



Oregon Beverage Recycling Cooperative

2017 Annual Report

Oregon Beverage Recycling Cooperative is the industry steward of Oregon's landmark bottle bill. Through our BottleDrop redemption centers and partnerships with retailers, we collect redeemable containers, return deposits to Oregonians, and provide a high quality source of recycled raw material for manufacturers.

We are a not-for-profit cooperative business made up of 108 Oregon beverage distribution companies.

Our workforce of more than 400 employees provides a clean, fast, easy, and accountable system for recycling beverage containers. And just as Tom McCall envisioned it, we deliver a cleaner Oregon at no cost to taxpayers.

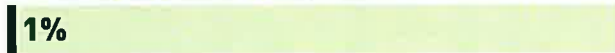
We are excited about what we accomplished in 2017. We think you will be too.

2017 ANNUAL BUDGET: \$34 MILLION^{1,2}

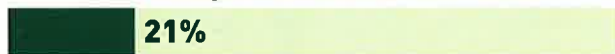
BottleDrop Centers & Green Bag Program



BottleDrop Express & Transportation



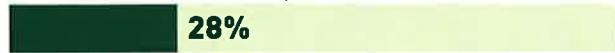
Material Processing at Statewide Plants



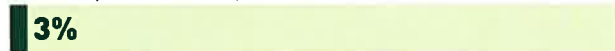
Administration & Compliance



Retailer Services & Transportation



Stewardship Initiatives
(BottleDrop Give, BottleDrop Refill, etc.)



¹ Budget information independently reviewed.
Contact OBRC for more information.

DEPOSIT INCREASED, RETURNS SOARED

2017 CONTAINER REDEMPTION RATES



**STATEWIDE SERVICE,
NO STATE FUNDING**

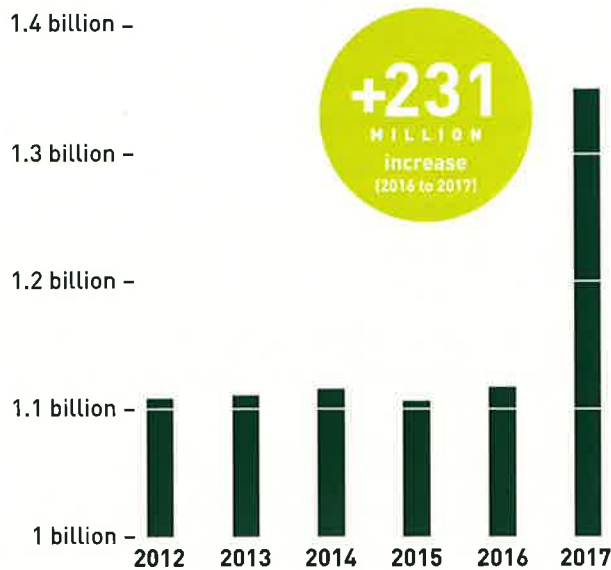
138 million pounds
material collected

2,500
locations served

400
employees

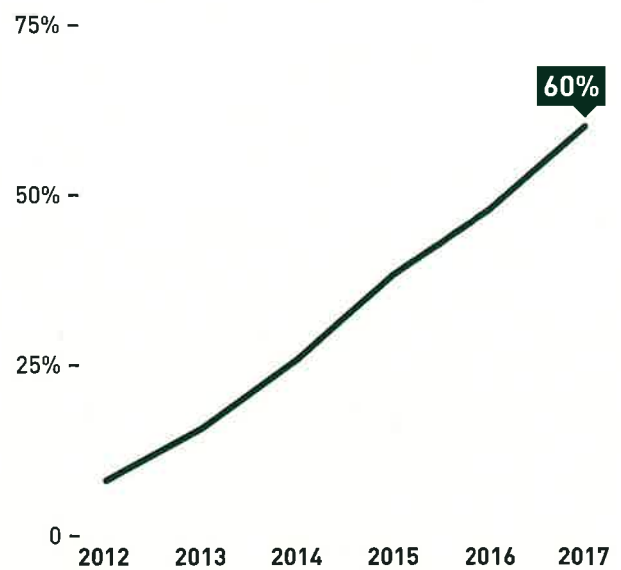
\$0
tax dollars used

MORE CONTAINERS RETURNED IN 2017



**TOTAL NUMBER OF
RETURNED CONTAINERS**

MORE RETURNS THROUGH BOTTLEDROP



**PERCENTAGE OF ALL CONTAINERS
RETURNED USING BOTTLEDROP**

² Budget and redemption data for 2017 in this report is preliminary. OBRC is committed to accurate and transparent accounting, and files an official report to the OLCC as required by Oregon's bottle bill, in June of each calendar year. OBRC does not include the value of scrap material sold in its operating budget.

³ Value of unredeemed deposits is the net value including impact of conversion from \$.05 per container to \$.10 per container.

GREEN BAG ACCOUNTS GROW BY 65%

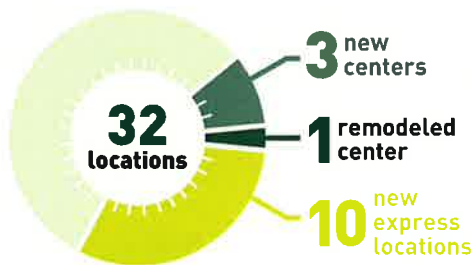
205,157

TOTAL ACCOUNTS

81,884

SIGN UPS IN 2017

14 NEW BOTTLEDROP LOCATIONS



\$2.2 million

Average cost to build a redemption center

STRONGER PARTNERSHIPS & MORE FUNDRAISING

"Our volunteers frequently collect cigarette butts, straws, food wrappers, and the occasional shopping cart at our litter cleanup events. What we rarely pick up, thanks to OBRC and the bottle bill, is redeemable containers."

Joy Hawking
SOLVE Program Manager



ORPET PARTNER PLASTIC FACILITY
17 million pounds of plastic recycled

BOTTLEDROP GIVE FUNDRAISING TOTALS
1,750 total non-profit fundraisers
550 new fundraisers in 2017
\$355,254 raised for non-profits

2018 GOALS

2018 will be another big year for OBRC and BottleDrop. We've been busy preparing for expansion by investing in equipment, hiring new full time staff (16), and adding more capacity at many of our busiest BottleDrop locations. We're excited to meet our 2018 goals:



Open four new BottleDrop centers and sign up 100,000 more people for BottleDrop green bag accounts.



Establish 18 new BottleDrop Express locations to provide more fast, easy, and clean access for Oregonians to return containers and reclaim their deposits.



Launch a refillable bottle program for Oregon's craft beverage industry by building on the successful 2017 pilot program in which nearly 3,000 refillable bottles were returned. In 2018, OBRC will introduce a BottleDrop branded refillable bottle, begin distribution to craft breweries, collect and clean used bottles, and distribute them for reuse.



Expand the use of BottleDrop Give as a source of fundraising for Oregon non-profits through additional outreach, matching and incentive programs, and partnerships.



Launch a partnership with the Oregon Community Foundation to support environmental non-profits.



LEARN MORE

www.OBRC.com
www.bottledropcenters.com

Joel Schoening
 Community Relations Manager
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ABOUT THE MAP

This map illustrates deposits made during 2017. The area of each circle represents the total deposits for **cans**, **plastic** and **glass** for that location. DATA SHOWN WHERE AVAILABLE