

You Might Be Surprised by the Importance of the Oregon FIT to OSEIA members and Oregonians.



FIT's Importance to Solar Contractors

2014 OSEIA Industry Poll

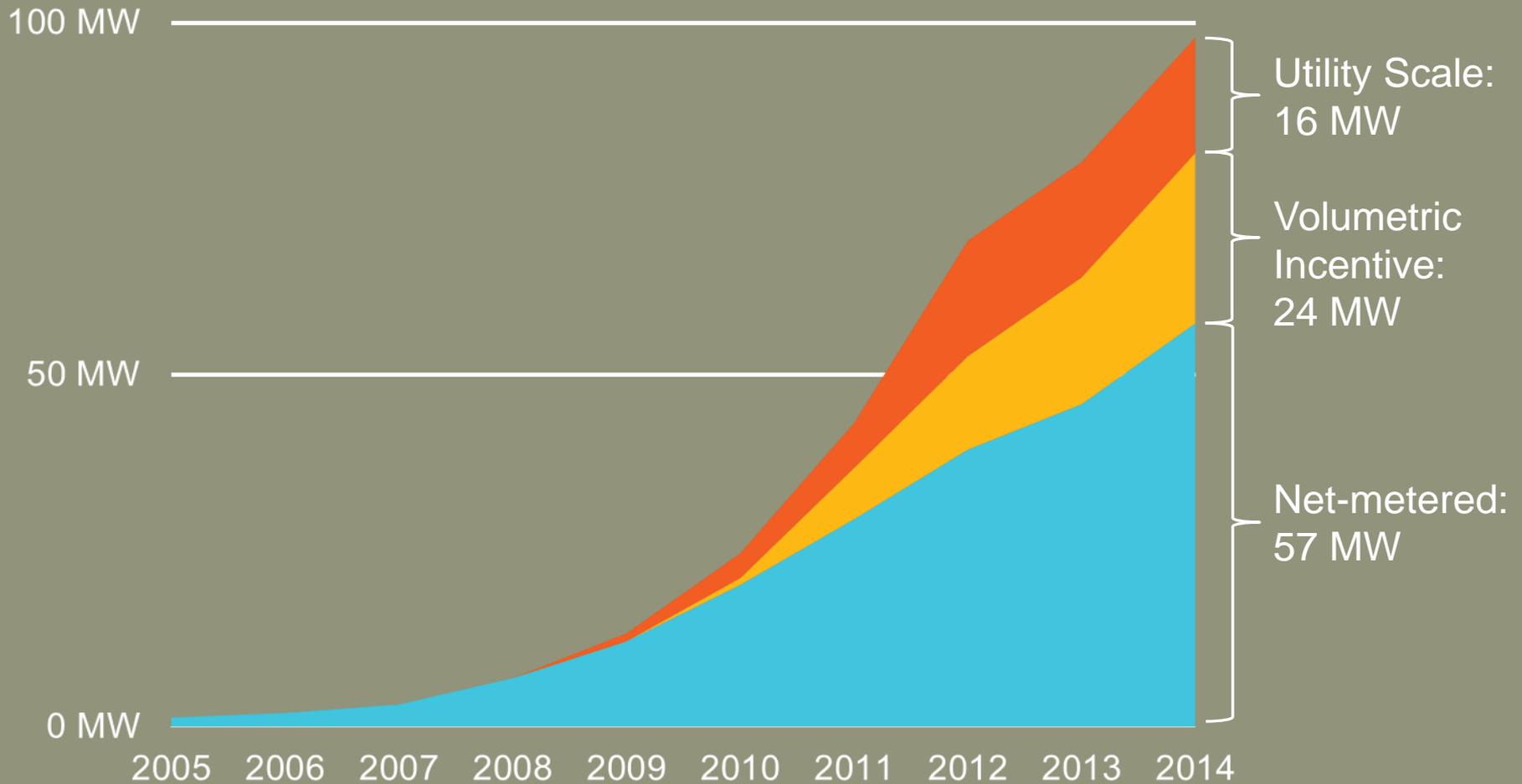
- ❖ 89% of OSEIA Contractors Used the FIT.
- ❖ Those that used the FIT identified it was 48% of their revenue.



Great option for larger commercial systems



FIT is 24% of Oregon Solar



Oregon solar photovoltaic installations (MW-DC)

Source: EnergyTrust of Oregon

FIT's Importance to Rural Oregonians



Commercial, 27.50%
Industrial, 0.40%
Irrigation, 19.21%
Residential, 52.89%

Source: PacifiCorp

Approx. 20% of the Small Scale Feed In Tariff in PP went to ranchers and farmers to offset irrigation costs.

Small & Medium FIT Customers Love SolarWorld Modules

“Hillsboro is Largest Solar Plant in the Western Hemisphere” Mukesh Dulani - CEO

Approximately 1/3 of the cost of the solar system are the panels.



Oregon Solar Industry Is Both Large And Small



Solar Electric Installers In All Corners Of Oregon



Klamath Falls



truesouth

S O L A R

Medford

*Any Electric Firm in any City in
Oregon is a solar electrical
company*

Educational Institutions With Solar Programs



More and more knowledgeable workers joining the workforce!

Why Solar Is Good Public Policy?

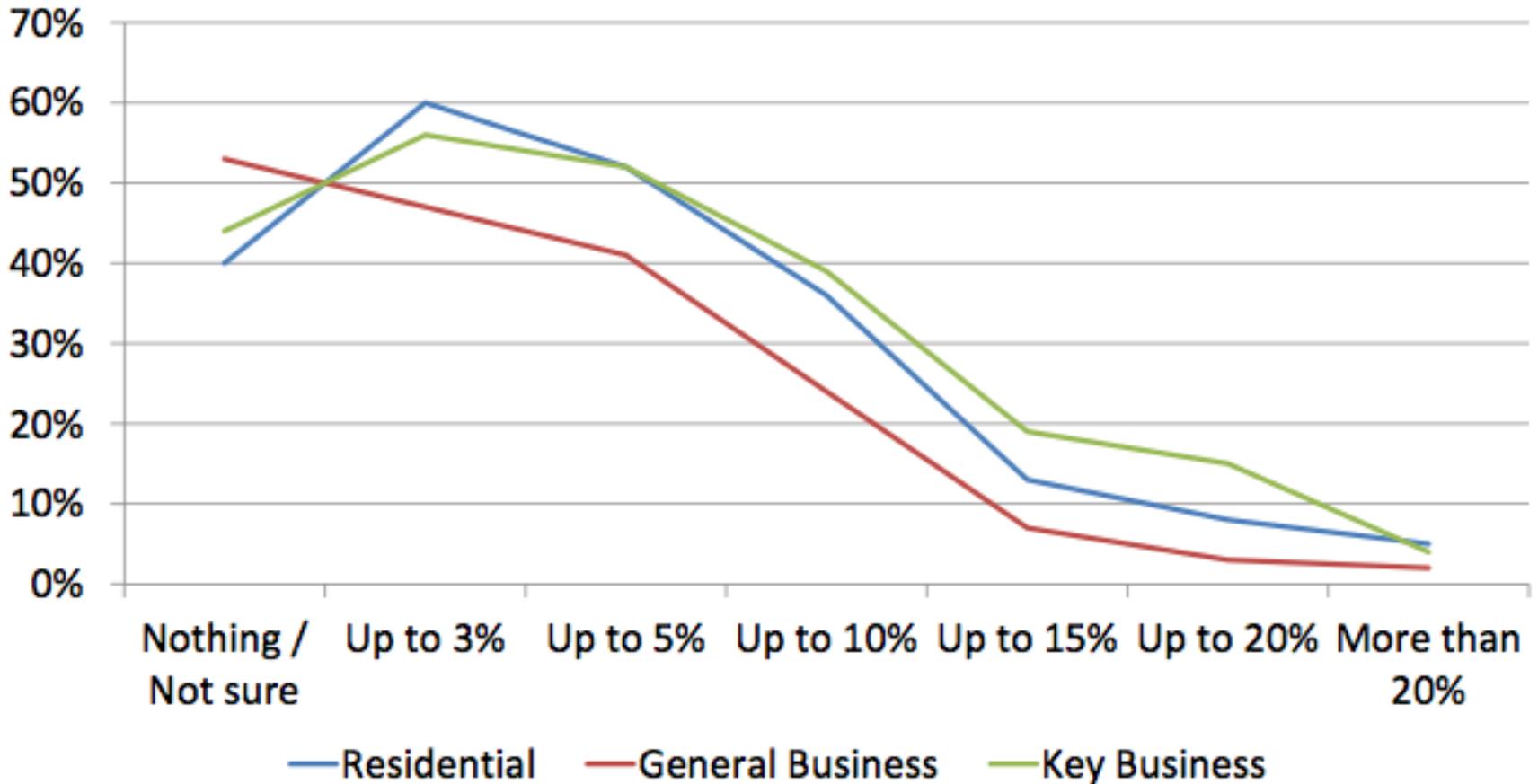
1. Customers will pay more for solar
2. Customers want a diverse mix of energy
3. As you have seen from the PUC Report on the Feed in Tariff solar is affordable.

Table I.1 - Average Levelized Cost¹⁶ of Energy and Average Levelized Cost to Ratepayers and Taxpayers under Oregon programs

Program	Levelized Cost of Energy	Levelized Incentive Cost to Ratepayers	Levelized Incentive Cost to Taxpayers	Incentive Percentage of Cost
ETO plus Tax Credit (Residential)	43	6.4	9	35%
ETO plus Tax Credit (Commercial)	33	6.4	14.6	63%
VIR Pilot (Small)	39	21	0	53%
VIR Pilot (Large)	20	16.5	0	82%

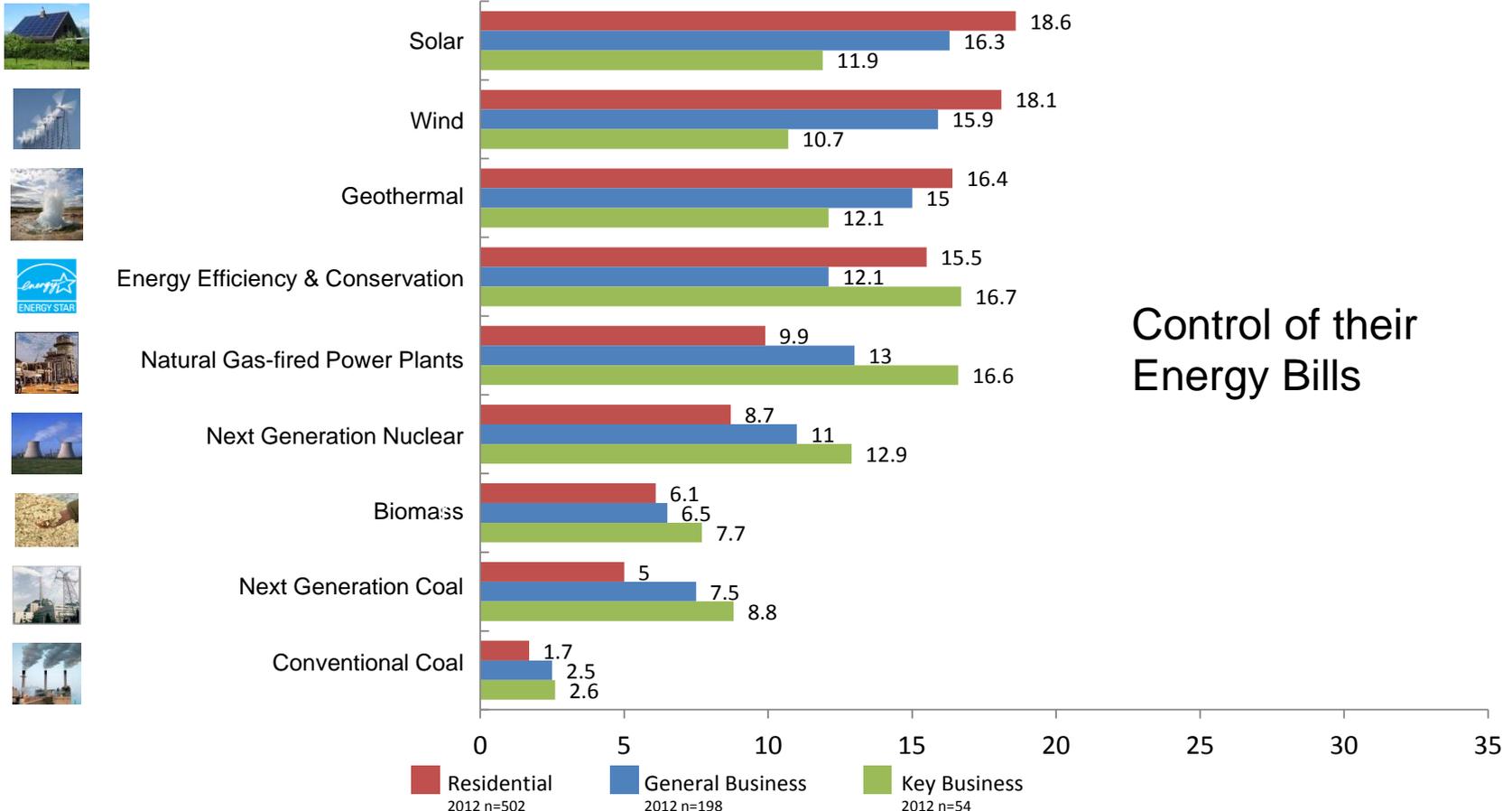
Customers Continue To Say They Will Pay More for Renewable Resources Themselves

Incremental WTP for Renewables for **All Customer Classes 2012**



Study Showed How Much Oregonians Valued Renewables

Customers Want A Diverse Energy Supply Portfolio, But Composed Mostly of Renewables And EE & Conservation



Thoughts To Leave You With

Put the power into the hands of Oregonians, ALL Oregonians.
It will put smiles on their faces and money in their places.
The FIT achieves that Goal!

