

March 13, 2015

Dear Representative Johnson and Members of the Transportation and Economic Development Committee,

I write today to voice my enthusiastic support for HB 3027.

I think a Mt. Hood specialty license plate will be wildly popular. On a clear day, half the population of our fair state can look out at our magnificent, signature peak. Mt. Hood represents Oregon, defines our outdoors-centered lifestyles and love of this place. And to give our citizens an opportunity to purchase a small, constant reminder of Our Beloved Mountain will raise revenue and spirits.

Spending this money on bicycle-related tourism will benefit all of us, certainly my city. Our City, County and State are wonderfully endowed to enjoy by bike. The small country roads of Hood River (or Yamhill or Marion or Umatilla) are all inviting us to enjoy the ride, as are the single-tracks of our County and National Forests. Just last summer, my brother from New Jersey declared our ride in Post Canyon as the best mountain bike ride of his life. Let's encourage more folks to come enjoy our State!

Please pass this bill.

Paul Blackburn, Mayor of Hood River