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1. Greetings

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2. Introduction

Oregon animation studio HouseSpecial, formerly LAIKA/house, is well-known for its ability to integrate design and develop characters for content that push brand narratives beyond the expected for clients like Sony, Jose Cuervo, Target, M&M'S, Honey Nut Cheerios, Honda and FOX Sports.

3. *A Tale of Momentum and Inertia*

5 million views online since it was uploaded on Oct. 6, 2014.

<https://vimeo.com/105788896>

- One of the most popular sites that linked to the short is vk.com - the Euro Facebook.

People from more than 150 countries have watched the video online.

Top Countries viewing the short:

1. Russia - 917,000 views
2. USA – 842,000 views
3. Hungary – 363,000 views
4. Ukraine – 331,000 views

- Highlighted media coverage

- The Atlantic
- USA Today
- The Nerdist
- Vimeo

Screened in festivals from Germany to Chile to Ireland.

4. Released Fall 2015 - A short-form narrative inspired by a Romanian love ballad performed Pink Martini.

5. *The Alchemist's Letter*

About 800,000 views online since it was uploaded on April 22, 2015

<https://vimeo.com/125527643>

- Screening at the Short Film Corner of Festival de Cannes 2015

6. The impact of the growing Oregon media economy on our business

7. Closing.