organizations and industry partners to dairy customers and non-governmental organizations (NGOs), the FARM Program is proud to receive broad support from those who value FARM and its contribution to the long-term success of the U.S. dairy industry.

*"Chobani is proud that all dairy farms supplying milk to us participate in the FARM Program. This program allows us to communicate to our customers that dairy farmers have a commitment to the highest standards of animal care, and antibiotic and environmental stewardship. We see increasing interest from both consumers and retailers in how our products are produced, and FARM allows us to communicate these standards and animal care assurances to build consumer trust in dairy products."*

**CHOBANI**  
GREEK YOGURT

*"As a dairy farmer, the three silos of the FARM Program not only provide our family farm with checks and balances, and baselines for improvement, but also foster both tangible and intangible benefits for our cows and our business. FARM makes me proud as a dairy farmer knowing that the attention to the care of our animals, our farmers and our land is not just for today, but for tomorrow. As a mom and a consumer, FARM gives me confidence and proof that our dairy products truly do come from a good place."*

**Jenni Tilton-Flood**  
Flood Brothers Dairy, Maine

For additional resources, visit [nationaldairyfarm.com](http://nationaldairyfarm.com).



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## Animal Care Demonstrating Excellent Care

The FARM Animal Care program demonstrates that dairy producers are committed to taking excellent care of their animals and producing safe, wholesome milk.

- Details animal care guidelines that farmers follow for every cow and calf on the farm – guidelines that evolve with the latest dairy research
- Provides on-farm assessments by trained evaluators who work with farmers to identify strengths and outline improvements, if necessary
- Ensures the integrity of the program with third-party verification by qualified dairy experts who evaluate a representative percentage of farms each year to demonstrate that evaluators and FARM are working as intended

The FARM Animal Care Program is science-based with evaluation areas that are cow-focused. They include cow and facility observations that are used to verify excellent animal care.

**MORE THAN 98%**  
of the U.S. milk supply comes from  
participating farms.

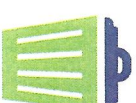
We know U.S. dairy farmers take excellent care of their animals. On-farm evaluations and verification simply demonstrate it to our customers and consumers.

FARM's Animal Care Program standards are revised every three years by industry experts – farmers, animal scientists, veterinarians and co-op staff – who rely on the latest research.



## Environment: Protecting the Env

Farmers are the original Environmental Stewards. This program of greenhouse gas reduction and provides tools and improve their footprint.



## REDUCING FEED WASTE

From 1944  
of a gallo  
One cow /

## Antibiotic Sta Producing Safe, W

The FARM Antibiotic education for the dairy antibiotics to keep c FARM's Milk and Dairy Manual is the primary the county on the ju including avoidance Updated each year, t are convenient reso drugs are approved