Varid Granber 7/3/15 from The Vesk of regon Businesses Support Senate Bill 478

Oregon State Legislature 900 Court St. NE Salem, OR 97301

Esteemed members of the Oregon Senate and House of Representatives,

As businesses owners from across Oregon, we are writing to express our support for SB 478, the Toxic Free Kids Act.

We urge Oregon to adopt this reasonable approach to prioritizing and tracking chemicals and the practical timeline for phase-out for these reasons:

<u>SB 478 will increase consumer confidence.</u> Our customers, investors, and business partners want safer products that are free of the toxic chemicals that can impact the health of children.

<u>SB 478 will level the playing field</u>. Oregon is home to innovative designers, manufacturers and retailers that demand safe ingredients as a measure of product performance. Oregon should level the playing field for businesses that have invested in safer products.

<u>SB 478 will strengthen transparency</u>. The Toxic Free Kids Act will help lift the veil on undisclosed ingredients and help both retailers and manufacturers make informed decisions about their supply chain.

<u>SB 478 represents practical risk reduction.</u> SB 478 would assist businesses in reducing future risk in a national market by proactively identifying substances under scrutiny for their hazards and providing a reasonable transition period to safer alternatives.

<u>SB 478 is an investment in preventative health.</u> Health care costs and lost productivity from chronic disease represent a major expense for Oregon businesses, employees and their families. Small investments in reducing chemical exposures contributing to chronic disease will help reduce those costs over the long term.

We urge you to support SB 478, the Toxic Free Kids Act during the 2015 legislative session.

Sincerely,

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