

COPPER CANE

WINES & PROVISIONS

Copper Cane LLC.
P.O. Box 660
Rutherford, CA 94573

Date: March 20, 2019

To: Senator Floyd Prozanski

Good day, Senator Prozanski,

At this time, the Oregon Assembly has received a bill for review, consideration, and a vote of approval that would affect the ability of Wineries not physically located in the State of Oregon to conduct business in the State of Oregon. As proposed, the 2019 Oregon Senate Bill 111.1 would amend existing legislation further regulate wine sales and marketing, distribution, grape purchasing, and wine production for any Winery physically located outside of the State of Oregon. The proposed amendment to SB 111 is intended to limit or otherwise discourage out-of-state winemakers from producing and marketing wines made from grapes grown in Oregon. The means by which this Amendment would achieve this effect are three-fold:

- 1) Require that labels of wines vinified in regions outside of Oregon to show the following wording: “Vinified in (state).” Such wording would be required to be in text twice the font size of, and immediately preceding, the AVA of origin of the grapes used in the production of the wine.
- 2) Prohibiting the use of the name “Oregon” or the name of any AVA located wholly or partially within the state of Oregon in the brand or trade name.
- 3) Restrict customary post-production management practices such as winemaking, packaging, bottling, and marketing, etc.) conducted outside of Oregon by out-of-state winemakers.

The effect of this proposed amendment would restrict the market for Oregon wine grape sales and pose a severe economic hardship on growers and the surrounding communities and will create the unintended consequence of harming Oregon Growers. On behalf of the wine industry, we request that you consider a vote of opposition to Oregon Senate Bill 111.1.

Sincerely,

Joseph J. Wagner
Managing Member
Copper Cane LLC.