



April 10, 2017

To Whom It May Concern:

It is a pleasure to share a summary of the excellent work that we have been involved in this past year with several Licensed Blind Managers, members from Canteen Vending, and our own Wellness team at Multnomah County.

We forged a partnership in the Spring of 2016 and began working together on a project to enhance Multnomah County's healthy options in all of our vending machines. Our goal is to have 50% healthier options provided in all of our vending machines, across the various and multiple locations of Multnomah County. This is no small task, and by working together with Randy Hauth, Licensed Blind Manager, and Vance Hoddle with Canteen, we have just about obtained this.

We collaborated in a practical approach that both increased and promoted healthy vending, and didn't impact our partner's business goals or bottom line. It has, and continues to be a win- win for us all, including the 6,000+ employees of Multnomah County who benefit most.

Some of the highlights of our successes include a joint effort to implement innovative taste-testing events at several of our sites. We not only marketed the event, which led to great participation levels, but we also gathered feedback via surveys from each person who sampled the healthy choice options. Based on the data we collected we identified 5 options that met our healthier choice criteria, that employees rated highly, and that helped our partners see an increase in sales.

We continue to have regular meetings, monthly when possible, to brainstorm ideas, review the sales reports and problem solve together. Additionally, Vance provides audits of the vending machines to keep us aware and on track for our target 50% healthier options goal.

This partnership is vital in sustaining the work that we are doing to increase access to healthy choices for our employee community. We are grateful for the collaborative efforts and value the partnership that we've built.

Thank you, (ollain & B. Kelly

~Collaine Kelly, MPH

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