



# The Citizens' Initiative Review

The Citizens' Initiative Review (CIR) aims to make voters more informed and reflective during direct democratic elections



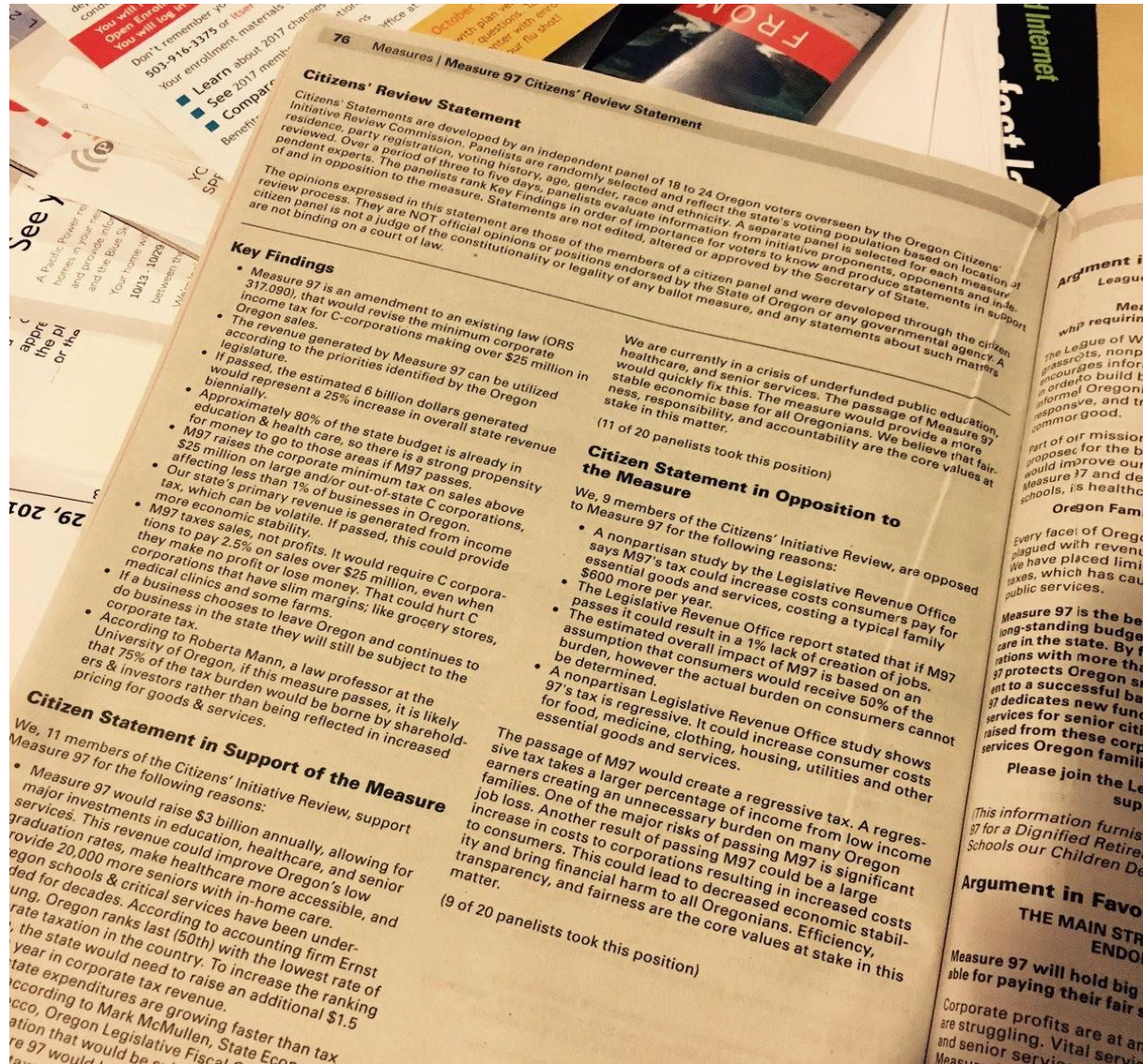
The CIR has three steps:  
stratified voter sample, 4 day deliberation,  
and published Citizens' Statement



# The Citizens' Statement gives voters information they can trust



# The Citizens' Statement is distributed through the Oregon Voters' Pamphlet

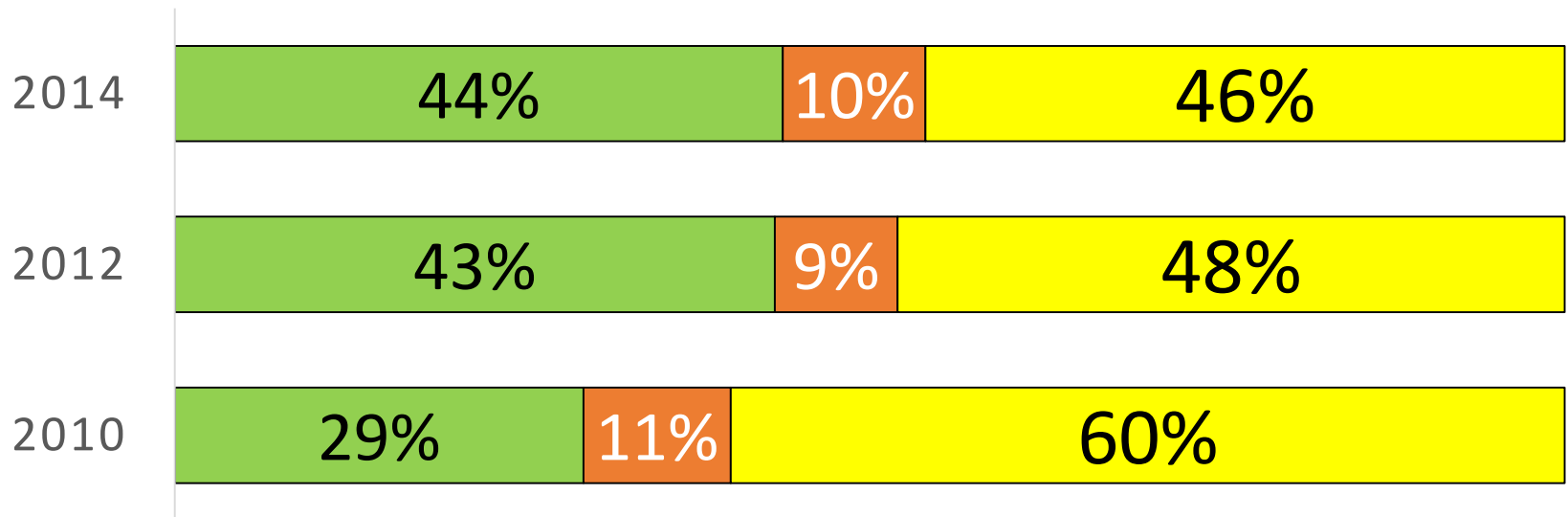


# CIRs are subject to rigorous evaluation



Published reports on CIR process: <http://sites.psu.edu/citizensinitiativereview/publications/>

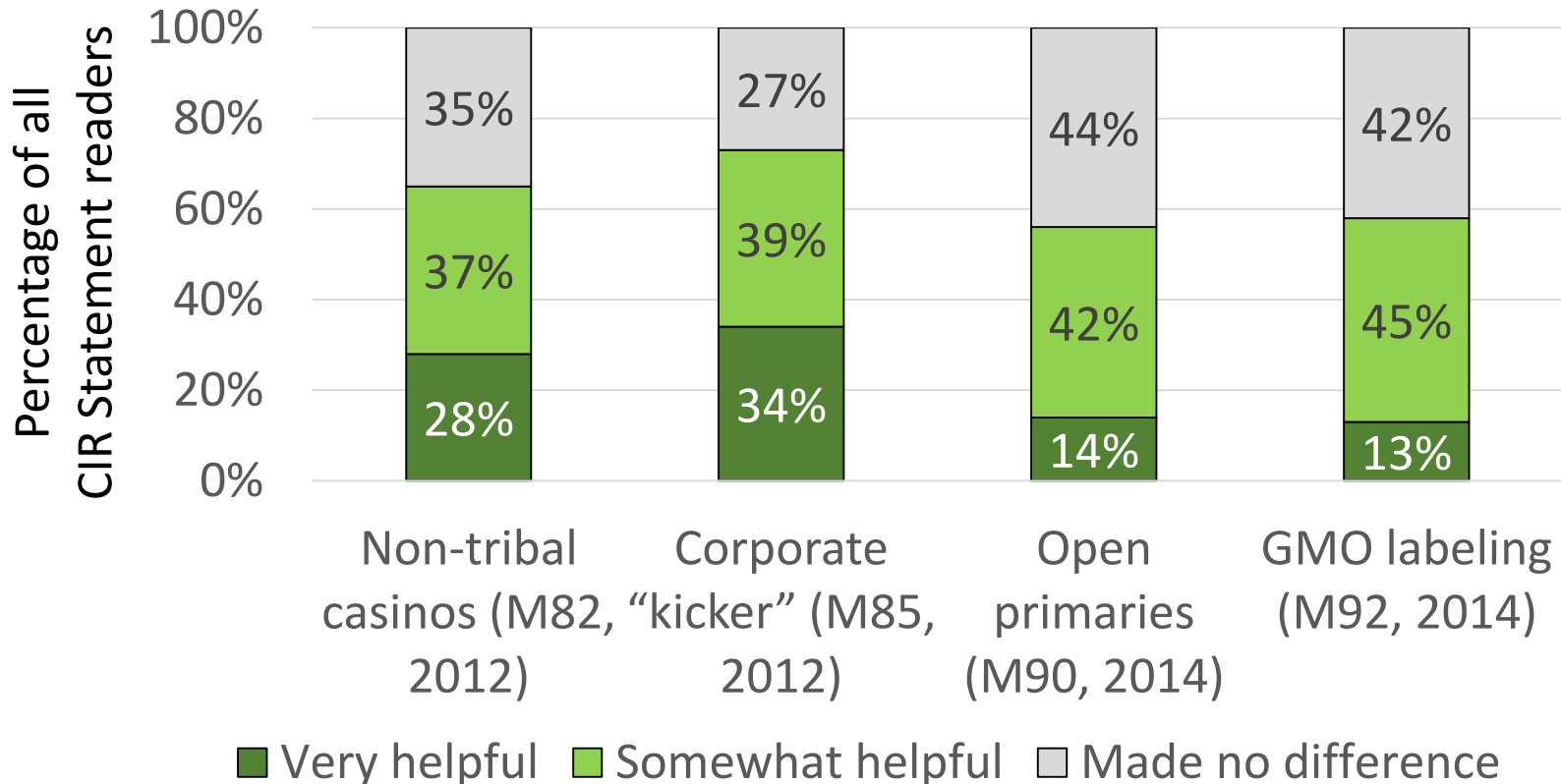
# Most Oregon voters become aware of the CIR Citizens' Statements. A large percentage read the Statements.



- Read at least one Citizens' Statement
- Aware of CIR but did not read a Statement
- Not aware of the CIR process

Results are from telephone surveys of Oregon voters. AAPOR RR3 response rates were 9% (2010, by UW Survey Center), 4% (2012 by Elway Polling), and 3% (2014 by DHM Research [Portland]). Each survey had respondent demographics, partisan distributions, and voting outcomes comparable to census data and the final ballot tallies from each respective year. Sample sizes are only for those who had completed their ballots at the time of the survey and were N = 68 (2010), N = 250 (2012), and N = 200 (2014).

# Most Oregon voters who read CIR Statements find them helpful.



*Question: "In deciding how to vote on [the measure], how helpful was it to read the CIR Statement?"*

Data pooled from 2014 CIR Oregon surveys.



# CIRs Receive Overwhelmingly Positive Public Response

Joe Mathews, NBC Los Angeles calls the CIR  
*“the most significant attempt at initiative reform in the United States.”*



International Association  
for Public Participation

*2013 USA and International  
Project of the Year*



*Twice named as Top Ten Program in the  
Nation, Harvard University's Ash Award for  
Innovation in Government*

# Expansion of the CIR, 2010-2019

Pilot in Jackson County (2014)

HB 1364 (2015)

Portland CIR in 2018

CIR (2010-)

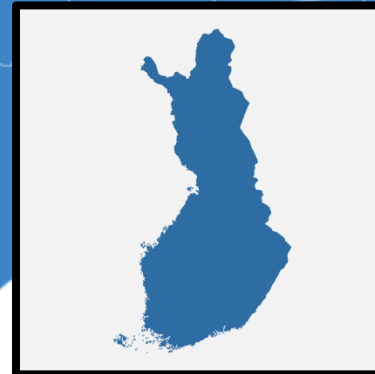
Pilot CIR in 2018

69% favor CIR in statewide survey (2013)

Statewide pilot (2014)

Pilot in Phoenix (2014)  
Statewide Pilot 2016

House Docket 665 (2015)  
Pilot CIR 2016, 2018



Finland test for municipal issue planned in 2019



Switzerland test for municipal issue planned in 2019

