

Oregon Infused Topical Association Presentation

Presented By: Ellyn Ford, Clear Creek Botanicals

No High Here

Cannabis-Infused topical products have no psychotropic effects; yet provide many of the same health and beauty benefits as traditional hand, body and facial lotions, herbal oils and salves. Why do they not get the user high?

- Applied topically to the skin
- Low amount of THC – less than 1%

Our Proposal

Expand the sales distribution beyond OLCC stores for topical products containing less than 1% THC to include:

- Alternative medical clinics (e.g. naturopath, chiropractic, physical therapy, massage, acupuncture)
- Grocery stores
- Health food stores
- Farmer's markets
- In-home parties
- Local specialty stores

Why not have sales only through the OLCC stores?

- Limited access for consumers
- Stigma associated with “marijuana” stores
- Consumers may not even know the products exist if limited to OLCC stores
- Limited shelf space

Benefits to Oregonians for Access Beyond OLCC Stores

Convenience, Possible Health Benefits & Non-stigmatized Access

Economic Development Opportunity for the State of Oregon

- Ingredients sourced in Oregon
- Manufacturing, packaging and sales all in Oregon
- A cottage industry throughout the state providing jobs
- Similar to the micro-brewery industry