

Translational Research and Incubating New Companies and Jobs for Oregon

Jennifer Fox for House Committee on Higher Ed, Innovation and Workforce Development



# **OTRADI's Mission:**

Fuel economic development of Oregon's bioscience industry by developing and translating innovative research into products and companies that benefit human health and create high-wage jobs for Oregon.

# **OTRADI's Value Proposition:**

### **OTRADI** Labs:

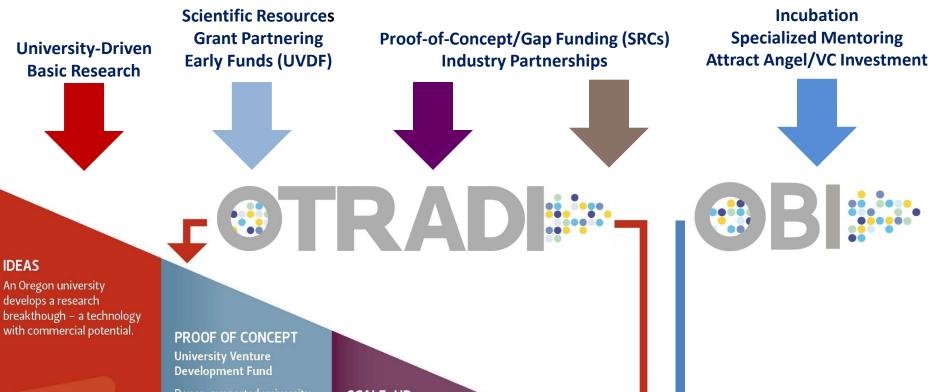
Oregon's only Bioscience Proof-of-Concept Labs

## **OTRADI** Bioscience Incubator (OBI):

Oregon's only Bioscience-Focused Business Incubator



## Translational Research: Transforming Research into Industry



Donor-supported university venture development fund provides financial support to researchers and entrepreneurs to transform basic research discoveries into proven targeted applications.

#### SCALE-UP Signature Research Center Funding

Signature Research Centers – ONAMI, Oregon BEST, OTRADI – provide gap funding and access to facilities researchers and startup companies for testing prototypes and developing production processes to bring new products to the market.

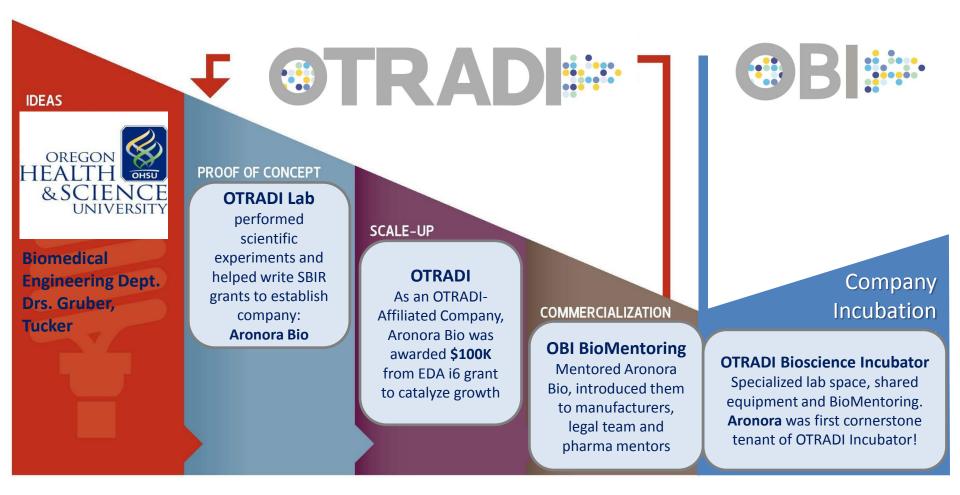
### COMMERCIALIZATION Outside Investment

Startup company attracts outside investors. Commercialization of university-derived intellectual property provides financial returns to the university.

### Company Incubation

OTRADI Bioscience Incubator Portland State Business Accel. Incubators can be biz sector or region specific. Provides physical space and/or mentoring and programs.

## **Example of OTRADI Pipeline: Case Study Aronora Bio** A Continuum of Innovation, Incubation and Job Creation



- \$14M in SBIR awards since 2009
- 3<sup>rd</sup> largest recipient of NIH SBIR funds in the US
- First company to join the OTRADI Bioscience Incubator
- \$10's of millions of funding by top Pharma Company
- 1<sup>st</sup> drug candidate entering Phase 1 clinical trials in 2015



**Unique Laboratory Space:** 16,000+ sq. ft. new labs, offices and meeting space

Shared Heavy Equipment: Access to cost-prohibitive shared equipment and meeting

**Tech:** OTRADI Lab, robotic equipment and scientists are on-site to provide scientific proof-of-concept work and grant partnering

**Specialized Mentoring:** Entrepreneurs-in-Residence and **Unique BioMentoring Program** to assess company needs, identify and reach milestones and accelerate companies' growth

**Collaboration:** Share resources, ideas and space with like-minded companies. Networking Events, Startup CEO Roundtables, Lunch and Learn Opportunities **Attraction:** Hub of bio-startups attracts industry and VCs looking to partner

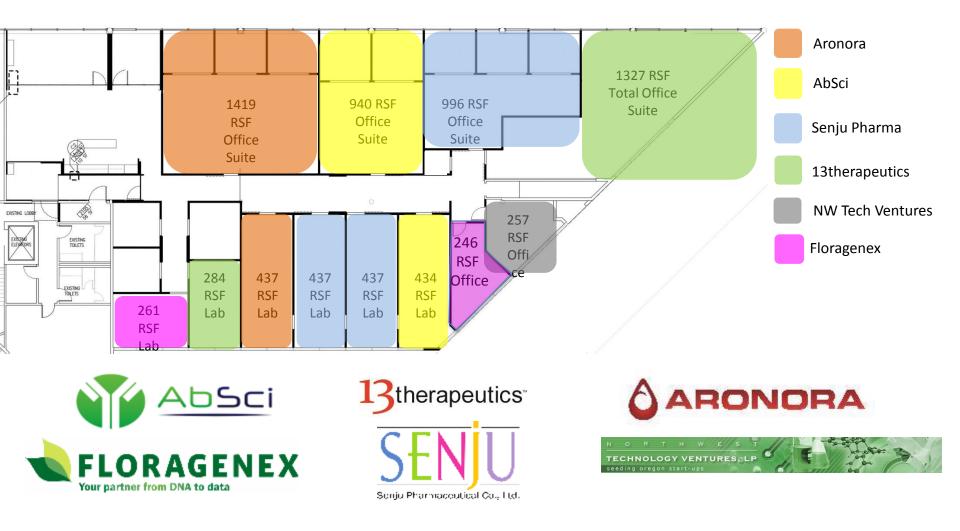
**RETURNS:** Achieve surge in federal SBIR grants for bio companies, provide new vehicle for strategically showcasing start-up companies for VC and early stage capital investment, increase number of high-wage jobs for Oregon







Opened June 2013 100% Full with Six Companies within 6 weeks Waiting List of up to Twelve Companies





# **Highlights: Year One**



Awarded \$4.8 million total in NIH SBIR funding Since June 2013



Grew its workforce 250% since June 2013; Co-wrote SBIR grant with Aronora for product dev.



Best year of revenue generation to date; working with OTRADI to automate/streamline

In response to growing startup waiting list, OTRADI requested and received Governor's Strategic Reserve Funds to build out additional 3,800 sqft of incubation space. Adding four more startups in spring 2015!

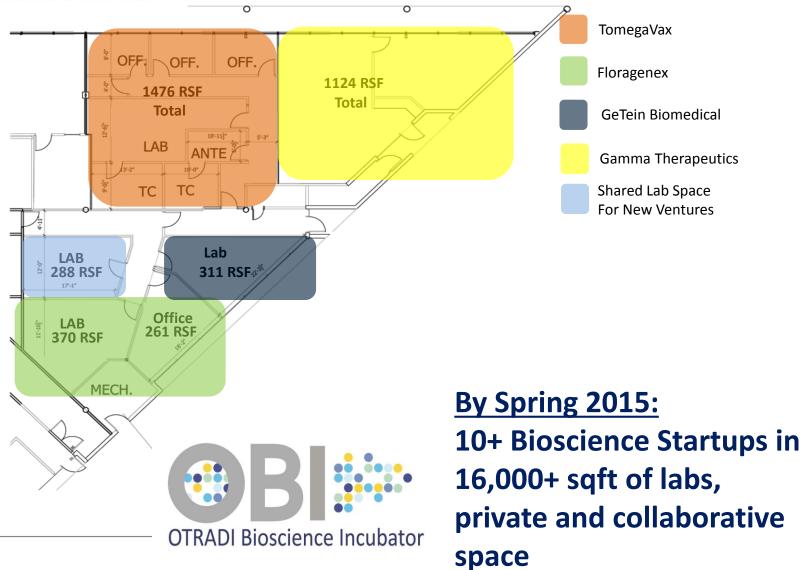






## **Current Expansion: Adding 4+ Startups**

### **OTRADI** Bioscience Incubator



## How can Oregon speed up the innovation-incubation-jobs cycle?

- Continue funding OTRADI and other Oregon InC Initiatives
- Help us find additional proof-of-concept, gap and commercialization funds to translate basic research into products and useful technologies
  - HB 2569 extends the sunset of the university venture development fund (UVDF) to 2023 and increases the maximum credits from \$6 million to \$15 million.
- Help to incentivize and grow startup companies in Oregon
  - HB 2752 Section 2 allows companies with sales of less than \$1 million to claim their allowable R&D tax credit as a refund rather than a carry forward

### IDEAS

An Oregon university develops a research breakthough – a technology with commercial potential.



#### PROOF OF CONCEPT University Venture Development Fund

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