

House Committee on Early Childhood & Family Supports



THE COLLINS FOUNDATION
THE FORD FAMILY FOUNDATION
MEYER MEMORIAL TRUST
THE OREGON COMMUNITY FOUNDATION
OREGON STATE UNIVERSITY

FEBRUARY 28, 2017




PARENTING MATTERS

The Parenting Gap, The Brookings Institution,
September 2013

"We can argue about the size of the parenting effect, compared to genetics, economics, culture, schooling, and so on. There is no question, however, that the quality of parenting is one of the most – perhaps the most important contributor to a good, fair, responsible society."



Oregon State UNIVERSITY | **Hallie E. Ford Center**
College of Public Health
and Human Sciences

A close-up photograph of two hands, one larger and one smaller, holding each other. The hands are positioned in the center of the frame, with the fingers interlaced. The skin tone is light. The background is a soft, out-of-focus blue and white, suggesting a sky or water. A large, semi-transparent light blue circle is centered over the hands, serving as a backdrop for the text.

Spotlight on Research

PARENTING EDUCATION

In Oregon



**EARLY
CHILDHOOD IS
A CRITICAL
PERIOD OF
DEVELOPMENT
FOR CHILDREN**

- From birth to 3, a child's brain makes 700 new neural connections every second.
- A child's brain reaches 80% adult size by age 3 and 90% by age 5.
- Investment in high-quality early childhood education from birth to 5 has a 13% return on investment.

PARENTING MATTERS

Parenting style
accounts for gaps in
school readiness



Language



Literacy



Mathematics

A large circular graphic with a background of many sharpened pencils of various colors (grey, black, white, brown) pointing towards the center. A light blue horizontal band is overlaid across the middle of the circle.

Research attributes up to **50%**
of the school readiness gap to
differences in **parenting**



PARENTING MATTERS

Children spend 13% of their waking hours in school between 0-18, with approximately 80% of their waking hours in the care of their families



**PARENTING
EDUCATION IS
AN OPPORTUNITY
TO SUPPORT
CHILDREN &
FAMILIES**

- Parenting is learned and can be improved through parenting education.
- Research and knowledge of parenting practices that support children's positive outcomes has grown exponentially.
- It is essential that we share this information with those who need it most:

Parents



**FAMILIES ARE
MORE LIKELY TO
LIVE AWAY
FROM THEIR
EXTENDED
FAMILY**

- Families miss out on traditional learning opportunities and social support.
- Social support is one of the strongest predictors of resilience.

Parenting education is an opportunity to provide families with research- and evidence-based information as well as the social support they need to thrive.

PARENTING EDUCATION



Programs, support services, and resources for parents and caregivers that are designed to provide them with knowledge, skills, and strategies related to parenting, child development, and positive parent-child relationships

PARENTING EDUCATION RELATES TO INCREASES IN

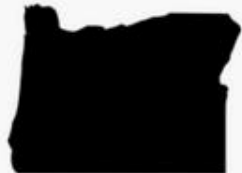


PARENTING EDUCATION RELATES TO DECREASES IN





**OREGON HAS THE
OPPORTUNITY TO
SERVE AS A
NATIONAL MODEL
FOR PARENTING
EDUCATION**



- Oregon has a near-statewide system in place supporting parenting education launched with funding and support from the Oregon Parenting Education Collaborative (OPEC)





OBJECTIVES

STATEWIDE by 2020

- All Oregon parents will have access to **high quality**, proven programs
- All Oregon communities will be served by a regional parenting "**Hub**"
- Parenting education will be a **community norm**
- Parents will **expand their knowledge** about child development, build parenting skills, and strengthen parent-child relationships -- resulting in **enhanced children's health, development, and school readiness**



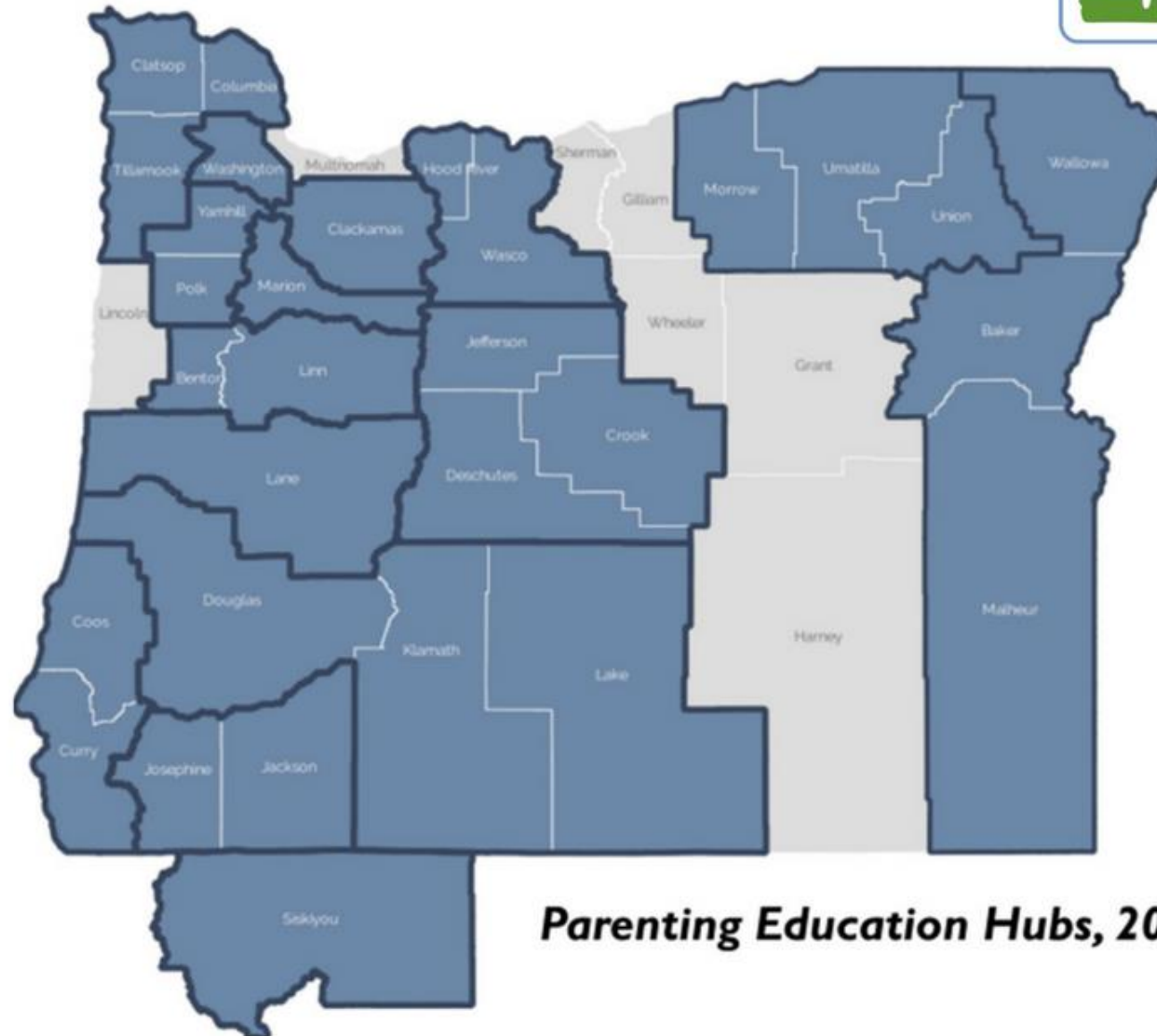
PARENTING HUBS

Build capacity and infrastructure to support parenting education

Lead collaborative efforts to coordinate parenting education resources in the region

Direct public awareness activities and campaigns

Deliver evidence-based programs for parents



Parenting Education Hubs, 2016-17

IMPROVING ACCESS



6,270 New families reached through home visits

7,565 Parents reached through OPEC funded multi-session evidence-based series

10,419 Parents participated in non-OPEC funded series hosted through the collaboratives


37,797 Parents reached through workshops

85,039 Participants in parent support activities

190,331 Participants in family activities

DEMOGRAPHICS

 69% Women

 24% Men

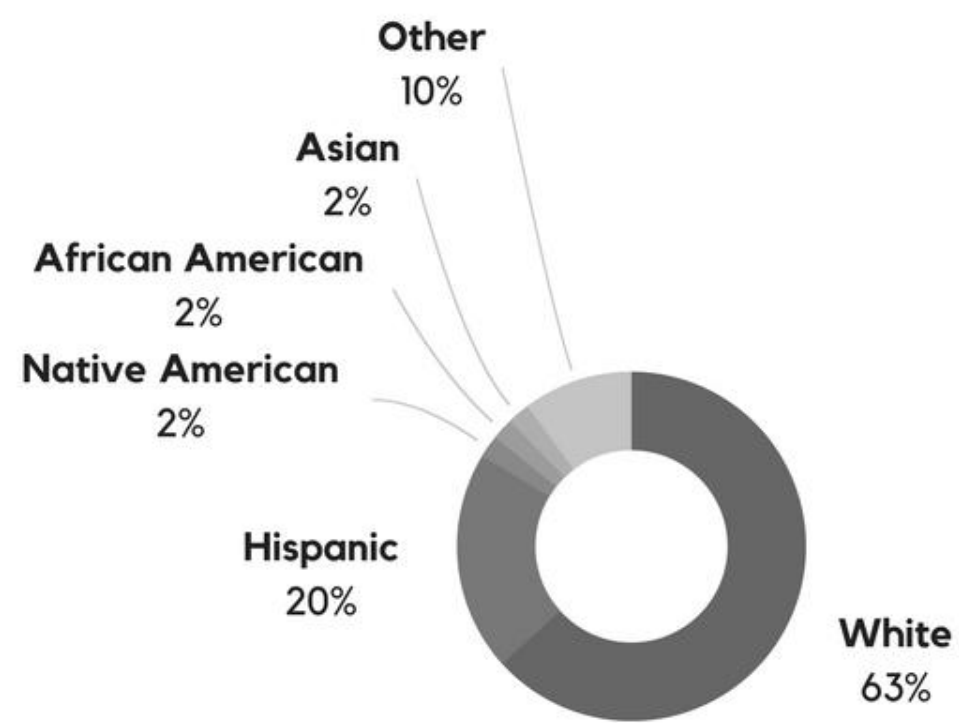
*7% did not specify

 63% Parenting with a partner

 24% Parenting alone

* 13% did not specify

 62% of the families in low income households





BUILDING LOCAL CAPACITY

- 1517 facilitators trained by OPEC grantees
- \$17.45 million in funding and in-kind resources leveraged





PARENTS REPORT

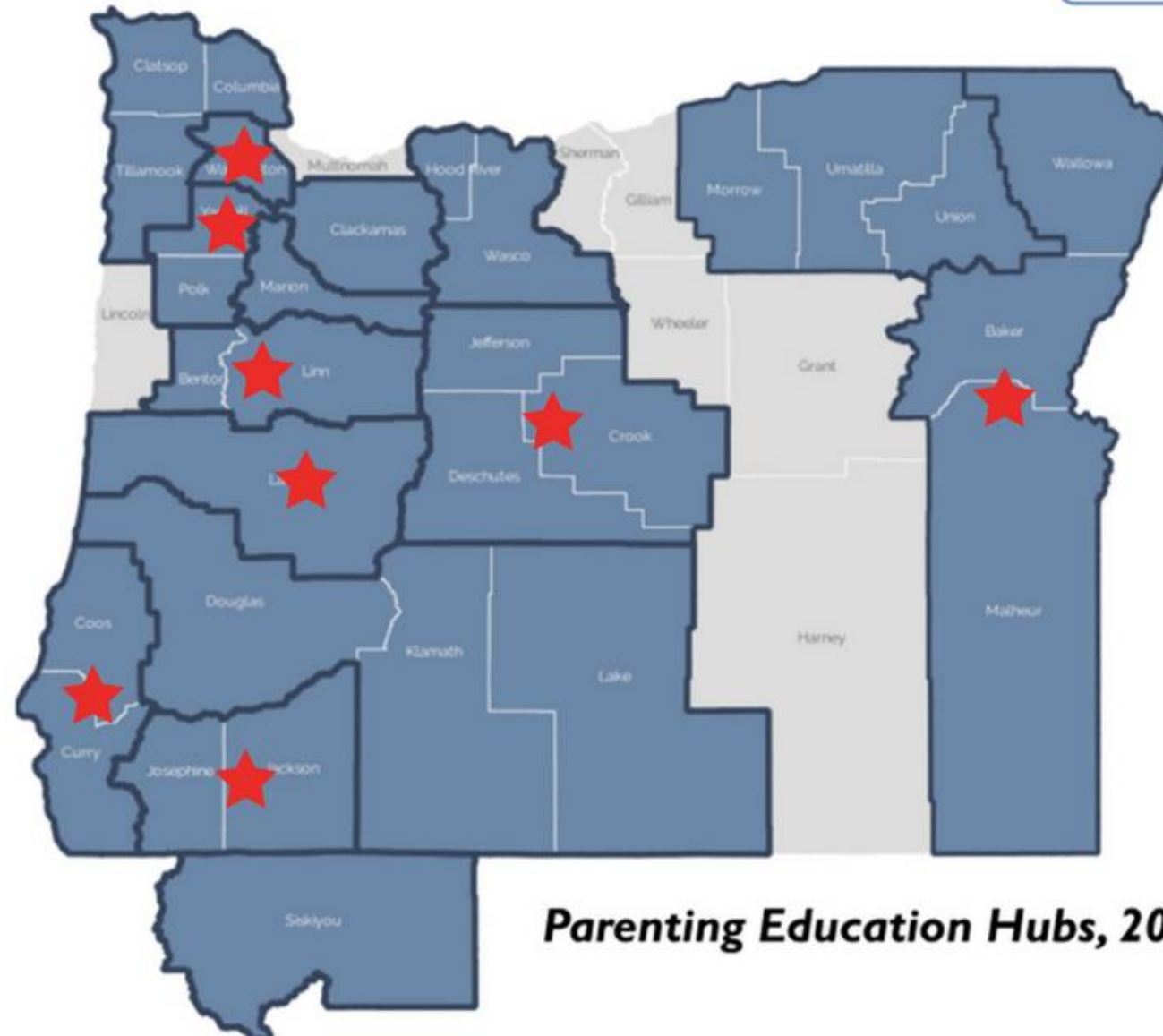
- Increased confidence in their ability to parent effectively and discipline positively
- Increased understanding of age appropriate behavior
- Better stress management
- More effective communication
- Increased patience



PARENTS REPORT

THEIR CHILDREN

- Displayed an increase in concern for others
- Were more willing to follow limits & rules
- Showed improvement in getting along with others
- Had fewer meltdowns and temper tantrums



Parenting Education Hubs, 2016-17

EXPANDING PARENTING EDUCATION

To New Geographic
Regions and New
Audiences

**READING FROM BIRTH
DEVELOPS LANGUAGE FOR LIFE**

LITERACY LINK
Building Healthy Families
541-426-9411

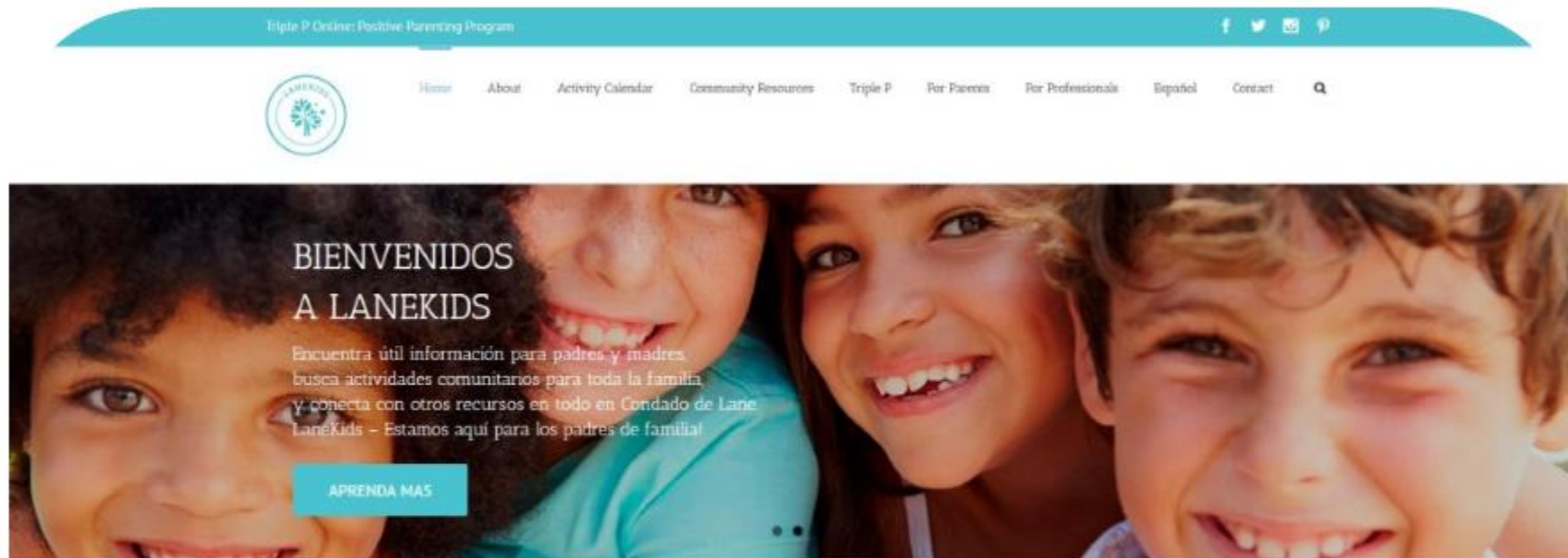
Wallowa County Library
541-426-3969



Funded by the Oregon Community Foundation

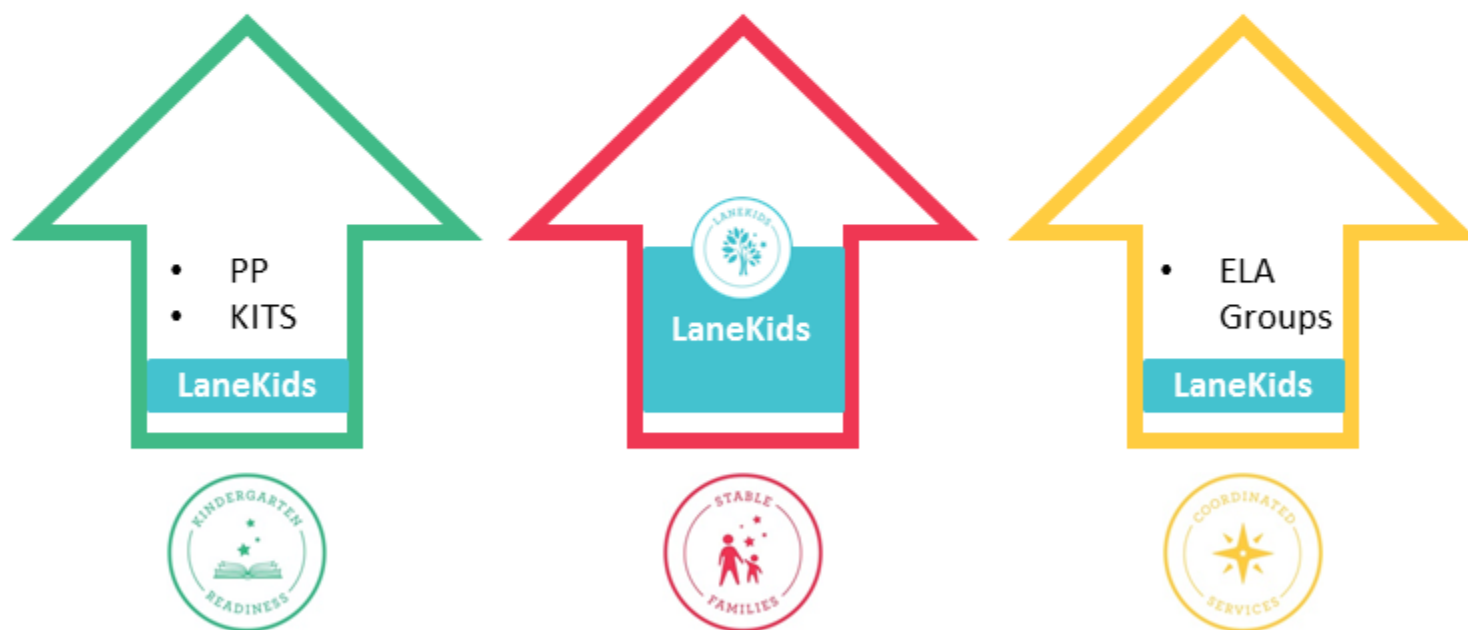


www.LaneKids.org

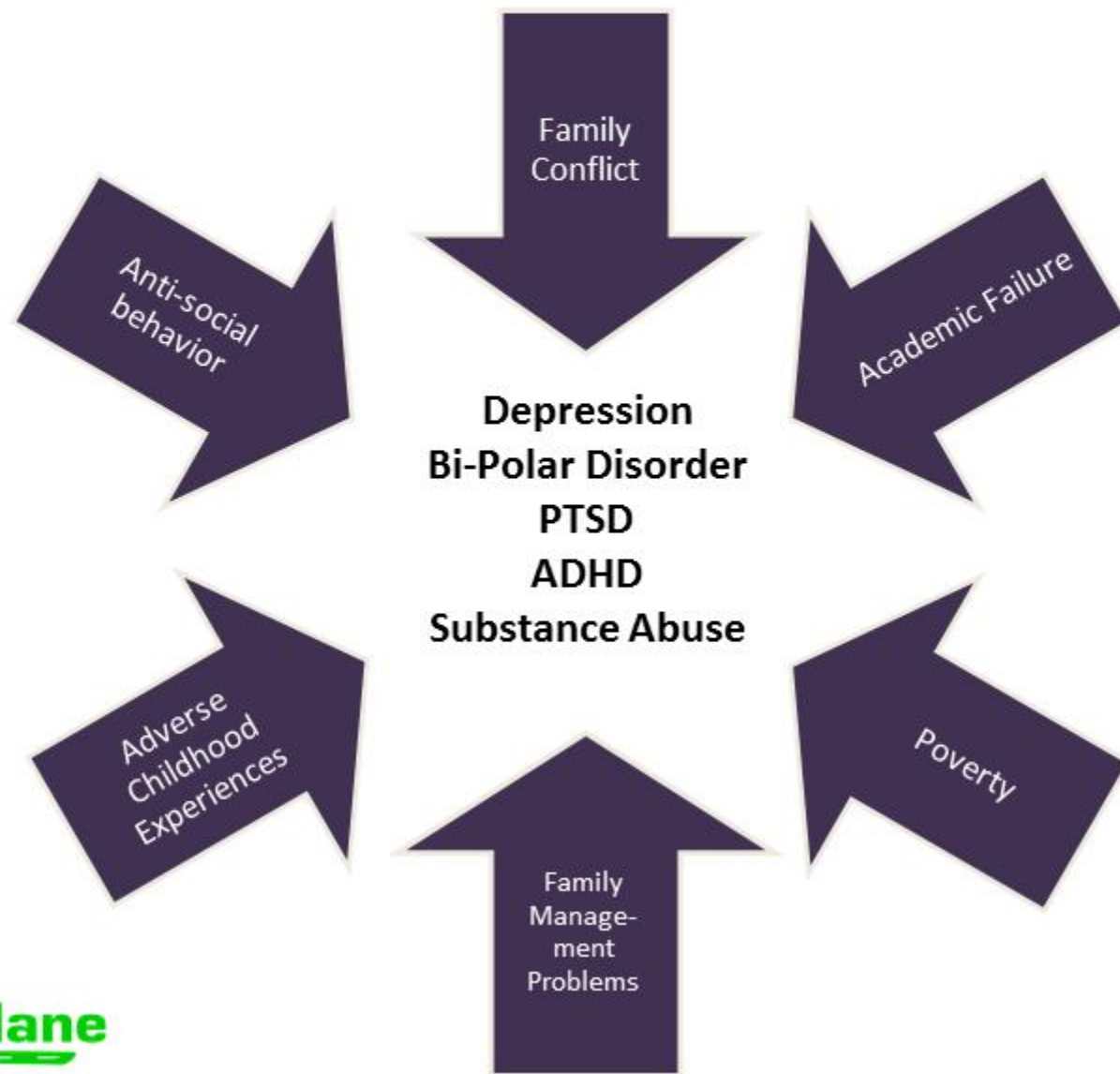


LaneKids and ELA Collaboration

ODE Vision: Every student will have access to and benefit from a world-class, well rounded, and equitable education system



Multiple conditions share common risk factors





thank you

Brought to you by:
The Oregon Parenting Education Collaborative
&
The Hallie E. Ford Center for Healthy
Children & Families at
Oregon State University

<https://orparenting.org/>



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