



# INTRODUCTION: HIGHER EDUCATION IN OREGON

BEN CANNON, EXECUTIVE DIRECTOR, HECC

Presented to: House Education

Committee

Date: January 23, 2019

### A vision for Oregon postsecondary education

"The Higher Education Coordinating Commission (HECC) envisions a future in which **all Oregonians** -- and especially those whom our systems have underserved and marginalized – **benefit from the transformational power of high-quality postsecondary education and training**.

"It is a future where innovative colleges, universities, and training providers, both public and private, help Oregonians to reach their highest potentials, build trajectories to family-wage careers, foster a more just society, and break patterns of intergenerational poverty.

"It is a future where **postsecondary education fuels a resilient economy** by anticipating workforce needs and by fostering
innovation, research, and knowledge. In the future we envision, all
Oregonians enjoy well-lived lives thanks to the myriad benefits of
postsecondary education and training..."

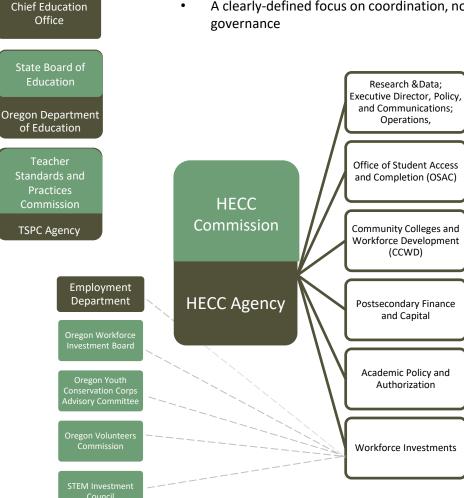


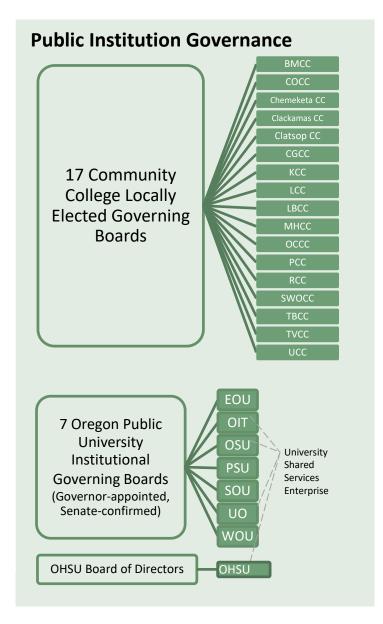
#### **State Education Partners**

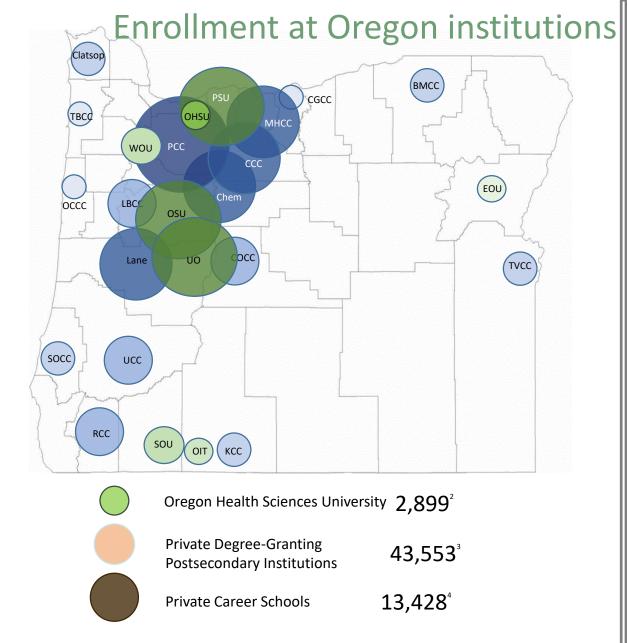
#### **Higher Education Policy and Funding Coordination**

State Postsecondary Education Structure

- Responsibility across all sectors of higher education and workforce, public and private
- A clearly-defined focus on coordination, not governance







- 1. Total headcount may contain duplicates for students who attend multiple institutions during the same academic year.
- Total headcount for OHSU is for Fall of 2016.
- 3. Total headcount for 20 of the 24 Oregon-based state regulated institutions who have reported data or reported it correctly for the 2015-16 academic year and institutions excempt from ongoing regulation (Oregon Alliance of Independent Colleges and Universities).
- 4. Total headcount for 107 of the 201 institutions who reported data or reported it correctly for the 2015-16 academic year.

#### **ENROLLMENT**

academic year headcount (2015-16)

Community Colleges				
78,775	PCC			
29,822	Chem			
28,215	Lane			
27,475	MHCC			
26,044	Clack			
19,508	LBCC			
16,292	COCC			
16,236	RCC			
14,542	UCC			
8,311	SOCC			
8,225	BMCC			
6,719	TVCC			
5,929	Klamath			
5,357	Clatsop			
3,046	CGCC			
2,024	OCCC			
1,989	TBCC			
298	,509*			

۸	1_ 1		1 1	•	:.	
נוץ	nı	IC.	เปท	ive	rsit	ies

r ubiic oiii	versitie
38,798	PSU
37,468	OSU
27,477	UO
8,183	SOU
7,114	WOU
6,556	OIT
5,866	EOU

131,462



### Major Areas of HECC Responsibility

Setting a strategic vision

- Develop state postsecondary education goals and strategic planning to achieve the state's goals
- Make budgetary recommendations for state postsecondary institutions and programs

Authorizing postsecondary programs and degrees

- Approve mission statements at public universities
- Approve significant new academic programs at public universities and community colleges
- Authorize some private and out-of-state schools, and license all private career schools

Distributing state funding

- Adopt funding formulas that determine the distribution of state appropriations to community colleges, public universities, and students (state financial aid)
- Administer grants and contracts for other state appropriations

Administering financial aid, workforce, and other programs

- Operate state financial aid and outreach programs (Oregon Opportunity Grant, Oregon Promise, ASPIRE, and more)
- With OWIB and OED, manage state implementation of the federal Workforce Innovation and Opportunity Act (WIOA)
- Administer of Adult Basic Skills, GED, and other programs

Evaluating and reporting

- Data collection, analysis, research, and reporting across all sectors of higher education
- Conduct annual institutional evaluations for public universities

# Four Strategic Action Areas Guide HECC's work to Achieve Four Key Goals

#### REPORTING to steer progress:

 Through advanced data analysis, evaluation, and reporting, HECC will build public and institutional commitment to meeting achievement goals and closing equity gaps.

#### **FUNDING** for success:

 HECC will develop an approach to state funding higher education and workforce that is directly linked to student success.

#### Streamlining Learner PATHWAYS:

 HECC will promote clear onramps to education and training, reduce barriers for transfer students, and link graduates with careers.

#### **Expanding Opportunity through OUTREACH:**

 HECC will develop a comprehensive outreach plan to ensure all Oregonians have access to affordable, relevant options for postsecondary training Student Success

Equity

Affordability

Economic and Community Impact



# Key Postsecondary Education Needs and Themes – 2019 Legislative Session

### Transform Lives, Build Economic mobility

 Ensure the economic, civic, and social well-being of our state and its residents, breaking long-term patterns of poverty, and transforming lives, families, and communities.

### Eliminate Inequity and Ensure Opportunity for All

 Eliminate inequities in the postsecondary access and success of Oregonians will move Oregon forward, promoting success and resilience for all.

## Protect Affordability of Public Colleges and Universities

 Protect and bolster the affordability of public postsecondary education for our state's residents of all economic backgrounds, especially for those who are most vulnerable to increased costs.

# Ensure Oregonians can Navigate the Fast-Changing 21st Century Economy

 Ensure Oregonians can rely on postsecondary education and training at many points and in many ways throughout their lives to navigate the fast-changing economy.

# Foster Smooth Pathways and Informed Investments of Time and Money

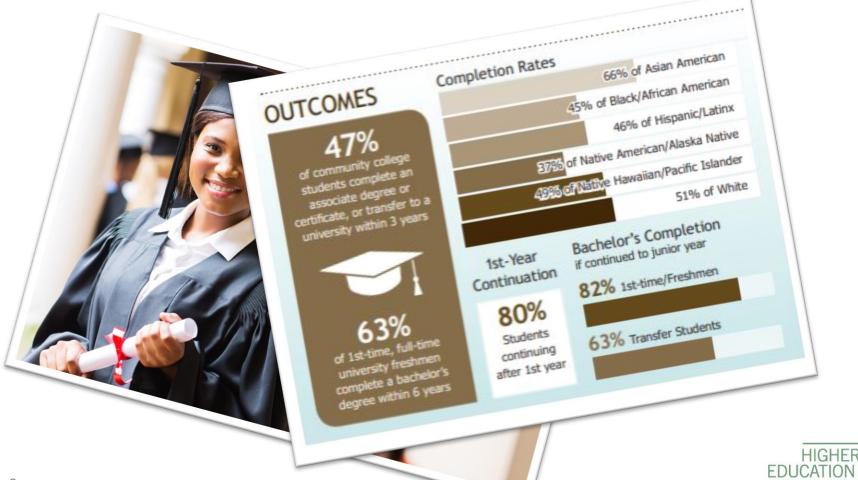
 Build cross-sector partnerships that smooth educational pathways, and ensure learners can make the best choices on their investment of money, time, and effort.



### Reporting: Outcomes

HECC Statewide and Institutional Snapshots (Oregon Resident Students at Public Institutions, 2016-17)

https://www.oregon.gov/highered/research/Pages/snapshots.aspx



#### IMPROVING RETENTION AND COMPLETION

#### Highlights of a few key initiatives







Funding what matters: Outcomes-Based Formula Distributions



