HB 2637-2 (LC 2186) 3/18/15 (TSB/ps)

PROPOSED AMENDMENTS TO HOUSE BILL 2637

1 On page 1 of the printed bill, line 3, delete "646.608" and insert 2 "646.607".

3 Delete lines 5 through 30 and delete pages 2 through 7 and insert:

4 "<u>SECTION 1.</u> (1) As used in this section:

"(a) 'Advertisement' means a message that promotes a mortgage
credit product directly or indirectly and that is transmitted through
any medium, including but not limited to a print, electronic or oral
medium.

9 "(b) 'Consumer' means a natural person.

"(c) 'Credit' means a right to defer paying a debt or the right to
 incur a debt and defer paying the debt.

"(d) 'Dwelling' means a residential structure with one to four
 housing units, whether or not the structure is attached to real prop erty, an individual condominium unit, an individual cooperative unit,
 a manufactured home or a floating home.

"(e) 'Mortgage credit product' means a form of credit that is se cured by real property or a dwelling and that is offered or extended
 to a consumer primarily for personal, family or household purposes.

19 "(2) A person may not in an advertisement:

"(a) Knowingly omit a clear and conspicuous statement that iden tifies the person that offers or promotes a mortgage credit product;
 or

1 "(b) Make a statement or representation that the person offers a 2 mortgage credit product in connection with another person, with an-3 other person's approval or at another person's request unless the 4 person has entered into a written agreement with the other person, 5 or has otherwise obtained written approval or consent from the other 6 person, to make the statement or representation.

"(3)(a) A person that is subject to subsection (2) of this section shall
keep copies of all advertisements that offered or promoted a mortgage
credit product, including scripts and training materials for advertisements the person disseminated orally, for a period of 24 months after
the person last disseminated the advertisement.

"(b) A person may keep the copies and materials described in par agraph (a) of this subsection in the same manner and place in which
 the person keeps business records in the ordinary course of business.

"(4) A person's failure to keep the copies and materials described
 in subsection (3) of this section is an unlawful practice under ORS
 646.607 that is subject to enforcement under ORS 646.632.

¹⁸ "SECTION 2. ORS 646.607 is amended to read:

19 "646.607. A person engages in an unlawful practice if in the course of the 20 person's business, vocation or occupation the person:

"(1) Employs any unconscionable tactic in connection with selling, renting or disposing of real estate, goods or services, or collecting or enforcing
an obligation;

"(2) Fails to deliver all or any portion of real estate, goods or services as promised, and at a customer's request, fails to refund money that the customer gave to the person to purchase the undelivered real estate, goods or services and that the person does not retain pursuant to any right, claim or defense the person may assert in good faith. This subsection does not create a warranty obligation and does not apply to a dispute over the quality of real estate, goods or services delivered to a customer;

HB 2637-2 3/18/15 Proposed Amendments to HB 2637

- 1 "(3) Violates ORS 401.965 (2);
- 2 "(4) Violates a provision of ORS 646A.725 to 646A.750;
- 3 "(5) Violates ORS 646A.530;
- 4 "(6) Employs a collection practice that is unlawful under ORS 646.639;
- 5 "(7) Is a beneficiary that violates ORS 86.726 (1)(a) or (2), 86.729 (4) or

6 86.732 (1) or (2); [or]

- 7 "(8) Violates ORS 646A.093[.]; or
- 8 "(9) Violates section 1 of this 2015 Act.".
- 9