



IMPACT

More students enroll in and persist in college!

AVID Works. How Do We Know This?

For over 35 years, AVID (Advancement Via Individual Determination) has provided educators nationwide a proven solution for systematically increasing academic rigor and creating engaging learning environments, accelerating the performance of underrepresented students and delivering results schoolwide.

AVID Graduates: Enroll in College at Higher Rates

AVID 2014 seniors outpaced the national average of enrolling in either a two- or four-year college the first fall term after high school¹. This success is remarkable considering AVID's population is largely comprised of students typically underrepresented in higher education.



AVID Class of 2014

35,115
HIGH SCHOOL
GRADUATES

57% HISPANIC

15% BLACK

15% WHITE

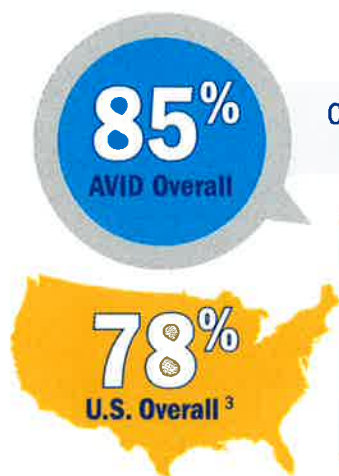
13% OTHER

74%
LOW
SOCIO-ECONOMIC
STATUS

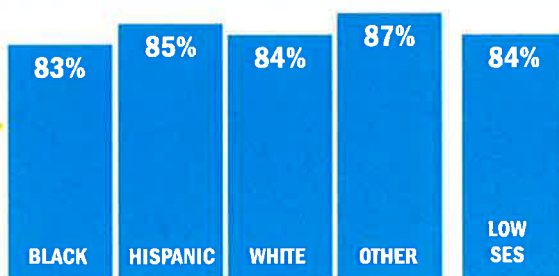
1. AVID Center (2014). AVID Senior Data Collection. U.S. Census Bureau (2014). Current Population Survey Data on School Enrollment. CPS October 2014—Detailed Tables [Data File, Table 7].

Persist into Year 2 of College at Higher Rates

AVID graduates “stick with it”—applying the learning, study, and academic behavioral skills gained through AVID—to succeed in rigorous college coursework year after year.



College Persistence Into Year 2 by Student Group (Fall-to-Fall Persistence Rate for AVID Class of 2014)²



AVID is closing the achievement gap with equitable persistence among diverse groups of college students.



2. AVID Center (2014). AVID Senior Data Collection: College enrollment records provided by National Student Clearinghouse [Electronic databases].

3. National Student Clearinghouse Research Center (2016). Snapshot Report: First-Year Persistence and Retention Rates, Fall 2009–2014 Entering Cohorts.

AVID IS A NONPROFIT ORGANIZATION THAT PROVIDES EDUCATORS WITH PROVEN, REAL-WORLD STRATEGIES TO ACCELERATE THE PERFORMANCE OF UNDERREPRESENTED STUDENTS SO THAT THESE STUDENTS AND ALL STUDENTS ACROSS THE ENTIRE CAMPUS SUCCEED IN COLLEGE, CAREER, AND LIFE.

www.avid.org



SNAPSHOT

AVID, Advancement Via Individual Determination, established in 1980, is implemented in 46 states and 16 other countries or territories.

Today...

60,000+
TRAININGS PROVIDED

IMPACTS NEARLY
1.5 Million
STUDENTS ANNUALLY

In 2015-16 AVID Served...

5,600+
K-12 SCHOOLS

40
HIGHER
EDUCATION
INSTITUTIONS

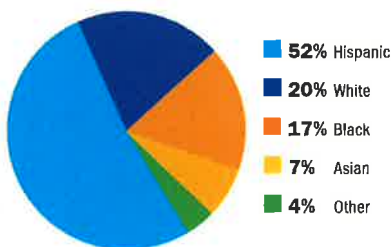
SECONDARY STUDENTS (GRADES 6-12)

66%

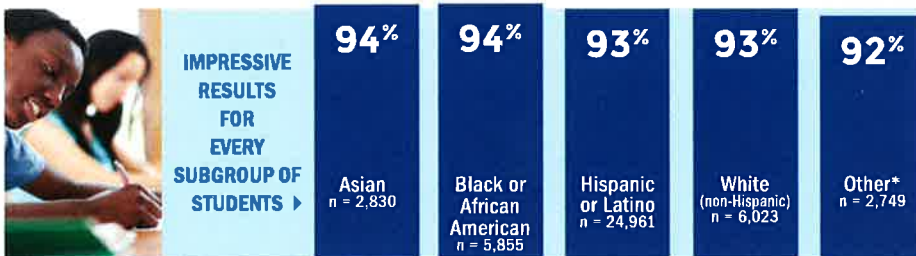
LOW-INCOME

(free or reduced-price lunch)

AVID. (2016). AVID secondary data collection:
N = 462,620 [Electronic Database].



AVID Class of 2016 – 93% completed four-year college entrance requirements



*Other includes American Indian or Alaska Native, two or more races, and declined to state
AVID. (2016). AVID senior data collection: N = 42,418 [Electronic Database].

AVID closes the achievement gap for ALL students.

AVID's College Readiness System:



- ☒ Trains educators to make learning more effective by providing engaging, rigorous, and collaborative classrooms
- ☒ Engages all faculty and staff to drive student success
- ☒ Develops resilient, lifelong learners through academic and social support
- ☒ Increases rigor and raises student achievement
- ☒ Creates a college-going culture schoolwide

**2016 AVID
Elective Seniors'
Impressive Results:**

94%

reported plans to attend a postsecondary institution: 63% to a four-year college, 31% to a two-year college.

84%

reported taking at least one rigorous course (e.g., AP®, IB®, Dual Credit, and/or Cambridge®).

AVID. (2016). AVID senior data collection: N = 42,418 [Electronic Database].

AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students so that these students and all students across the entire campus succeed in college, career, and life.

www.avid.org



OREGON SNAPSHOT

AVID, Advancement Via Individual Determination, is a 501(c)(3) nonprofit organization established in 1980. During the 2014-15 school year, AVID impacted over 1.2 million students, providing academic and social support to ensure student success in high school, college, and careers.

AVID Oregon's Statewide Impact:

11+ Years
IMPACTING OREGON
DISTRICTS AND SCHOOLS



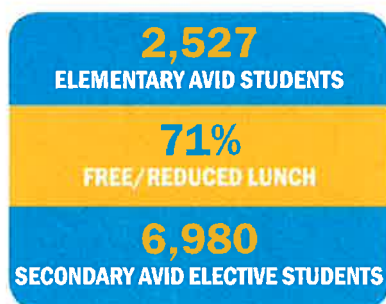
35
AVID DISTRICTS*

169
AVID SITES*
• 143 secondary
• 26 elementary

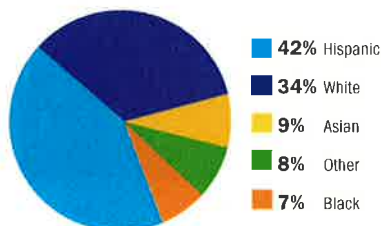
**COUNTIES WITH AVID
DISTRICTS AND SCHOOLS**

*District and site counts are reflective of the 2015-16 school year.

Oregon Students Served: 2014-15



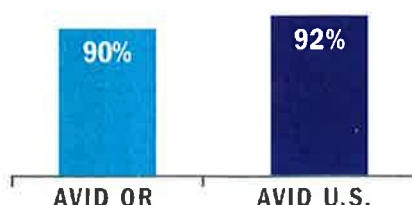
Race/Ethnic Identity of Oregon AVID Students



AVID. (2015). AVID secondary and elementary data collection [Electronic Database].

AVID holds ALL students to high expectations

2015 AVID
Oregon Seniors
Completing
Four-Year
College Entrance
Requirements



AVID. (2015). AVID senior data collection: AVID OR N = 400, AVID U.S. N = 40,132 [Electronic Database].

Goals of AVID's College Readiness System

- ☒ Accelerate under-achieving students who have potential into more rigorous courses
- ☒ Teach academic and social skills not targeted in other classes
- ☒ Provide intensive support with in-class tutors and a strong student/teacher relationship
- ☒ Create a positive peer group for students
- ☒ Develop a sense of hope and personal achievement through hard work and determination

AVID National Demonstration Schools



AVID National Demonstration Schools are exemplary models of the AVID College Readiness System. Demonstration Schools undergo a rigorous validation process and are required to be revalidated every few years to ensure high levels of implementation, with quality and fidelity to AVID strategies schoolwide.

AVID. (2016). AVID secondary certification data [Electronic Database].

AVID Oregon – Improving the Academic Preparation and Performance of All Students

Impressive Results for AVID Oregon Seniors: 2015



Took at Least One Course of Rigor*



Graduated from High School



Average High School GPA

92% Applied to Four-Year College/University

84% Accepted



*Course of rigor: AP/IB/Cambridge and Dual-Enrollment
AVID (2015) AVID senior data collection: AVID seniors in Oregon N = 400 [Electronic Database].

AVID Oregon Educators Deepen Their Knowledge



Oregon teachers, administrators, and counselors were AVID-trained in 2015

*AVID educators often attend multiple trainings in a school year.



“ All students will benefit from the teaching strategies and structure that AVID helps to provide. This is another step towards planning for the future. It will challenge our schools and give the students the skills they need to succeed. ”

— Alan Kirby
Principal, Stayton High School
North Santiam School District
Stayton, OR

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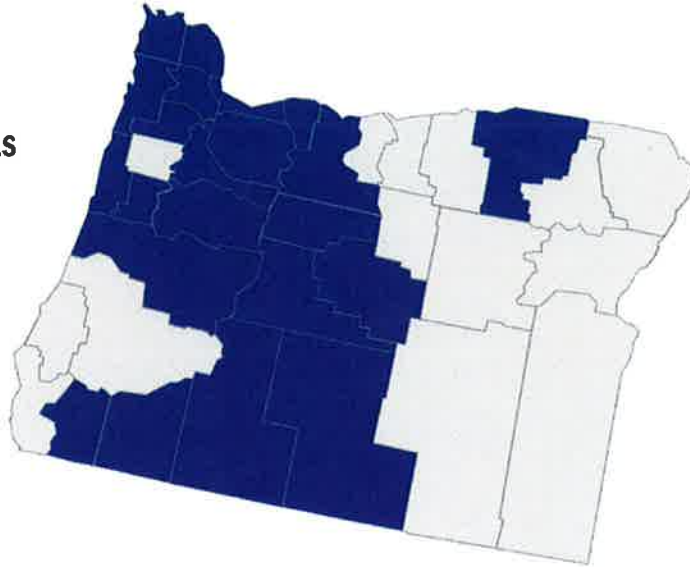


2016—17 School Year

AVID Oregon's Statewide Impact:

11+ Years

**IMPACTING OREGON
DISTRICTS AND SCHOOLS**



58

AVID DISTRICTS*

219

AVID SITES*

- **177 secondary**
- **41 elementary**
- **1 higher education**



COUNTIES WITH AVID DISTRICTS AND SCHOOLS

*District and site counts are reflective of the 2016—17 school year.
Data as of 3/24/17.



Oregon's Measure 98

High School Graduation and College and Career Readiness Act

Improve graduation rates and college and career readiness with AVID

Oregon's *High School Graduation and College and Career Readiness Act* encourages districts to work with nonprofits, such as Advancement Via Individual Determination (AVID), to bring the most effective strategies and scalable programs to high schools so that students graduate high school college- and career-ready!

Districts Target Funds for 3 Areas

AVID can be written into districts' biennial plans (due May 2017) as an evidence-based college and career readiness system that supports all three focus areas.

1 Career and technical education programs

AVID supports CTE teachers and programs with rigorous teaching strategies so that students have the required writing, critical thinking, collaboration, and communication skills to succeed in their careers.

- The AVID Elective can be part of a CTE program of study or start-up course.

2 College-level opportunities for students

AVID helps to expand and open access to rigorous course offerings, as well as improve course content and critical thinking techniques. AVID provides the academic and social support to ensure:

- Rigor + support = student success

3 Dropout prevention strategies

AVID is recognized as a Model Program by the National Dropout Prevention Center/Network. Evaluation results showed:

- Significant improvement in academic performance
- Increases in AP® course enrollment and completion
- Decreases in dropout rates
- Increases in college enrollment



AVID Prepares Oregon Students for College, Career, and Life

AVID Oregon Class of 2016



79%

Took at Least One Course of Rigor



99%

Graduated from High School



88%

Completed Four-Year College Entrance Requirements

Course of rigor: AP®, IB®, Dual Credit, and/or Cambridge®
AVID, (2016). AVID senior data collection: N=569 [Electronic Database].

AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students, so these students and all students across the entire campus succeed in college, career, and life.

www.avid.org



Leverage Measure 98 Funding to Start or Expand AVID in 2017–18

New state funding will open doors for even more students, particularly underrepresented students, to go to college. Oregon districts can use funds to establish or expand AVID!

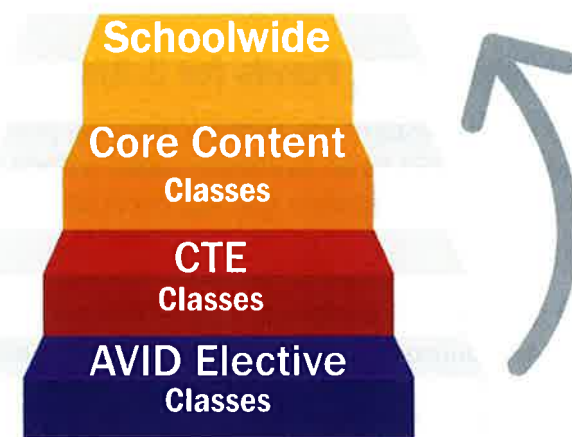
EXPAND AVID for Greater Student Impact

Under Measure 98, Rule 11, you can expand your existing AVID program to serve more students. Here's how:

- Increase the number of AVID high schools.
- Add more AVID Elective classes.
- Train more educators in AVID instructional methodologies for schoolwide impact.
- Equip CTE teachers with an AVID “toolbox” full of ready-to-use strategies to prepare students for today's workforce.



AVID Career and Technical Education (CTE)
Professional Learning Strand



Steps to taking AVID Schoolwide

START AVID and Reduce the Opportunity Gap

With Measure 98's focus on student equity and engagement, AVID is a natural fit. For over 11 years, AVID has provided Oregon educators with a proven system for increasing academic rigor, creating engaging learning environments, and accelerating student performance. AVID does this through:

PROFESSIONAL LEARNING

AVID promotes student achievement at the highest levels. Through extensive and engaging professional development, educators are provided the tools, methodology, and support to strategically improve the performance of all students.

CURRICULUM

AVID provides rigorous, sequential implementation materials and guides, developed by experienced teachers and aligned with national standards that are established by national math, science, language arts and history/social science associations.

DATA & CERTIFICATION

AVID ensures continuous improvement in schools through its formal data collection and certification processes, which document project outcomes, measure program integrity, and recognize schools that have fully and successfully implemented AVID.

COACHING & SUPPORT

AVID facilitates continuous progress toward goals through virtual and onsite coaching that supports implementation, assessment of student outcomes, and overall school improvement.



CONTACT: Melissa Cole, AVID Oregon State Director
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AVID + CTE = A Perfect Fit

Summer Institutes now offer an **AVID Career and Technical Education (CTE)** strand to equip CTE instructors with effective teaching strategies.

AVID

Providing strategies
for rigorous teaching
and learning that...

CTE

...empower all students
with academic and
21st century skills to
maximize post-secondary
career options.

AVID Instructional Strategies Make Good CTE Teachers Great!

CTE instructors are experts in their field but may need additional support and practical, hands-on teaching strategies to prepare students for today's workforce. Here's where AVID is a natural fit. We provide the "how" (rigorous teaching strategies) to your "what" (skilled trade). Together, we ensure that students have the required writing, critical thinking, collaboration, and communication skills to succeed in their careers.

CTE classrooms "fire on all cylinders" when instructors are trained in the use of AVID methodologies and teaching strategies that support WICOR (Writing, Inquiry, Collaboration, Organization, and Reading).



AVID-CTE Summer Institute Strand Participants Leave with:



An AVID "toolbox" full of ready-to-use strategies to integrate WICOR into their CTE classroom



Rigorous CTE lesson plans aligned to National Career Ready Practices, Four C's (Communication, Collaboration, Critical Thinking, and Creativity), and 21st Century Skills

Strand Information:

CTE Instructors and leaders new to AVID are invited to attend. The curriculum is based on: The Student Success Path Teacher Guide and there is no prerequisite.

CTE Instructors Reflect Positively on Their Experience

- Engaging and meaningful activities
- Liked the modeling of strategies so we can see how they work
- Learned new tools to use in the classroom
- Great connection of WICOR to the CTE classroom needs



Professional Development Funding Sources

- Title I, II
- Perkins
- Specialized Grants
- State or Local Sources



To register participants for the CTE strand...

Visit: MyAVID

For more information...

Contact: info@avid.org



THE AVID EFFECT

When teachers are engaged, students succeed.



WWW.AVID.ORG

College and career readiness – center

Inspire educators

Reignite the passion educators have for teaching.

Reduce variability of instruction

Provide a proven, uniform method for motivating students.

From the moment teachers participate in AVID professional learning, their beliefs



Nationally, AVID students excel in success metrics, which is impressive given the challenges they face.

- ▶ Low socio-economic status
- ▶ Underrepresented race/ethnicity
- ▶ Parents have no college experience

93%

completed four-year college entrance requirements



88%
submitted college applications

79%
were accepted to a four-year university

AVID VS. NON-AVID College Students

**6-8%
higher rate
of persistence**



ed on engaging professional learning

Raise expectations

Instill confidence, propel learning, and activate deep levels of learning.

Build strong relationships

Create a thriving learning community in the classroom.

about teaching and learning shift, allowing them to cultivate a growth mindset.



AVID strategies transform the classroom

Rigor, relevance, and relationships are at the center of AVID's learning process, and students have the social and academic support systems to succeed, including:



Access to rigorous coursework that reflects district demographics – with equitable access for ALL students.



Relevant, inquiry-based, student-centered learning using collaborative skills critical for today's global workforce.



Relationships built among staff and students which positively increases the culture of learning across the campus.



Are your teachers truly engaged?

A recent Gallup* study reported that **only 30% of U.S. teachers are 'actively engaged'** in their jobs. AVID-trained teachers are more engaged and report renewed passion for their craft and their students, resulting in student success!

*(Gallup, 2014) Gallup Daily Tracking Surveys

How can we partner with you?

AVID addresses the opportunity gap so that the achievement gap may be closed, regardless of ethnicity, student background, parent's level of education, or academic standing. We will work alongside your leadership team to implement, guide, and coach you to reach your district's objectives so that all students can succeed in college, career, and life.



Advancement Via Individual Determination

AVID Secondary

When AVID is implemented schoolwide, every class and teacher, along with district leadership, are AVID-trained to propel the learning for all students.

AVID Elective students receive intense exposure to tools that challenge and engage them. They are enrolled in advanced coursework that provides rigor and the experience of higher-level thinking at increasingly complex levels.

AVID Elementary

AVID methodologies are embedded into the daily instruction in three stages and help prepare primary students at all levels (K–8) through:

- Academic support
- Providing a positive vision for the future
- Instilling a sense of confidence for the student and their family

Professional Learning

- Summer Institutes
- National Conference
- One-Day Leadership Events
- Regional/District Events
- Workshops
- Webinars
- Research

AVID for Higher Education (AHE)

AHE collaborates with institutions of higher education to address the goals of increased learning, persistence, completion, and success in and beyond college.

AVID Center

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