

Joint Committee on Ways and Means

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Subcommittee on Human Services

Sen. Alan Bates, Senate Co-Chair
Rep. Nancy Nathanson, House Co-Chair
Sen. Elizabeth Steiner Hayward
Sen. Jackie Winters
Rep. Deborah Boone
Rep. Alissa Keny-Guyer
Rep. Andy Olson
Rep. Duane Stark

AGENDA

April 30, 2015

8:30 a.m.

HR F

Informational Meeting

Programs to reduce tobacco use and obesity

Overview of tobacco and obesity epidemiology

- Katrina Hedberg, State Health Officer, Public Health, OHA

CCO and Public Health partnerships to reduce tobacco use and obesity

- Debi Farr, Director of Government and Public Affairs, Trillium Community Health Plan
- Jennifer Webster, Community Health Analyst, Lane County Department of Health and Human Services
- Patrick Luedtke, Medical Director and Chief Health Officer, Lane County Department of Health and Human Services

- Kim Whitley, Vice President and Chief Operating Officer, InterCommunity Health Network CCO

CCO efforts to reduce tobacco use

- Maggi Polson, Chief Operations Officer, Cascade Health Alliance
- Kerri Burke, Smoking Cessation Coordinator, Cascade Health Alliance
- William Kennon, Director of Pharmacy Services, Cascade Health Alliance

CCO efforts to reduce obesity

- Patti LaFreinere, Community Advisory Council Coordinator, Umpqua Health Alliance
- Cindy Becker, Vice President of Community and Government Relations, FamilyCare, Inc.

Opportunities for driving change

- Katrina Hedberg, State Health Officer, Public Health, OHA