

STAFF MEASURE SUMMARY

Senate Committee On Business and Transportation

Fiscal: Has minimal fiscal impact

Revenue: No Revenue Impact

Action Date: 04/22/15

Action: Do Pass.

Meeting Dates: 04/22

Vote:

Yeas: 5 - Beyer, Girod, Monroe, Riley, Thomsen

Prepared By: James LaBar, Committee Administrator

WHAT THE MEASURE DOES:

Directs Oregon Department of Transportation (ODOT) and Oregon Parks and Recreation Department (OPRD) to provide link from ODOT website to OPRD website for purpose of providing information about how to purchase day-use parking passes for state parks requiring pass. Directs OPRD to work with ODOT and other state agencies to provide certain information regarding purchase of day-use parking passes at ODOT field offices where applications for driver licenses or vehicle registrations are accepted.

ISSUES DISCUSSED:

- Value of cross-marketing for all parks in Oregon with link on Oregon Department of Transportation website
- Promotion and website location of Sno-Park passes

EFFECT OF COMMITTEE AMENDMENT:

No amendment.

BACKGROUND:

The Oregon Department of Transportation website does not currently provide a link to the Oregon Parks and Recreation Department (OPRD) website that would provide easy access to information about how to purchase day-use parking passes. House Bill 2184 requires a cooperative effort between the two agencies to create such a link. The measure also requires OPRD to coordinate with other state agencies to provide website links, informational brochures, applications and other materials about how to purchase day-use parking passes.