

HOUSING & HUMAN SERVICES

PRESENTED TO: JOINT WAYS AND MEANS SUBCOMMITTEE ON HUMAN SERVICES

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HOUSING IS FOUNDATIONAL

""MacArthur-supported How Housing Matters research has already revealed that stable, quality housing matters in ways critical for children's emotional and physical development, improves school performance, and diminishes psychological stress..."

(MacArthur Foundation, 2013)

"The combination — and coordination — of housing, **healthcare**, and supportive services, if effectively delivered and well-targeted, can help to achieve savings in healthcare expenditures, which are major drivers..."

Cambridge: ABT Associates, 2013.



"For the first time, state officials were able to track the **academic performance levels** of homeless students and, as they expected, found that lacking a secure place to live hurts students' school performance."

The Oregonian. November 21, 2013.

Research shows that **housing** and family support, especially during the **critical** first months after **prisoners** are released, **increase their chances of success** in **reentering society** and not returning to crime. But they face hurdles when trying to rent apartments..."

The New York Times. November 14, 2013.

AFFORDABLE HOUSING OVERVIEW

HOUSING ACROSS A CONTINUUM

Homeless

- Chronic
- Situational
- Emergency rent assistance
- Rapid rehousing
- Shelters
- Transitional housing

Rental Housing

- Permanent Supportive Housing
- Public Housing
- Section 8 vouchers
- Publicly funded apartment buildings
- Privately owned apartments

Homeownership

- Asset building & wealth creation
- Foreclosure avoidance

RENTAL HOUSING

Private Market Housing

- Owned by private landlords
- Low rent, considered affordable
- Anyone can access
- Housing Choice Vouchers
 increase access
- Manufactured Home Parks

Affordable Rental Housing

- Owned by a non-profit or for-profit organization
- Long term guarantee of affordability
- Public Housing
- Publicly funded apartment buildings
- Minimal level of resident services, information & referral

Housing Plus Services

- Physical housing plus a service to meet needs
- Services help tenants maintain housing
- Physical health, mental health, reentry, supportive housing, alcohol & drug free

HOW DO WE DETERMINE WHAT'S "AFFORDABLE"?

- Generally, paying 30% of your income towards rent is considered "affordable." Families that pay 30% of their income towards rent have income left over to pay for food, medicine, transportation, and other basic needs.
- The National Low Income Housing Coalition determined that in Oregon, someone earning minimum wage would have to work 72 hours a week to be able to afford a two-bedroom apartment at average rents (\$846 per month). This assumes that the worker will spend no more than 30% of their income on rent.
- Nearly one in three Oregonians pay more than 50% of their income towards rent, and one in two pay more than 30% of their income towards rent.

NEED: SHORTAGE OF AFFORDABLE HOUSING

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175,000 renter households in Oregon are There are considered only 45,226 "Extremely Low rental units affordable to Income" those households H

Only one in four eligible households receive a federal housing subsidy nationwide



NEED: RENT BURDEN & TANF RECIPIENTS



150,000 Oregonians have a severe rent burden, meaning they are paying more than 50% of their income towards rent.

9.1% - 15.0%

15.1% - 21.0% 21.1% - 26.2% 26.3% - 36.3%

ECONOMIC FACTORS

- Uneven economic recovery across Oregon
- Increasing home and rental prices; decreasing vacancy rates
 - In 2014, Central Oregon had a 1.9% rental vacancy rate; current data shows Bend has a less than 0.5% vacancy rate
 - The Portland metro area is also experiencing a significant decrease in vacancy rates
- Housing Choice Voucher holders are struggling to find a private market apartment to accept their voucher
 - Low vacancy rate plus increasing rents
 - Individuals and families returning vouchers

IMPACTS TO RESIDENTS

People with barriers such as evictions, poor credit, or criminal history may have increasing difficulty finding a rental home



Increasing rent prices

Decreasing rental vacancy rates THE ROLE OF OREGON HOUSING AND COMMUNITY SERVICES

OHCS Goals

Position the State to achieve economic security for people by strengthening the housing system and integrating policy outcomes

Serve greater numbers of low-income Oregonians more effectively within the housing system

HOUSING FINANCE FUNDS

FEDERAL FUNDS

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STATE FUNDS

This infographic is for information purposes only and is not a full representation of all OHCS' housing programs or partners.

5 YEARS OF OHCS AWARDED PROJECTS (2010-2014)



In the last five years, OHCS awarded funds for 7,888 units in 222 projects in 31 counties. Overall, OHCS has funded 1,353 properties which include 48,771 units.

HOUSING STABILIZATION FUNDS



COMMUNITY SERVICES FUNDING



This infographic is for informational purposes only and is not a full representation of all OHCS' community services programs or partners.

COMMUNITY ACTION PARTNERS

Housing stabilization funds are delivered through a network of Community Action agencies. 17 Community Action agencies serve all 36 counties in Oregon



INTEGRATION & ALIGNMENT

Integrator Positions

- Newly created in 2014
- Working to align other state efforts with OHCS
- Working with:
 - Coordinated Care Organizations
 - Regional Solutions Teams
 - Early Learning Hubs

Alignment

- How can OHCS build real estate that helps to achieve other public policy goals and state priorities?
- Increased coordination with DHS, AMH, others; Commitment to aligning staff and resources
- Improve deployment of housing to meet other state goals
- Increase partnerships to better serve the residents of affordable housing

PENDING LEGISLATION

PENDING LEGISLATION

Proposed \$100 million for new housing

- Create new affordable rental housing to address severe gap
- Target families with lowest incomes to prevent and end family homelessness
- \$85 million in General Obligation, Article XI-Q Bonds
- \$15 million in Lottery Backed Bonds
- Approach
 - Utilize existing community-based development capacity
 - Ensure target families are well served by coordinating with Department of Human Services and other agencies
 - Thoughtfully leverage other financial resources and take advantage of finance expertise