

the
MAIN STREET
alliance of oregon



a big vision for small business

Date: 3/12/2019

To: The Honorable Chair Representative Williamson, Vice Chair Representative Gorsek, Vice-Chair Sprenger and members of the Committee

RE: Position statement on HB 2866, Data Transparency and Privacy Protections

Chair Williamson, Vice Chair Gorsek, Vice Chair Sprenger, and members of the House Judiciary Committee:

For the record my name is Kimi Boylan. I am an author, artist, crafter and a member of Main Street Alliance. My business is called KimiKitsch. I use recycled materials to create unique, “kitschy” pieces that I sell in coffee shops and restaurants across Portland and in a small gallery in Astoria, Oregon. I also sell my products online like so many others in my trade. It’s an invaluable aspect of my business. As a result I do hundreds of transactions online every year using PayPal. My customers appreciate the work I do because they are looking for “niche” products that only I can produce and this is how I earn repeat customers and maintain a profit.

My number one concern is making sure that these customers feel that their payment method is safe and secure, and likewise that my business’ financial information is private. Because I rely so heavily on PayPal I worry everyday about the data being collected from my customers and my business. I shouldn’t have to wonder what information is being collected, where it’s going, or whether or not my customers will return because they have the same concerns. I don’t have the resources to protect myself legally if there is ever a data breach in one of my customers transactions from using a service like PayPal.

As a small business owner I always have to be thinking about the worst case scenario so I can prevent it. With today’s laws around Data Transparency and Privacy Protections, there’s a lot of worst case

scenarios to consider. No one takes entering their credit card information into a website lightly, and even though PayPal is a widely used service if a customer asks me where they're information is going I have to answer: I don't know.

I urge this committee to support the passage HB 2866 on behalf of businesses like mine across Oregon. I want to protect my customers, and my business by ensuring our privacy by making informed decisions about the services I use. Thank you.

KimiKitsch
3710 SE Concord, Milwaukie, Ore.
mzconduct@comcast.net