77th OREGON LEGISLATIVE ASSEMBLY – 2013 Regular Session STAFF MEASURE SUMMARY House Committee on Consumer Protection & Government Efficiency

FISCAL: No fis	cal impact
Action:	Do Pass as Amended and Be Printed Engrossed
Vote:	9 - 0 - 0
Ye	us: Doherty, Johnson, Keny-Guyer, Lively, Richardson, Smith, Thatcher, Vega Pederson, Holvey
Na	ys: 0
Ex	
Prepared By:	Bob Estabrook, Administrator
Meeting Dates:	2/26, 3/14

REVENUE: No revenue impact FISCAL: No fiscal impact

WHAT THE MEASURE DOES: Allows insurer of portable electronics to provide correspondence to enrolled customer via electronic means if, after notice that provision of electronic mail address constitutes consent to receive correspondence electronically, the enrolled customer provides an electronic mail address.

ISSUES DISCUSSED:

- Legislation in 2011 establishing portable electronics insurance regulations
- Comparison of notice requirements to other types of insurance, such as home and auto
- Requirement to "opt-in" to electronic notification
- Connection to Uniform Electronic Transactions Act
- Preference of customers using portable electronics

EFFECT OF COMMITTEE AMENDMENT: Subjects correspondence other than notice to provisions of bill. Makes technical language changes.

BACKGROUND: House Bill 3411 (2011) established requirements for vendors of portable electronics insurance policies and established rulemaking and enforcement authority for the Department of Consumer and Business Services. The existing law authorizes electronic notification of enrolled customers but lacks a mechanism for customers to consent to electronic notification in lieu of registered or certified mail. House Bill 2346 A allows electronic notification of an enrolled customer as long as the customer is advised that providing an email address constitutes consent to receive electronic notification.