

Seventy-Eighth Oregon Legislative Assembly - 2015 Regular Session
STAFF MEASURE SUMMARY
House Committee On Agriculture and Natural Resources

MEASURE: HB 2446
CARRIER: Rep. Witt

Fiscal: No Fiscal Impact

Revenue: No Revenue Impact

Action Date: 03/05/15

Action: Do Pass.

Meeting Dates: 02/24, 03/05

Vote:

Yeas: 9 - Barreto, Esquivel, Frederick, Gorsek, Krieger, McKeown, McLain, Whitsett, Witt

Prepared By: Chuck Gallagher, Committee Administrator

WHAT THE MEASURE DOES:

Deletes prohibition against advertising by unregulated producer engaged in small-scale, on-premises sale of raw milk directly to consumer.

ISSUES DISCUSSED:

- Narrow legal issues surrounding the prohibition against advertising
- Clarification of how the bill is limited in scope to only address “advertising” of a legal product
- Health issues surrounding raw milk and other products

EFFECT OF COMMITTEE AMENDMENT:

No amendment.

BACKGROUND:

Oregon law prohibits unregulated producers who are engaged in small-scale, on-premises sale of raw milk from advertising the milk for sale.

House Bill 2446 would remove the prohibition against unregulated producers engaged in small-scale, on premises sales from advertising the sale of raw milk directly to consumers.