



www.portlandiq.org

Portland IQ

Growing Portland's Innovation Ecosystem

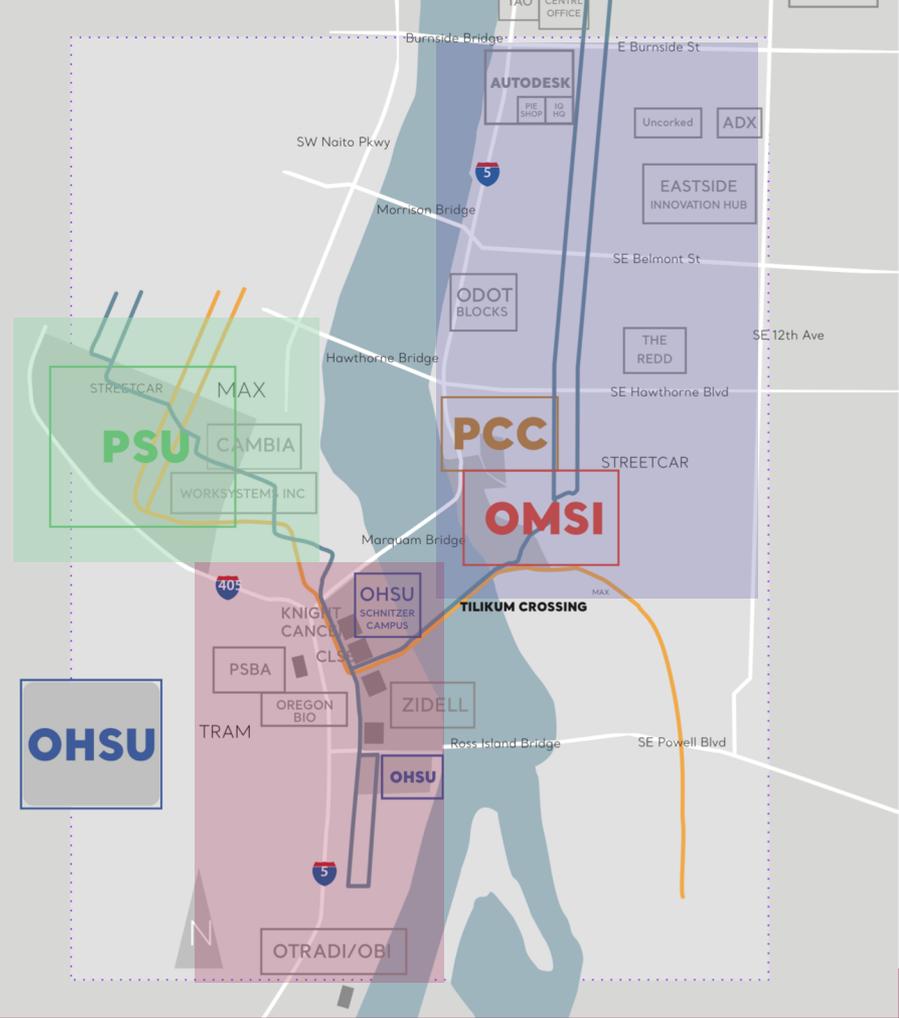
The Portland IQ (Innovation Quadrant) is an emerging innovation district in Portland's urban core, a geographic area where anchor institutions, companies, and government cluster and connect with startups, incubators, and accelerators to spur investment, job creation, and economic growth.



IQ Geography

The Portland IQ encompasses three districts of the City. It is a priority of the City of Portland 2035 Plan.

-  Central Eastside Industrial District
-  South Waterfront
-  South of Market/University District (PSU)



IQ Goals

Accelerate technology commercialization, innovation, and entrepreneurship

Attract talent and investment

Build Career Pathways for local workforce pipeline

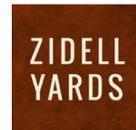
Utilize expertise of region's largest health, science, technology and design companies

Promote institutional partnerships and joint research and development

Leverage combined partner resources to advocate for and realize shared goals

Showcase Portland's innovation leadership in a tangible, geographic district

IQ Board Members & Strategic Partners



IQ Working Groups

Startup Resources

Aggregating and making easily accessible the wide array of activities and resources available to entrepreneurs and creators in the IQ.

Real Estate and Business Development

Ensuring affordable space for startups balanced by the need for large employers to anchor new, multi-parcel developments.

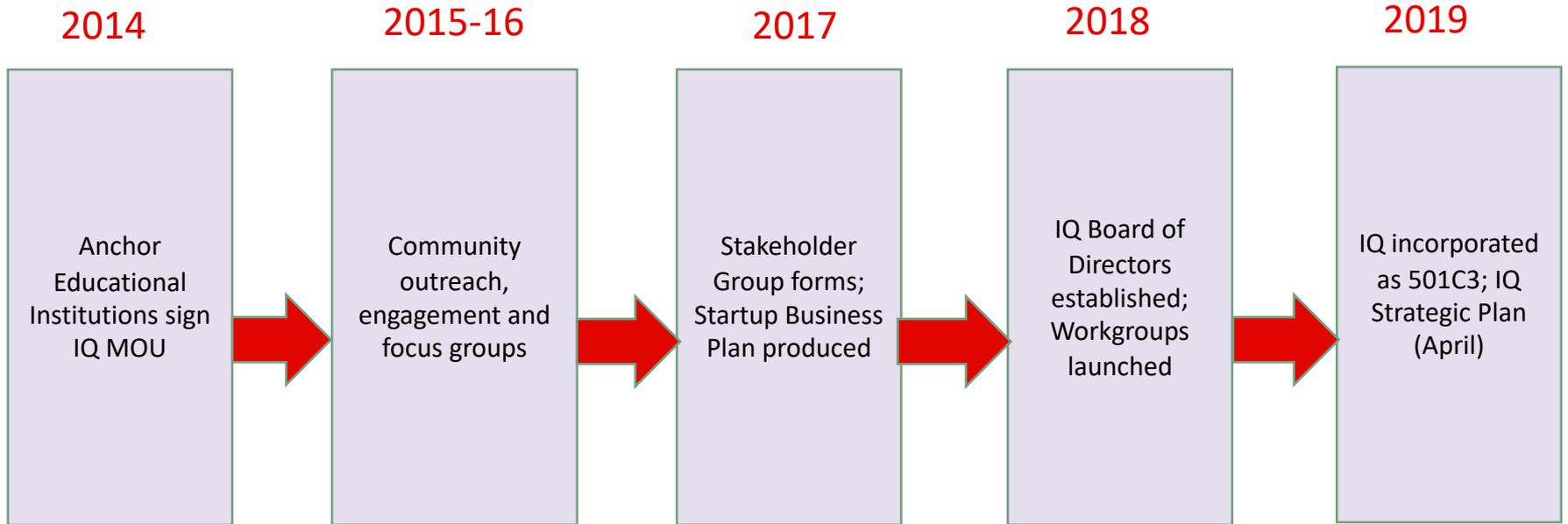
Career Pathways

Providing clear entry points and access to innovation economy careers for local students and residents.

Placemaking

Creating an inviting, inspiring and navigable physical landscape for employees, residents, students and visitors to the IQ.

IQ Timeline



Thank You

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