From the desk of: Brian Clem

## PLEASE SUPPORT HB 2870A

Dear Representatives:

We urge your support for HB 2870A. This bill will lift the local tax preemption on cigarettes and other tobacco products for counties. Every county is responsible for public health and mental health and this bill gives counties another tool for raising revenue at the local level to fund critical programs. Every one of Oregon's 36 counties is facing huge fiscal challenges and this bill gives counties one more local option for addressing those challenges.

If counties do choose to increase the tobacco tax, they are required to invest at least 40 percent in public health programs and services for tobacco prevention and cessation and for mental health and addiction services.

Passage of this bill and implementation by county governments will also have an important impact on youth smoking. According to the Centers for Disease Control and Prevention (CDC), the best way to deter youth smoking is to increase the price of cigarettes and tobacco products. In addition to deterring more children and teens from starting to smoke, raising the price also reduces smoking rates in general.

We urge your support of HB 2870A.

Sincerely,

Association of Oregon Counties Benton County **Clatsup** County Columbia County Deschutes County Hood River County **Josephine County** Lane County Lincoln County Multnomah County **Tillamook County** Washington County City of Portland Oregon Nurses Association Oregon Medical Association **Oregon Pediatric Society Oregon Primary Care Association** Coalition of Local Health Officials (CLHO) American Federation of State, County and Municipal Employees (AFSCME) Tobacco Free Coalition of Oregon American Heart Association Oregon Latino Health Coalition Health Share of Oregon La Amistad Store El Compadre Store Mary's Tienda Mexicana Store African Man Market and Deli Selam Market Merkato Ethiopian Store Coalition of Local Health Officials (CLHO) American Federation of State, County and Municipal Employees (AFSCME)